

West Shore Plan Area Vision Statement

“The West Shore Plan Area within Placer County’s North Lake Tahoe Basin features a collection of linear communities connected by one central arterial roadway, State Route 89. The communities in the West Shore Plan Area are in a forested, alpine atmosphere and are small, serene, and charming. Commercial traffic is limited. Interconnected hubs allow residents and visitors alike to enjoy the area’s scenic beauty via walking, biking, or boating. These hubs promote multi-modal transportation and walk-ability while maintaining access to diverse recreational activities and gathering places. Boating is an especially important activity in the West Shore, and Obexer’s Marina, Sunnyside, and Chambers Landing all offer boat access to the lake. The lineal-grouped communities understand the importance of environmental stewardship, while maintaining a vibrant economy. Sufficient public parking and access welcomes visitors and promotes economically-viable small businesses that provide key products and services. The communities within the West Shore Plan Area focus on the following:

1. Environmental sensitivity;
2. Serene neighborhoods with minimal traffic;
3. Social and economic success within an interconnected and peaceful setting;
4. Maintaining a sense of community and small-town feel while serving as a vibrant, popular tourist destination;
5. Providing easy, year-round access to recreational activities, trails, and the lake itself and West Shore amenities while preserving the environment;
6. Facilitating economic sustainability for businesses and the communities by supporting and building upon existing business centers and gathering places;
7. Creating residential mixed-use, multi-modal hubs where residents can gather
8. Promoting walk-ability with gathering spots which can serve as a economic hub providing basic services (like tourist accommodations, small eateries, bike rentals, and post offices), and, public parking and public access;
9. Sustaining the forest environment and forest setting of the West Shore;
10. Maintaining the rich history of the area;
11. Welcoming visitors to enjoy the diverse pedestrian, biking, and boating-friendly recreational activities, area restaurants, small businesses, state parks, back-country areas, hiking trails, historical points of interest, and beaches.

