

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: August 28, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Keaton Raphael Memorial *Gold Ties and Tiaras Event* as requested by Supervisor Rockholm (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Keaton Raphael Memorial *Gold Ties and Tiaras Event* as requested by Supervisor Rockholm (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help raise funds designated for childhood cancer research. Morton's The Steakhouse in Sacramento will be hosting *"Gold Ties and Tiaras A Night of Hope for Children with Cancer"*. Each year 160,000 children are diagnosed world wide with cancer and despite tremendous progress, events like these are important to help find a cure. The goal of the Keaton Raphael Memorial program is to alleviate some of the family's financial burden by providing financial assistance and resources. The funds designated towards this popular event will directly assist them through a family grant program, which provides direct financial assistance and educational resources to local pediatric oncology families who are faced with the overwhelming financial burdens associated with cancer treatment.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

The Keaton Raphael Memorial

"A Beacon of HOPE for Children with Cancer"
www.ChildCancer.org



June 12, 2007

Dear Friends at (name of business),

I am writing to you on behalf of the thousands of parents in northern California whose children are battling childhood cancer. In 1997, our son Keaton was diagnosed with neuroblastoma (cancer of the nervous system). Nine months and seven cycles of chemotherapy, multiple surgeries and a double bone marrow transplant later, he lost his courageous fight. He was five years old.

The beauty of Keaton's life and his courage in fighting for it inspired us -- together with compassionate family members and friends -- to create the Keaton Raphael Memorial (KRM), a not-for-profit 501c3 organization, as a way to help other children and their families in their journey with this horrific disease.

Children battling cancer in our community need your HELP.

On September 24, our friends at Morton's The Steakhouse in Sacramento will be hosting "Gold Ties & Tiaras: A Night of Hope for Children with Cancer." Proceeds from this event will directly assist local children battling cancer and their families through:

- a family grant program which provides direct financial assistance and educational resources to local pediatric oncology families who are faced with the overwhelming financial burdens associated with cancer treatment
- support and outreach programs which directly serve pediatric cancer patients, as well as their siblings and parents

Please consider becoming a sponsor and/or donating an item or service.

Attached is a description of the various sponsorship levels we are offering and an auction/raffle item donation form. We would be so thrilled and forever grateful if you might be able to join with us in the fight. Thank you very much for your consideration.

If you have any questions, please contact Ann Diamondstone (sponsorship co-chair), Sylvie Bergeron (donations chair) or Stacy Howard (auction chair).

Sincerely,

Robyn Raphael, Keaton's mommy forever
Executive Director
robyn@childcancer.org
(916) 784-6786

Ann Diamondstone, sponsorship co-chair
First Northern Bank
adiamondstone@thatsmybank.com
(916) 787-8511

Sylvie Bergeron, donations chair
Mommy of Bassem, 2-year-old cancer survivor!
sylvie.bergeron@sbcglobal.net
(916) 939-0923

Stacy Howard, auction chair
Child cancer volunteer
cinnamonfamily@comcast.net
(916) 773-0875

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Why our Local Children & Their Families Need Your HELP...

Our focus is on children with cancer and their families. We are currently in need of financial support for our 501(c)(3) not-for-profit organization that assists local childhood cancer patients and their families through our Patient Care Fund. Our programs and services that directly impact the quality of life for childhood cancer patients and their families undergoing treatment in Northern California.

Our Family Grants are available to childhood cancer patients and their families who reside in Northern California and are being treated at an accredited institution in Northern California.

The goal of this program is to alleviate some of the family's financial burden by providing direct financial assistance and resources. Although we understand we cannot meet a family's entire financial need, the grants are meant to provide the family HOPE that they are not alone in their battle and link them into the childhood cancer community of support.



Childhood cancer patients in Northern California are referred to us by medical staff, caring friends or family. Or they may refer us. Please contact us to learn a little more.

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How We Help

Our Foundation helps the Ketchikan Regional Hospital is a private 501(c)(3) not-for-profit organization that assists local childhood cancer patients and their families through our Patient Care Fund.

Our Patient Care Fund supports programs and services that directly impact the quality of life for childhood cancer patients and their families undergoing treatment in Northern California.

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The Lessons of Kaitlyn's Journey



"Thank you for the support and love that you and your family have shown."

—Kaitlyn's Mother, Mrs. Lisa Kaitlyn

Save a Child. Invest in a world. Kaitlyn's mother's quest for a cure for her child's cancer and national research project "Kaitlyn's Journey" is finding a cure for childhood cancer.

Since 2000, Kaitlyn's mother's quest for a cure for her child's cancer and national research project "Kaitlyn's Journey" is finding a cure for childhood cancer.

As a local advocate for childhood cancer patients, Kaitlyn's mother has participated in numerous programs and projects to increase public awareness of childhood cancer.

Through our research project "Kaitlyn's Journey" we are helping to increase public awareness of childhood cancer and its impact on families.

We advocate for our children. Our children are our future. Our children are our hope. Our children are our pride. Our children are our joy. Our children are our love. Our children are our life.

Commitment makes a difference. Our commitment to our children is our strength. Our commitment to our children is our power. Our commitment to our children is our love. Our commitment to our children is our life.

