

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Ivaldi, Senior Administrative Aide

DATE: September 11, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Roseville Chamber's *17th Annual Splash 2012* event, as requested by Supervisor Uhler (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Roseville Chamber's *17th Annual Splash 2012* event, as requested by Supervisor Uhler (\$250).

BACKGROUND/COMMUNITY BENEFITS:

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Roseville Chamber's *17th Annual Splash 2012* event held on September 8th at the Roseville Aquatics Center. This annual event features more than fifteen local artists from Placer County, more than fifteen wineries and breweries and nearly thirty local restaurants and caterers. Splash is an evening of art, food and wine enjoyed by a sell-out crowd of more than 800 local residents each year. The funds received will go toward supporting the Roseville Chamber of Commerce's building funds as well as the City of Roseville's At Risk Youth Programs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Revenue Sharing Funds

Application for funding

Districts 2 - 4



The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Roseville Chamber of Commerce Telephone: 916 783-8136
 Address: 650 Douglas Blvd FAX: (916)783-5261
Roseville, CA 95678 Email: events@rosevillechamber.com
 Website: www.rosevillechamber.com

Briefly describe the community benefit the organization, event, program or project provides:

The evening with showcase nearly 30 local restaurants, more than 15 artists from Placer County as well as 15 wineries and breweries. Splash is an evening of art, food, wine enjoyed by a sell-out crowd of more than 800 local residents each year.

Briefly describe how funding will be utilized by listing what items will be purchased:

The funds pledged will go to support the Roseville Chamber of Commerce's building funds as well as a portion of the proceeds will be benefitting the City of Roseville's At Risk Youth Programs.

Has this organization received Revenue Sharing Funds in the past? Yes No
If yes, specify year(s), event and amount:

2008 - \$500 & 2009 - \$500

I swear under penalty of perjury that the information supplied herein is true and correct

Wendy Gerig, CEO
APPLICANT'S NAME

Wendy Gerig
APPLICANT'S SIGNATURE

8-7-12
DATE

Office Use Only

Date Request rec'd _____

If recommended for approval; BOS mtg date: _____

8/7/12
Date Application rec'd

Amount received _____

Amount Requested _____

Date funding check mailed _____

Previous contributions: _____

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