

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: February 14, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* to support scholarships and programs that directly benefit the students and community, as requested by Supervisor Uhler (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* to support scholarships and programs that directly benefit the students and community, as requested by Supervisor Uhler (\$500).

BACKGROUND/COMMUNITY BENEFITS:

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to help support the Sierra College Foundation *A Taste of Excellence Event* being held on May 5th. *A Taste of Excellence* is the Foundation's largest fund-raising effort and those efforts enable the Foundation to award over \$200,000 in scholarships annually. Last year the event raised over \$170,000 providing funds for scholarships and other programs that directly benefit Sierra College. The need for assistance and scholarships happens to be at an all-time high with more students turning to their community college during this current economic downturn. The funds designated towards this popular event will assist the Foundation in providing the support to programs that will directly benefit our students and community. The funds designated towards this popular fundraiser will help defray the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



Revenue Sharing Funds

Application for funding

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Sierra College Foundation Telephone: (916) 660-7020
 Address: 5000 Rocklin Road FAX: (916) 630-4547
Rocklin CA 95677 Email: foundation@sierracollege.edu
 Website: www.sierracollege.edu/foundation

Briefly describe the community benefit the organization, event, program or project provides:

"A Taste of Excellence" is a food & wine tasting event and auction. All proceeds will benefit students and programs at Sierra College. This year some of the proceeds will be used to establish a "911" Emergency fund (one-time requests up to \$500) for students with immediate needs like lodging, food, gas and medical

Briefly describe how funding will be utilized by listing what items will be purchased:

The funds will be used for Sponsorship of "A Taste of Excellence." Any items purchased will be used in support of this event.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

2007 \$1250; 2008 \$1500; 2009 \$1000; 2010 \$2000; 2011 \$1500

Sonbol Aliabadi

Sonbol Aliabadi
APPLICANT'S SIGNATURE

01/18/2012

DATE

Office Use Only

Date Request rec'd _____

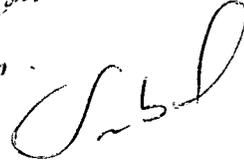
If recommended for approval, BOS mtg date: _____

Date Application rec'd _____

Amount Requested _____

Previous contributions: _____



Thank you for your continued support. I hope you can support us again. 

A TASTE OF EXCELLENCE COMMITTEE

January 12, 2012

CHAIRPERSONS
Holly Tiche

Mr. Kirk Uhler
County of Placer Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603

WINE CONSULTANT
Marcus Graziano

AUCTION
Carol Clefton

DECORATION
Diana Burke

Dear Mr. Uhler:

LOGISTICS
Petie Mazzoni

The Sierra College Foundation is proud to present the eighth annual *A Taste of Excellence*, a Food and Wine Tasting Gala. This premier event of Placer County will be held on Saturday, May 5, 2012 on the Sierra College campus in Rocklin. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. We anticipate over 500 attendees with a ticket price of \$100 per person.

PROGRAM
Irene Henderson

RESTAURANTS
Simona Krebs & Sarah Hall

SPONSORSHIP
Bill Halldin

We would love to have you join us as a sponsor for this great event – and a great way to give back to your community. Last year, our sponsors were instrumental in our success and we were able to raise over \$170,000. Funds raised from this event helped fund scholarships and other programs that directly benefit the Sierra College students.

WINERIES
Mary Conkey

SCF BOARD OF DIRECTORS

PRESIDENT
Holly Tiche, *Placer Ranch, Inc*
CFO
Kris Mapes,
Kee Mapes & Associates

Sierra College Foundation, a 501(c) (3) organization **Tax ID# 23-7241877**, raises funds to help support the needs and mission of the College. In addition to awarding over \$200,000 in scholarships each year, the Foundation also helps support programs and projects on campus that are left unfunded due to budgetary constraints. During down economic times, more and more students turn to their community college. The need for assistance and scholarships are at all-time high. With expected budget cuts, the programs more than ever look to the Foundation for support.

SECRETARY
John Crenshaw, *Wells Fargo*

PAST PRESIDENT
Mark Miller,
Sutter Roseville Medical Center

Sierra College Foundation cannot host events of this caliber without the support of the community. The proceeds from this event will assist the Foundation in providing the much needed financial support to students and programs that directly affect our students and community.

EXECUTIVE DIRECTOR
Sonbol Aliabadi

SUPERINTENDENT/PRESIDENT
William Duncan

Sponsorship opportunities and fax back forms are attached for your review. If you have any questions, please contact the Foundation office at (916) 660-7020, or visit the website at: www.sierracollege.edu/toe. We thank you for your consideration and hope that we can count on your continued support of Sierra College and its students.

Nancy Abreu, *Rabobank, N.A.*
Mark Chapman, *Citi Institutional Consulting, The Diepenbrock Group*
Ned Cohen, *Retired Legislative Council*

Robert Dugan, *Granite Construction*
Judy East, *Retired Educator*
Susan Goto, *Retired Educator*
Bill Halldin, *Halldin Public Relations*
Julie Hanson, *JR Hanson Consulting LLC.*


Bill Halldin


Carol Garcia


Aldo Pineschi

Aaron Klein, *Board of Trustee*
Steve Metzgar, *Business Owner*
Richard Robinson, *Kaiser Permanente*
Howard Rudd, *Integral Financial Management*
Barbara Vineyard, *Trustees emeritus*

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