

MEMORANDUM
PLACER COUNTY HEALTH AND HUMAN SERVICES
Environmental Health, Public Health, and Animal Services Division

TO: Honorable Board of Supervisors

FROM: Richard J. Burton, M.D., M.P.H.
Placer County Health Officer and Director of Health and Human Services
Patricia Orme, RN, PHN, MSN, Assistant Director of Environmental Health, Public Health,
and Animal Services

DATE: November 6, 2012

SUBJECT: Nutrition Education Obesity Prevention Grant

ACTION REQUESTED:

1. Approve Grant Agreement number 12-10180 with the California Department of Public Health for the Nutrition Education Obesity Prevention project for the period from October 1, 2012 through September 30, 2016 for a total amount not to exceed \$1,686,886, and authorize the Director of Health and Human Services to sign subsequent amendments. (No net County cost.), and
2. Approve a FY 2012-13 Budget Revision in the amount of \$75,000.

BACKGROUND:

Over the past three decades, childhood obesity rates in America have tripled, and today nearly one in three children in America are overweight or obese. Obese youth are more likely to have risk factors for cardiovascular disease and pre-diabetes, and are at greater risk for social and psychological problems such as stigmatization and poor self-esteem. The Federal government is providing funding through the State of California to support local health departments in the development and implementation of nutrition education efforts in partnership with local human services and community non-profit agencies.

Last fiscal year, Placer County Health & Human Services (HHS) was one of 20 counties in California to receive funding to develop and implement a nutrition education program for individuals at or below 185 percent of federal poverty level (approximately \$41,348 yearly income for a family of four). More than 1,000 participants received information to assist them in making healthy food choices, such as reducing sugar-sweetened beverage consumption and low-fat cooking methods, and also ways to incorporate physical activity into a busy lifestyle.

HHS will continue to build off decades of effective partnerships with family resource centers, low-income health clinics, CalFresh eligibility staff, Farmers' Markets, UC Davis Extension, Placer County Agricultural Commissioner, schools and other community-based partners to achieve the desired outcomes. Participants are provided tools to assist them in learning about budgeting, meal planning, the importance of fresh fruits and vegetables, opportunities to purchase food from local farmers, creative ways to increase children's physical activity, unique recreational experiences available in our County, and the crucial roles that parents play in helping their youth adopt healthy nutrition and active lifestyles. Enhanced nutrition education and eligibility enrollment resources will be directed at seniors, veterans, lower income working families, and the newly unemployed throughout the community at farmers' markets, community gardens, local businesses, etc.

FISCAL IMPACT:

The total award amount of \$1,686,886 over four years includes 100 percent Federal funds; no County General Fund match is required. A portion of the first year of the grant award was included in the FY 2012-13 Final Budget. The attached \$75,000 Budget Revision appropriates additional revenue and expenditures related to FY 2012-13. The remainder of the award will be included in the FY 2013-14, FY 2014-15, FY 2015-16 and FY 2016-17 Requested Budgets.

This contract is on file with the Clerk of the Board for your review.

PAS DOCUMENT NO.

BUDGET REVISION

POST DATE:

DEPT NO.	DOC TYPE	Total \$ Amount	TOTAL LINES
14	BR	150,000.00	2

- Cash Transfer Required
- Reserve Cancellation Required
- Establish Reserve Required

- Auditor-Controller
- County Executive
- Board of Supervisors

ESTIMATED REVENUE ADJUSTMENT

APPROPRIATION ADJUSTMENT

DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	PCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT	DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	PCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT
14	006				994276	94276	7322			75,000.00	14	014				994276	94276	2555			75,000.00
TOTAL										75,000.00	TOTAL										75,000.00

REASON FOR REVISION: To increase revenues and expenditures in the Community Health division due to the receipt of a Nutrition Education Obesity Prevention grant.

Prepared by Stan Hapak Ext x-3144
 Department Head *[Signature]*
 Board of Supervisors _____

Date: 11/6/2012
 Page: _____

Budget Revision # _____ FOR INDIVIDUAL DEPT USE

THH