

MEMORANDUM
OFFICE OF THE
COUNTY EXECUTIVE
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Thomas M. Miller, County Executive Officer

DATE: November 23, 2010

SUBJECT: Approve a Resolution appointing the Director of the Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2011 State Fair Exhibit and authorizing the Chairman of the Board of Supervisors to execute the California State Fair Official Entry Form

ACTION REQUESTED

Approve a Resolution appointing the Director of the Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2011 State Fair Exhibit and authorizing the Chairman of the Board of Supervisors to execute the California State Fair Official Entry Form.

BACKGROUND

For more than twenty years, Placer County has participated in the preparation of an exhibit at the California State Fair. In 2010, the County received two gold ribbons, Best Use of Technology, Best of Show, the Golden Bear, and the coveted People's Choice Award. The Office of Economic Development will be the lead Department again this year and will be working with the Director of the Placer County Visitor's Bureau/California Welcome Center to prepare and promote the exhibit for Placer County for 2011.

The exhibit has always highlighted Placer County's exceptional recreation and historical opportunities available to visitors and residents. In addition, tourism, education, the arts, and Placer County heritage have been showcased. Placer County's proximity to Cal Expo is of extreme benefit. Thousands of Placer County residents visit the fair and dozens also volunteer to represent the County in the Exhibit during the fair.

Participation in this event is encouraged by the California State Fair as a means to promote all of the counties in California and specifically provides an opportunity to demonstrate the variety of activities available in Placer County. The OED will again be the County's official representative for the 2011 State Fair which will open this year on Wednesday, July 13th running through Sunday, July 31st, 2011.

FISCAL IMPACT – None.

Attachments: Resolution and State Fair Exhibit Entry Form

cc: Placer County Visitors Bureau

489

Before the Board of Supervisors County of Placer, State of California

In the matter of: A RESOLUTION APPOINTING
THE DIRECTOR OF THE OFFICE OF ECONOMIC
DEVELOPMENT (OED) TO BE THE OFFICIAL
REPRESENTATIVE FOR PLACER COUNTY IN
MATTERS PERTAINING TO THE 2011
CALIFORNIA STATE FAIR EXHIBIT
AND AUTHORIZING THE CHAIRMAN OF THE
BOARD OF SUPERVISORS TO EXECUTE THE
CALIFORNIA STATE FAIR OFFICAL ENTRY FORM

Resol. No. 490

The following RESOLUTION was duly passed by the Board of Supervisors of the
County of Placer at a regular meeting held Tuesday, November 23, 2010, by the
following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chairman, Board of Supervisors

Attest:
Clerk of said Board

BE IT RESOLVED, by the Board of Supervisors of the County of Placer, State of California, that this Board approves the appointment of the Director of the Office of Economic Development of Placer County to be the official representative for the County of Placer, responsible for the County's exhibit and to make decisions, requests and any protests on behalf of the County for the 2011 California State Fair Exhibit.

BE IT FURTHER RESOLVED, by the Board of Supervisors of the County of Placer, State of California, hereby gives approval to the Chairman to execute the Official Entry Form on behalf of Placer County and agreeing to the terms and conditions as outlined in the Counties Exhibits Competition Handbook.

490



California State Fair

2011 Counties Exhibits Entry Form

Mailing Address: Counties Exhibits
California State Fair, PO Box 15649
Sacramento, CA 95852-1538

Shipping Address: Counties Exhibits
1600 Exposition Blvd., Sacramento, CA 95815
(916) 263-3033 gkinder@calexpo.com

Entry Form Instructions:

1. Refer to Counties Exhibits Competition Handbook for complete rules, conditions and entry deadlines at www.bigfun.org.
2. Print or type all information where applicable.
3. Provide Social Security Number or Tax ID Number. Entries will not be accepted without this information.
4. **Exhibit Representative Information, Board of Supervisor Approval, Space Selection Request and Media Distribution, must be complete and received no later than 4:30 p.m., March 25, 2011. Entries will not be accepted without this information.**
5. Mail completed entry form to the address above.

COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

Please Print

The Board of Supervisors of the County of Placer

EXHIBIT REPRESENTATIVE INFORMATION:

- Has appointed David C. Snyder as official representative(s) of the County to be responsible for the County's exhibit and to make decisions, requests, and any protests on behalf of the County.

Title Director

Email dsnyder@placer.ca.gov

Mailing Address 175 Fulweiler Avenue Phone (530) 889-4016

City Auburn State CA Zip 95603

Shipping Address 145 Fulweiler Avenue Fax (530) 889-4095

City Auburn State CA Zip 95603

BOARD OF SUPERVISOR APPROVAL:

- This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board.

Signature _____ Printed Name Kirk Uhler

Title Chairman

Date _____

Upon signature and submission of entry form, the county agrees with, understands and accepts all rules, regulations and conditions of the Counties Exhibits Competition Handbook. County agrees to take responsibility for providing general liability insurance as outlined on the reverse side of this form.

