

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: June 8, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Community Crime Stoppers *10<sup>th</sup> Annual 4<sup>th</sup> of July 5K Fun Run/Walk* Event to benefit the Roseville Crime Stoppers Organization and other local charities, as requested by Supervisor Rockholm (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Community Crime Stoppers *10<sup>th</sup> Annual 4<sup>th</sup> of July 5K Fun Run/Walk* Event to benefit Roseville Crime Stoppers Organization and other local charities, as requested by Supervisor Rockholm (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Roseville Community Crime Stoppers *10<sup>th</sup> Annual 4<sup>th</sup> of July 5K Fun Run/Walk* through downtown Roseville. For the past thirteen years, the Roseville Crime Stoppers Foundation has fought crime in Roseville by offering rewards for information that helps solve serious crimes. In addition to offering rewards for information leading to the solution of crimes in Roseville, Crime Stoppers sponsors high school and middle school campus Crime Stoppers programs. Crime Stoppers holds several fundraising events each year to obtain resources to pay rewards and help support other community groups, including those that work to prevent crimes, such as the Roseville Police Activities League (RPAL), Roseville Coalition of Neighborhood Associations (RCONA), Roseville Firefighters Association, Pacific Burn Institute, and the Hispanic Empowerment Association of Roseville (HEAR). The funds designated towards this annual event will be used to help the Roseville Crime Stoppers organization and other local organizations and charities.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

# Roseville Community Crime Stoppers

1294 Antrim Drive, Roseville, CA 95747

May 14, 2010

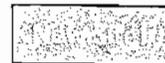


Dear Community Leader:

The Roseville Community Crime Stoppers organization is proud to announce the 10<sup>th</sup> Annual 4th of July Run. **WE HAVE MOVED!** The event this year will start/finish at Cosmos Sculpture Park and use the Miner's Ravine Bike Path. Also, we will have a 5K Fun Run/Walk and a 10K Run for both individuals and Teams of 4-7 runners. *Teams from a business sponsoring our event run free!*

This fun-filled event features many running divisions and age groups. Funds raised will be used to help the Roseville Crime Stoppers and other local organizations and charities.

**Who:** Roseville Crime Stoppers  
**What:** 5K Fun Run/Walk & 10K Run for individuals and teams!  
**When:** Saturday, July 4, 2010  
**Times:** 8:00 a.m. --Registration  
9:00 a.m. -- Race Starts!  
10:30 a.m. -- Awards  
**Where:** Sculpture Park, 350 N. Sunrise Ave, Roseville



Sponsorship opportunities are now available and we would like to request your support. Please take a moment to review the sponsorship opportunities on the attached page.

We will gladly accept any donation, but are asking for sponsorships from community-minded individuals and businesses for a great cause. Kick off your 4th of July celebration by joining us as a sponsor or participant.

Thank you in advance for your consideration. If you need additional information, please call Bob Smith at 838-9225, Gray Allen 783-4334 or Aldo Pineschi at 782-8079. We hope you will help us with our annual 4th of July event!

Sincerely,

**Bob Smith**

Event Coordinator

**Nick Alexander**

President, Roseville Crime Stoppers

**Gray Allen**

Member, Roseville Crime Stoppers

ROSEVILLE CRIME STOPPERS  
783-4334  
www.rsvlcrimestoppers.org