

M E M O R A N D U M
Office of
BOARD OF SUPERVISORS
County of Placer

TO: The Honorable Board of Supervisors

FROM: Dave Snyder, Director of Economic Development

DATE: September 25, 2012

SUBJECT: **PROCLAMATION** – Approve a Proclamation declaring October 5, 2012 Manufacturing Day in Placer County.

ACTION REQUESTED

Approve a Proclamation declaring October 5, 2012 Manufacturing Day in Placer County.

BACKGROUND

A group of public and private organizations have recognized October 5, 2012 as Manufacturing Day to highlight the importance of the manufacturing in our nation's economy and to draw attention to the many rewarding high-skilled manufacturing jobs.

The United States is the world's largest manufacturing economy, producing 21 percent of global manufactured products and \$1.7 trillion of value each year, or about 12 percent of U.S. Gross Domestic Product. For every \$1 spent in manufacturing, another \$1.35 is added to the economy.

Manufacturing supports an estimated 17 million jobs in the U.S., about one in six private sector jobs. Nearly 12 million Americans (or 9 percent of the workforce) are employed directly in manufacturing.

In 2010, the average U.S. manufacturing worker earned \$77 thousand annually, including pay and benefits compared to the average worker in all industries who earned \$56 thousand annually.

U.S. manufacturers are the most productive workers in the world, far surpassing the worker productivity of any other major manufacturing economy, leading to higher wages and living standards.

U.S. manufacturers perform two-thirds of all private sector Research and Development in the nation, driving more innovation than any other sector; and taken alone, U.S. Manufacturing would be the ninth largest economy in the world.

In California, manufacturers account for 12 percent of the Gross State Product with annual exports exceeding \$125 billion. In Placer County, approximately 270 manufacturers with an annual payroll of \$547 million employ more than 7,000 residents.

The important economic role of Placer County manufacturers is being recognized by local businesses opening their doors for student tours, and by the Placer County Economic Development Board's Third Annual Manufacturers Forum.

FISCAL IMPACT

None

**SEPTEMBER 25, 2012 IN THE MATTER OF PROCLAMATION DECLARING
OCTOBER 5, 2012 AS MANUFACTURING DAY IN PLACER COUNTY,
CALIFORNIA**

WHEREAS, a group of public and private organizations have recognized October 5, 2012 as Manufacturing Day to highlight the importance of the manufacturing in our nation's economy and to draw attention to the many rewarding high-skilled manufacturing jobs; and

WHEREAS, the United States is the world's largest manufacturing economy, producing 21 percent of global manufactured products and \$1.7 trillion of value each year, or about 12 percent of U.S. Gross Domestic Product. For every \$1 spent in manufacturing, another \$1.35 is added to the economy; and

WHEREAS, manufacturing supports an estimated 17 million jobs in the U.S., about one in six private sector jobs. Nearly 12 million Americans (or 9 percent of the workforce) are employed directly in manufacturing; and

WHEREAS, in 2010, the average U.S. manufacturing worker earned \$77 thousand annually, including pay and benefits compared to the average worker in all industries who earned \$56 thousand annually; and

WHEREAS, U.S. manufacturers are the most productive workers in the world, far surpassing the worker productivity of any other major manufacturing economy, leading to higher wages and living standards; and

WHEREAS, U.S. manufacturers perform two-thirds of all private sector Research and Development in the nation, driving more innovation than any other sector; and taken alone, U.S. Manufacturing would be the ninth largest economy in the world; and

WHEREAS, in California, manufacturers account for 12 percent of the Gross State Product with annual exports exceeding \$125 billion. In Placer County, approximately 270 manufacturers with an annual payroll of \$547 million employ more than 7,000 residents; and

WHEREAS, the important economic role of Placer County manufacturers is being recognized by local businesses opening their doors for student tours, and by the Placer County Economic Development Board's Third Annual Manufacturers Forum; and

WHEREAS, coordination for student tours is led by Sierra College Center for Applied Competitive Technologies (CACT) Sierra Science, Technology, Engineering and Math (STEM) Collaborative project. The project seeks to strengthen technical and academic skills of young adults enrolled in manufacturing, engineering and design courses of study.

NOW, THEREFORE, BE IT PROCLAIMED that the Placer County Board of Supervisors joins the county-wide effort to proclaim October 5, 2012 as Manufacturing Day to support and celebrate our local manufacturers and school programs that prepare our future workforce.

Jennifer Montgomery, Supervisor District 5
Chairwoman 2012

Jack Duran, Supervisor District 1
Robert M. Weygandt, Supervisor District 2
Jim Holmes, Supervisor District 3
Kirk Uhler, Supervisor District 4