



PLACER COUNTY DEPARTMENT OF PUBLIC WORKS

Ken Grehm, Director
Peter Kraatz, Deputy Director

Updated March 4, 2013

DBE PROGRAM & SMALL BUSINESS PARTICIPATION PLAN

UPDATE: June 29, 2012 Announcement of a change to Caltrans' Disadvantaged Business Enterprise Program - Department of Transportation has informed the California Department of Transportation (Caltrans) the contract goals for federally funded projects authorized on or after July 1, 2012, must include ALL DBE groups (African Americans, Asian Pacific American, Native American, Women, Hispanic American and Subcontinent Asian American and any other groups whose members are certified as socially and economically disadvantaged). *Please see letter dated June 29, 2012 from the Director of the Department of Transportation for more detailed information.*

As recipients of federal highway funds, Placer County's goal is to comply with all federal regulations, and make every effort to encourage and assist in the outreach and participation of DBE firms. The goal of the program is to insure non-discrimination and create a level playing field in which DBEs can compete fairly for Department of Transportation (DOT)-assisted contracts. The current DBE Program includes a Race-Conscious component (RC DBE Program) that will require race-conscious contract specific goals to be incorporated into all DOT-funded consultant and construction contracts. ***Race-Conscious contract goals and Good Faith Efforts (CFR 49 Part 26.53) will be required as part of the program compliance and will include ALL certified DBEs.***

In calculating specific contract goals Placer County will utilize the California Unified Certification Program (CUCP), found on the Caltrans Civil Rights Website (http://www.dot.ca.gov/hq/bep/find_certified.htm) with the search criteria to include ALL certified DBE firms. As noted on the DBE Database, *"For Bidders: It is recommended that when making a query to locate certified DBEs for subcontracting opportunities, your search include, at minimum, "Work Categories" and "NAICS Categories."*

In addition to the DBE Program Placer County is implementing a Small Business Participation Outreach, (*per CFR 49 Part 26.39*). By actively pursuing the Race-Neutral component of the current DBE program, the County is making substantive efforts to encourage prime contractors and proposers to use all means to solicit and reach out to local Small Business organizations by:

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DBE PROGRAM & SMALL BUSINESS PROVISIONS**

- “Un-bundling” contract requirements (breaking down the contracts) making it more available for small businesses to bid and participate as prime contractors and subcontractors.
- Updating webpage information with the latest activities and announcements pertaining to Small Business organizations in the local district and project areas.
- Contact information and directories available to all prospective bidders and proposers is provided on the County website.
- Pre-Bid Meetings introducing and instructing prospective bidders and proposers on reaching out and utilizing Small Business organizations as well as DBEs.
- Organizing and coordinating an annual “Outreach Consortium” for local contractors and businesses providing information and guidance in utilizing DBEs and Small Business Enterprises.
- Coordinating with the Placer County Procurement Division to actively participate in the outreach efforts by providing Small Business organizations with notifications and bid assistance on current County projects.

For Additional Information, Resources and Links to Websites:

Placer County Department of Public Works
Marla Holveck
Department DBE Coordinator
(530) 745-7563

U.S. Department of Transportation Office of Small and Disadvantaged Business Utilization

- Link to website: <http://osdbu.dot.gov>

State California Department of Transportation – CALTRANS Small Business Liaison:

Liza Whitmore
703 B Street Marysville, CA 95901
(530) 741-4222 Office
(530) 741-4101 Fax

- Link to website: <http://www.dot.ca.gov/hq/bep/>

State of California Office of Small Business & Disabled Veteran Business Enterprise Services (OSDS)

- Link to website: <http://www.dgs.ca.gov/pd/Programs/OSDS.aspx>