EXHIBIT BUILDER INFORMATION:

- Builder Richard Bay Phone (916) 761-7046

Address 2755 6th Avenue

City Sacramento State CA Zip 95818

Email r.bay@comcast.net

When is your exhibit start date (after 6/23/11) _____

PREMIUM INFORMATION:

- Has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 2011 only):
- All Premium Awardees MUST provide their Social Security Numbers or Tax ID Number.

Organization Name Richard Bay Phone (916) 761-7046

Contact Name: _____

Address 2755 6th Avenue

City Sacramento State CA Zip 95818

SSN# On File OR

Tax ID# On File

County Name: Placer

SPACE SELECTION REQUEST:

- Please indicate in the box your 1st, 2nd, 3rd and 4th choices for space design. Counties sending in the Official Entry form before or by the deadline will have consideration for their 1st choice over those counties who do not meet the deadline.

<input type="checkbox"/> 20' x 20' Island	<input type="checkbox"/> 16' x 16' Corner	<input type="checkbox"/> 10' x 20' Corner	<input type="checkbox"/> 10' x 10' Corner
<input type="checkbox"/> 16' x 16' Island	<input type="checkbox"/> 16' x 16' Back Wall	<input type="checkbox"/> 10' x 20' Back Wall	<input type="checkbox"/> 10' x 10' Back Wall

The following sizes are tentative and based on availability.

<input type="checkbox"/> 24' x 24' Corner	<input type="checkbox"/> 24' x 24' Island
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MEDIA DISTRIBUTION:

- The California State Fair will provide exhibit photographs and a news release to newspaper listed below.

Local Newspaper: (Newspaper that should receive Press Release)

Newspaper Name Auburn Journal Phone (530) 852-0205
Contact Person Deric Rothe Fax () _____
Position Title Senior Editor & General Manager
Email dericr@goldcountrymedia.com
Address 1030 High Street
City Auburn State CA Zip 95603

Newspaper Name Roseville Press Tribune Phone (916) 774-7955
Contact Person Susan Belnap Fax () _____
Position Title Editor
Email susan@goldcountrymedia.com
Address 188 Cirby Way
City Roseville State CA Zip 95678

GENERAL LIABILITY INSURANCE: At all times while the County or its agents have access to the Cal Expo grounds, (June 24, 2011 through August 8, 2011). County shall provide proof of commercial general liability insurance coverage with minimum limits of at least \$1,000,000 per occurrence combined single limit for bodily injury and property damage and cover damages for bodily injury, property damage, personal injury liability, and products and completed operations liability. The general liability insurance coverage shall include the following provision: State of California, California Exposition & State Fair, its agents, officers, directors, employees, and servants are made additional insured but only insofar as the operations under this agreement are concerned.

If County is self-insured, County must continue to be self-insured or must acquire appropriate insurance coverage. County must submit an insurance certificate or, if self-insured, a letter confirming self-insurance to Cal Expo prior to having access to the Cal Expo grounds.

WORKERS' COMPENSATION INSURANCE: All employees or agents of County shall be covered by workers' compensation insurance as required by law.

Insurance certificates or letters are to be submitted to: Counties Exhibits, Cal Expo, P.O. Box 15649, Sacramento, CA 95852, Fax: 916-263-7903.

Office Use Only:			
Postmark Date: _____	Initials: _____	Exhibit Space # _____	
Plaque Received: _____		Premiums Received _____	

492



COUNTY OF PLACER

COUNTY EXECUTIVE OFFICER, THOMAS M. MILLER

OFFICE OF COUNTY EXECUTIVE RISK MANAGEMENT DIVISION

Maryellen Peters, Director

145 FULWEILER AVENUE, SUITE 100

AUBURN, CA 95603

TELEPHONE (530) 886-2600 • FAX (530) 886-2609

October 28, 2010

California State Fair
Counties Exhibits Program
P.O. Box 15649
Sacramento, CA 95852

Attn: Greg Kinder

Re: Placer County State Fair Exhibit 2011

GENERAL LIABILITY INSURANCE FOR PLACER COUNTY

Please be advised that the County of Placer is exempt from insurance requirements of the State of California and is therefore legally uninsured. However, the County does maintain a self-insurance fund for purposes of either general liability or automobile liability claims, up to one million dollars (\$1,000,000.00) and carries excess General/Automobile Liability Insurance up to twenty-five million dollars (\$25,000,000.00) per accident through the CSAC-Excess Insurance Authority, 3017 Gold Canal Drive, Suite 300, Rancho Cordova, CA, 95670, phone (916) 631-7363. The County is also self-insured for Workers' Compensation coverage up to three hundred thousand dollars (\$300,000.00) -Self Insured Certificate No. 7034 - and carries Excess Workers' Compensation coverage above \$300,000.00 to \$50,000,000.00 through the California State Association of Counties, Excess Insurance Authority, 3017 Gold Canal Drive, Suite 300, Rancho Cordova, CA, 95670, phone (916) 631-7363.

If you should have any questions regarding the County's insurance coverage, please feel free to contact the Risk Management Division of the County Executive Office at (530) 886-2600.

Maryellen Peters
Director, Risk Management
Deputy CEO

Cc: Kelly Kreeger, Economic Development

