

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1
Mike Boyle, Assistant County Executive Officer

DATE: September 22, 2009

SUBJECT: **PROCLAMATION** – Present a Proclamation declaring October as "National Arts & Humanities Month" and Friday, October 2, 2009, as "California Arts Day" throughout Placer County.

ACTION REQUESTED

Present a Proclamation declaring October as "National Arts & Humanities Month" and Friday, October 2, 2009, as "California Arts Day" throughout Placer County.

BACKGROUND

Thousands of arts and cultural organizations, communities, counties and states across the country, as well as, the White House and Congress have formally recognized the month of October for more than two decades as "National Arts & Humanities Month". In addition, California has designated October 2, 2009, as "California Arts Day". The arts represent a significant part of Placer County's culture. Recognizing that the availability of arts and humanities programs enhance and enrich the lives of every American, Placer County is proud to join with the State of California and others who support and encourage participation of the arts and humanities in our communities.

FISCAL IMPACT

None

**In the matter of a Proclamation declaring
October 2009 as "National Arts & Humanities Month"
and October 2, 2009, as "California Arts Day" in Placer County.**

Whereas, the month of October has been recognized as National Arts & Humanities Month by PlacerArts, The Arts Council of Placer County, and thousands of arts and cultural organizations, communities, counties and states across the country, as well as, by the White House and Congress for more than two decades; and

Whereas, Friday, October 2, 2009, has been declared California Arts Day by the California Arts Council, as well as by Governor Schwarzenegger and the California State Legislature; and

Whereas, the arts and humanities embody much of the accumulated wisdom, intellect, and imagination of humankind; and

Whereas, the arts and humanities enhance and enrich the lives of every American; and

Whereas, the arts and humanities play a unique role in the lives of our families, our communities, our state, and our country; and

Whereas, the nonprofit arts industry also strengthens our local, state and national economy by generating \$166.2 billion in total economic activity annually and by supporting the full-time equivalent of 5.7 million jobs.

NOW, THEREFORE, BE IT PROCLAIMED THAT the Placer County Board of Supervisors does hereby proclaim October as, "National Arts & Humanities Month", and Friday, October 2, 2009, as "California Arts Day" throughout Placer County and call upon our citizenry to celebrate and promote the arts and culture locally; and our civic leaders to encourage greater participation in taking action for the arts and humanities in their cities and communities.

F.C. "Rocky" Rockholm Supervisor, District 1
Chairman 2009

Robert M. Weygandt
Supervisor, District 2

Jim Holmes
Supervisor, District 3

Kirk Uhler
Supervisor, District 4

Jennifer Montgomery
Supervisor, District 5