

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1, Robert M. Weygandt, Supervisor District 2 and Kirk Uhler, Supervisor District 4

DATE: June 8, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,200 in Revenue Sharing monies to the Placer Breast Cancer Endowment and Ignite Leadership Council *3rd Annual Hot Pink 5K Fun Run/Walk* Event to benefit the UC Davis Cancer Center, as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$200) and Supervisor Uhler (\$500).

ACTION REQUESTED

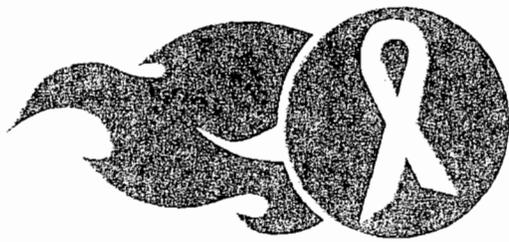
Approve appropriation of \$1,200 in Revenue Sharing monies to the Placer Breast Cancer Endowment and Ignite Leadership Council *3rd Annual Hot Pink 5K Fun Run/Walk* Event to benefit the UC Davis Cancer Center, as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$200) and Supervisor Uhler (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Placer Breast Cancer Endowment and Ignite Leadership Council *3rd Annual Hot Pink 5K Fun Run/Walk* Event being held October 9. The Placer Breast Cancer Endowment and Ignite are teaming up for this family-friendly fun run/walk that was attended by nearly four hundred participants last year and was able to raise over ten thousand in funds for breast cancer research. The Placer Breast Cancer Endowment has pledged to raise \$1.5 million in a campaign to fund new research at the UC Davis Cancer Center. The funds designated towards this event will help support the endowed chair to recruit established researches, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute – to eliminate the suffering and death due to cancer by 2015.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



HOT Pink 5K

Fun Run/Walk Through Historic Old Town Roseville

April 20, 2010

RE: Third Annual Hot Pink 5K
Sponsorship Opportunities

Dear Friend:

The Placer Breast Cancer Endowment and Ignite are once again teaming up for the third annual Hot Pink 5K event. This family-friendly fun run/walk will be held the morning on October 9, 2010, beginning and ending in Historic Old Town Roseville.

Last year's event saw nearly 400 participants, dozens of volunteers and over \$10,000 in funds raised for breast cancer research. All proceeds from this event will benefit the UC Davis Cancer Center through the Placer Breast Cancer Endowment.

The Placer Breast Cancer Endowment has pledged to raise \$1.5 million in a campaign to fund new research, a breast cancer chair, laboratory space and clinical trials at the UC Davis Cancer Center. For more information about the Placer Breast Cancer Endowment, visit www.wethinkpink.org.

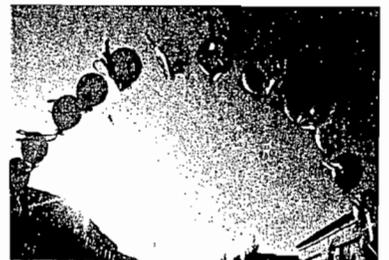
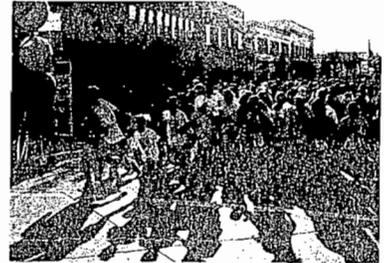
Ignite is an organization for next-generation leaders dedicated to improving and expanding south Placer County's workforce through quality of life, professional development and civic involvement opportunities. To find out more, visit www.igniteleaders.org.

Please support breast cancer research by becoming a sponsor of the Hot Pink 5K. The Placer Breast Cancer Endowment Fund is 501 (c) 3 nonprofit organization (tax ID # 27-06900317). Contributions made to the fund are tax deductible to the extent allowable by law. If you are interested in becoming a sponsor, contact Dean Stephens at 916.788.9463 or dean.stephens@mssb.com.

Respectfully,

Carol Garcia
Chair
Placer Breast Cancer Endowment

Brian Whitmore
Chair
Ignite Leadership Council



320