

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2, and Jim Holmes, Supervisor District 3

DATE: February 28, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Educational Excellence Foundation to help defray the cost of their 2nd Annual *Rocklin Royale* event as requested by Supervisor Weygandt (\$250) and Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Educational Excellence Foundation to help defray the cost of their 2nd Annual *Rocklin Royale* event as requested by Supervisor Weygandt (\$250) and Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS:

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Rocklin Educational Excellence Foundation's 2nd Annual *Rocklin Royale* event that was held on February 3rd. The Rocklin Educational Excellence Foundation, in partnership with parents and the community, was created to encourage academic excellence within the Rocklin Unified School District. Their mission is to provide Rocklin public schools with financial and community resources to enhance and promote educational excellence and to ensure that every child in Rocklin has an educational experience that prepares them well for college, careers and citizenship. Despite budget cuts and economic hard times, the Rocklin Unified School District has achieved an outstanding record of success. The funds designated towards this organization will help defray the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Educational Excellence Foundation Telephone: (916) 315-1409 (Tom Delapp)
Address: 2615 Sierra Meadows Dr. FAX: ()
Rocklin, CA 95677 Email: info@rocklineducationfoundation.org
Website: www.rocklineducationfoundation.org

Briefly describe the community benefit the organization, event, program or project provides:

REEF is a non-profit 501(c)(3) organization dedicated to student enrichment within the Rocklin Unified School District. REEF provides financial and community resources to the schools of the R.U.S.D. to enhance and promote educational excellence.

Briefly describe how funding will be utilized by listing what items will be purchased:

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

2011, Rocklin Royale, \$250.00

 Ralph Laird
REEF Treasurer

APPLICANT'S SIGNATURE

1/30/2012
DATE

Office Use Only

Date Request rec'd	_____	If recommended for approval; BOS mtg date:	_____
Date Application rec'd	_____		_____
Amount Requested	_____		_____
Previous contributions:	_____		_____
	_____		_____



February 3, 2012

Rocklin Royale!

*An Elegant Winter Gala to Support Our Public Schools
Hosted by the Rocklin Educational Excellence Foundation*

A cornerstone of the Rocklin community continues to be our high-quality public schools. Their excellence contributes directly to our community's economic vitality and quality of life.

Despite budget cuts and economic hard times, the Rocklin Unified School District — in partnership with parents and the community — has achieved an outstanding record of success. Each year, we continue to deliver an exemplary education to more than 11,000 students from our community.

Rocklin Unified's impressive success story is a source of community pride. In 2010:

- ▶ RUSD was one of only two K-12 districts in Northern California with all schools scoring above 800 (the state level for high achieving) on the Academic Performance Index (API).
- ▶ Rocklin and Whitney high schools ranked in the top seven in the Sacramento region and were the top two in Placer County.
- ▶ 90% of our graduates pursued post-secondary education.

But statistics only tell part of our story. Behind this record of achievement are outstanding young people who have benefited from the excellence offered by Rocklin's public schools. As a community, we have had many opportunities to see these young people up close — in our neighborhoods, on championship sports teams, and even working in community businesses.

You can help keep Rocklin's educational programs strong and thriving by supporting the Rocklin Educational Excellence Foundation.

Our group of community-minded citizens, business leaders, and educators formed this tax-exempt non-profit organization with one simple goal in mind: ensuring that every child in Rocklin has a top-notch educational experience that prepares them well for college, careers, and citizenship. To be successful, we need the involvement of people like you.

With the generous support of Mercedes Benz of Rocklin we are hosting a major fundraising event on February 3rd — the second annual Rocklin Royale! We are asking business and community leaders to help sponsor this elegant evening of Monte Carlo casino gaming, hors d'oeuvres, fun, and entertainment as we raise money for Rocklin's schools.

You can help make this event truly memorable through an in-kind contribution of catered food, wine, equipment, silent auction items, or other services. Also, as a "jewel" in the Rocklin Royale crown you can be recognized as a financial sponsor at levels ranging from Diamond (\$1,000) to Ruby (\$125). We want to be sure that those who support Rocklin education are recognized for that support. Your business name and contact information will appear in event literature, on our website, and at the gaming tables.

Can we count on you to "chip in" to help sponsor this very worthwhile event?

If you have any questions, feel free to call me at 916-315-1409 or event chair Diana Ruslin at (916) 435-0787. Please complete the attached sponsorship form and fax it to me at 916-315-1429 or email it to tomdelapp@aol.com. To find out more about REEF check us out on Facebook or visit our website — www.RocklinEducationFoundation.org.

Thank you so much for your generous support as we help Rocklin students achieve their goals!

Sincerely,

Tom DeLapp, Chairman

Tom DeLapp
Chairman

Brian Whitmore
Vice Chairman

Ralph Laird
Treasurer

Ken Broadway
Secretary

Diana Ruslin
Fund Development
Committee Chair

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Linda Rooney
Larry Skidmore
Chris Willsher
Gary Winchester

Mission Statement

"The Rocklin Educational Excellence Foundation provides financial and community resources to the schools of the Rocklin Unified School District to enhance and promote educational excellence."

To contact REEF:

www.RocklinEducationFoundation.org
2615 Sierra Meadows Drive
Rocklin, California 95677
(916) 315-1409

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