

**MEMORANDUM  
PLACER COUNTY HEALTH AND HUMAN SERVICES  
Children's System of Care**

**TO:** Honorable Board of Supervisors

**FROM:** Richard J. Burton, M.D., M.P.H.  
Placer County Health Officer and Director of Health & Human Services  
Richard S. Knecht, Director of Children's System of Care

**DATE:** May 22, 2012

**SUBJECT:** Contract with Latino Leadership Council, Inc. for Bilingual Parenting Education and Family Support Services

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**ACTION REQUESTED:**

Approve a contract with Latino Leadership Council, Inc. from July 1, 2012 to June 30, 2013 in an amount not to exceed \$105,590 to continue the provision of bilingual parenting education and delivery of community outreach and education programs, and authorize the Director of Health and Human Services to sign the contract and subsequent amendments up to 10 percent of the original contract amount.

**BACKGROUND:**

Placer County Children's System of Care (CSOC) is committed to the delivery of culturally-specific counseling, parenting, and family support services to all children and families in Placer County. CSOC was successful in obtaining dedicated Federal and State funding to enhance its ability to effectively reach the growing Latino community in Placer County.

Building community prevention and early intervention services has been a fundamental tenet of the nationally recognized Placer Model for many years. In 2008, with the addition of the State's Mental Health Services Act, the County's Campaign for Community Wellness public planning process further recommended supports for this highly effective and successful community non-profit partnership. The Latino Leadership Council is a recognized leader in assisting residents to obtain prevention and early intervention services in the most timely and efficient manner possible, helping Placer County residents to avoid entry into State-mandated programs. These prevention funds have been made available to mitigate the effects of serious and persistent mental illness, reduce the costs associated with this disease, and impact the stigma which accompanies it.

Since these programs began, more than 40,000 Latino residents have received culturally specific information and referral services, and last year more than 225 others received direct counseling, therapy, and family support services, thereby avoiding the costs associated with out-of-home placement and other more costly forms of care. This approach to care is likewise supported by local law enforcement in their efforts to better reach out to and inform residents about services available in Placer County, which reduces demand for emergency safety responders.

**FISCAL IMPACT:**

Total expenditures of \$105,590 are included in the Department's FY 2012-13 Requested Budget. This contract is funded by State funds and no County General Funds are required.

This contract is on file with the Clerk of the Board for review.

