

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: March 27, 2012

SUBJECT: REVENUE SHARING - Approve appropriation of \$500 in Revenue Sharing monies to the 2-1-1 Placer Community Link to purchase and develop software to be used within a statewide database system, as requested by Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the 2-1-1 Placer Community Link to purchase and develop software to be used within a statewide database system as requested by Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to the 2-1-1- Placer Community Link to purchase and develop software to connect into the statewide database system that will better serve Placer County residents. Connecting into the statewide database system would help facilitate knowledge of resources for those in need to locate emergency shelters, food, clothing, financial assistance, substance abuse and employment programs, senior, veteran and disability services, provide assistance during emergencies and many other services.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Revenue Sharing Funds

Application for funding Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization:	<u>2-1-1 Placer/Community Link Capital Region</u>	Telephone:	<u>(916) 447-7063</u>
Address:	<u>909 12th Street, Ste. 200</u>	FAX:	<u>(916) 447-7052</u>
	<u>Sacramento CA 95814</u>	Email:	<u>NFindeisen@communitylinker.org</u>
Website:	<u>www.communitylinker.org</u>		

Briefly describe the community benefit the organization, event, program or project provides:

2-1-1 Placer will give opportunity for people of all educational, socioeconomic, and ability levels to easily access information to help better their lives. Both opportunities to receive help and give help are included. It is a statewide/nationwide assistant in emergencies. Like 9-1-1, a real person answers and interviews the

Callen

Briefly describe how funding will be utilized by listing what items will be purchased:

Funding will be used to buy the software and build the wide and deep data base needed to provide the information accessed by the interviewers. This is required in order for 2-1-1 to function and to apply to the California Public Utilities Commission for permission to connect to the phone service.

Has this organization received Revenue Sharing Funds in the past? Yes No
If yes, specify year(s), event and amount:

I swear under penalty of perjury that the information supplied herein is true and correct

Nancy M. Findeisen
APPLICANT'S NAME

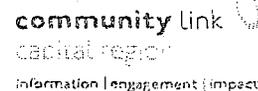
Nancy M. Findeisen
APPLICANT'S SIGNATURE

02/27/2012
DATE

Office Use Only

Date Request rec'd	_____	If recommended for approval: BOS mtg date:	_____
Date Application rec'd	<u>2/28/12</u>	Amount received	_____
Amount Requested	_____	Date funding check mailed	_____
Previous contributions:	_____		

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Placer County Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603

Dear Supervisors:

Attached is our request for Revenue Sharing on behalf of 2-1-1 Placer. I know you are familiar with 2-1-1, but to review, it is the number like 9-1-1 that provides a real person answering it to listen to the person's need and suggest ways agencies in Placer County might be able to help. It is easy to remember, free to use, always available 24-7, local information, confidential, multi-lingual, and friendly.

Placer is one of the last counties to go through the process to connect. All the others not connected are much smaller in population. Connecting will help people in Placer County with information to find emergency shelter, food, and clothing, financial assistance, substance abuse programs, employment programs, senior services, disability services, domestic violence protection, child care possibilities and preschools, legal assistance, veterans services, help during emergencies, and many others. People can also call to get information about mentoring opportunities, volunteer choices, and where to donate food, clothing, etc.

Our chief challenge right now is funding. We need enough to buy the needed software and hire a person to develop the extensive data in the sophisticated data base being used statewide. The information being put into this data base will be detailed local information. We are making some progress on finding the funding but some organizations funding 2-1-1 in other counties our size and larger are not available to us. United Way in this area is not planning to do any funding for 2-1-1 even though in many other United Ways, it is a major project. Kaiser Permanente has given sizable amounts to several counties, but the regional funding center is holding back now to consider if they want to continue doing this so they are not available. In several counties, they gave enough to hire the data base developer. We are applying to every funder of which we are aware.

Now that Community Link Capital Region is our Lead Agency, we have the paperwork necessary to apply for Revenue Sharing Funds. We have letters of support from a number agencies and the cities of Auburn and Roseville. A few more and we will ask for your letter as well. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bev Anderson".

Bev Anderson

Chair, 2-1-1 Placer Steering Committee

909 12th Street | Suite 200
Sacramento, CA 95814

916.447.7063 | fax 916.447.7052
www.communitylinkcr.org

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From: Bev Anderson [REDACTED]
Sent: Wednesday, March 07, 2012 1:14 AM
To: Placer County Revenue Sharing
Subject: 211 Placer Revenue Sharing Request

I strongly support funding of 2-1-1 Placer. 2-1-1 will help every citizen in some way and facilitate knowledge of resources for those in need in a very user friendly way. Governmental offices and others may find they save time and money as instead of trying to find appropriate help for someone who calls for information not dealt with by that office or agency, they can refer the person to 2-1-1 and know the person gets specific helpful information that they can use immediately.

Beverly Anderson

[REDACTED]
Colfax, CA 95713

From: Craig and Dana George [REDACTED]
Sent: Friday, March 09, 2012 9:58 AM
To: Placer County Revenue Sharing
Subject: 211 Placer Revenue Sharing Request

On Wednesday Feb. 29, 2012 I attended a Nonprofit Forum in Grass Valley. There were 130 people in attendance, representing nonprofit organizations, agencies and Nevada County governmental departments. Being a resident of Placer County I was impressed by the amount of praise given to the implementation of 211 in Nevada County. Those I talked with at the Forum had nothing but good things to say about having 211 as a means for residents to easily access information on a wide variety of social and community services. It has also become a source of information for the agencies themselves as they can glean statistics and make referrals to other agencies.

If Nevada County can do it, so can Placer County. I urge your support for 211.

Thank you,

Craig George
[REDACTED]

Auburn, CA 95603

From: Kate Cowan [REDACTED]
Sent: Monday, March 12, 2012 2:22 PM
To: Placer County Revenue Sharing
Subject: revenue sharing Placer 211

To the Board of Supervisors:

I am writing in support of Placer County 211. As a non-profit professional, I worked with 211 in the Bay Area frequently, and found them to be an invaluable resource not only to my clients but to my agency as well. Although we did not have an official collaboration, my agency and 211 cross-referred clients and used each other's services.

211 was a great referral for those callers who had issues that fell outside of our capabilities, and a great way to find out what services existed in the Bay Area for any kind of need. Placer County would benefit greatly from 211 as a way to connect isolated rural communities with social and medical services, as well as be a useful resource for emergency services, including police and crisis response teams.

Please consider Placer County 211 when distributing revenue sharing funds.

Thank you for your time,

L. Kate Cowan
[REDACTED]

Auburn, CA 95602