

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: November 23, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the *North Roseville R.E.C. (Recreation Education Creativity) Center* to help provide assistance to low-income families in the Roseville community during the holiday season, as requested by Supervisor Rockholm (\$1,000).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the *North Roseville R.E.C. (Recreation Education Creativity) Center* to help provide assistance to low-income families in the Roseville community during the holiday season, as requested by Supervisor Rockholm (\$1,000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the *North Roseville R.E.C. (Recreation Education Creativity) Center*. Since 1998, the North Roseville R.E.C. Center has provided after school programming and activities for low-income at-risk youth in the North Roseville neighborhood. The R.E.C. Center's mission is to sustain a healthy, stable environment that provides educational, recreational and social services at no cost, in a positive atmosphere that allows disadvantaged children to reach their full potential. The R.E.C. Center is asking for support of their holiday program which offers assistance to three hundred low-income families. The goal is to provide a toy to every child and enough food in each basket to share as a family during the holidays. The funds designated will help defray the cost to provide this assistance.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

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NORTH ROSEVILLE REC CENTER, INC.

Recreation

Education

Creativity

313 High Street - P.O. Box 176, Roseville, CA 95678

Email: northrosevillerecenter@yahoo.com

Phone: 916-789-7884

HAPPY HOLIDAYS FROM THE NORTH ROSVILLE R.E.C. CENTER!!!!

The North Roseville R.E.C Center is reaching out to those who have the passion and understand the meaning of this Holiday season.

For me, "hand to man and heart to god" is a saying that gives me the strength in working to provide for the youth and families that I have grown to love. This is where my passion comes from within myself to help others who are less fortunate. I am asking for your help to provide for 300 low-income families in the Roseville Community this holiday season.

We are asking that you consider supporting us through difficult times by helping us to ensure that every family will have a Thanksgiving dinner. We also want each family to share in the Christmas spirit and receive the gift of kindness by helping them through the hardship's they may be facing during these tough economic times. We have many programs for you to choose from to help us reach our goal for 2010.

In Addition, We want to be able to provide a toy for every child and enough food in each basket to share as a family during the holidays. Last year we had families coming to us for help that we were unable to provide for. Please help ensure that we will not have to face that dilemma again. One toy is all it takes, or one turkey that can feed a family, one small gift card helps to fill the gaps for those last minute emergency situations. Volunteering is a wonderful way to give of yourself when time is all you can afford to gift this year

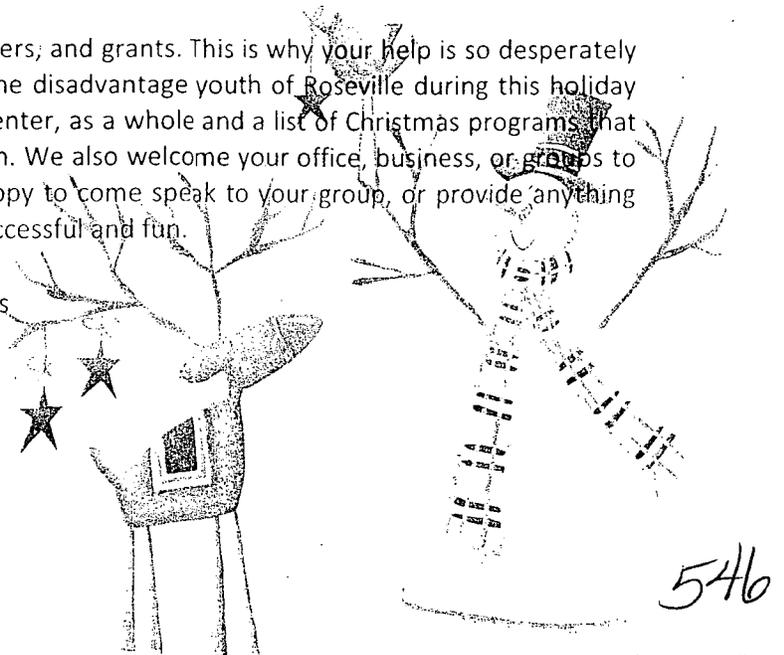
The R.E.C. Center's mission is to sustain a healthy, stable environment that makes available, to the children of the North Roseville neighborhood, a Community Center that provides Recreational, Educational & Creative activities. We also offer referral assistance in obtaining social services at no cost in a positive atmosphere that will allow disadvantaged at-risk youth to reach their full potential. In doing so, we create a positive impact on their lives now, and for the future. Incredibly, 90% of the youth we serve fall below the poverty guide line.

The R.E.C Center operates only by donations, fundraisers, and grants. This is why your help is so desperately needed to continue our mission and to provide for the disadvantage youth of Roseville during this holiday season. See the attached list of needs for the R.E.C Center, as a whole and a list of Christmas programs that you, as an individual or family, can share in the season. We also welcome your office, business, or groups to participate in this worthwhile program's. I will be happy to come speak to your group, or provide anything that you might need to make your Christmas giving successful and fun.

Thank you and Happy Holidays to you and your families

Machel Miller-Presley

Machel Miller -Presley
Executive Director



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