

MEMORANDUM
PLACER COUNTY HEALTH AND HUMAN SERVICES
Community Health

TO: Honorable Board of Supervisors

FROM: Richard J. Burton, M.D., M.P.H.
Placer County Health Officer and Director of Health and Human Services
Dr. Michael P. Mulligan, M.D., M.B.A., Assistant Health Officer

DATE: April 18, 2006

SUBJECT: Community-based Primary Substance Abuse Prevention Grants

ACTION REQUESTED:

Approve the award of substance abuse prevention grants in the amount of \$17,500 each, for a combined total of \$87,500, to The Healing Light Institute (Donna Arz), Boys and Girls Club of Auburn, Whole Person Learning, Placer Community Foundation, and the Tahoe Truckee Unified School District from January 1, 2006 through December 31, 2006, and authorize the Director of Health and Human Services (HHS) to sign the agreements on behalf of Placer County.

BACKGROUND:

The California Department of Alcohol and Drug Programs provides funding to HHS for activities that promote primary prevention of substance abuse. One of the required initiatives is to support community-based activities that engage youth in meaningful efforts to reduce the problem of underage drinking. Through a process where Community Health requested Letters of Intent from interested parties, initiated in November 2005, potential grantees were identified. All applicants were contacted and interviewed for their capacity to manage and meet the grant guidelines. Five grantees were selected to participate in the implementation of the grant, representing all geographic areas of the county.

The goal of the grant is the reduction of community alcohol and other drug (AOD) use by engaging teens in meaningful community and environmental prevention efforts. The youth in the program will help define Placer's AOD environmental prevention problems by leading youth focus groups through a series of questions and data collection. The program incorporates youth development principles and will involve teens leading the program as adults assist. These activities build skills and strengths in the youth as well as building agency capacity in youth development practices. The funding in these grants will support each contractor's coordinator, youth stipends, training for participants, and data collection and reporting.

The data gathered through the focus groups will be analyzed and used to create the 2006-07 Strengths and Assets Promotion strategic plan for environmental change within Placer County that addresses teen alcohol and drug access, use and availability.

FISCAL IMPACT:

The California Department of Alcohol and Drug Programs Substance Abuse Prevention fully funds the community-based grants, and this funding is included in the FY05/06 budget. No County general funds are required to support these activities.

The following contracts for:

The Boys & Girls Club of Auburn
The Healing Light Institute
Tahoe Truckee Unified School
District
Whole Person Learning
Placer Collaborative Network (PCN)

is on file with the Clerk of the Board
for BOS meeting:

April 18, 2006