

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Mike Boyle, Assistant County Executive Officer

DATE: June 27, 2006

SUBJECT: PROCLAMATION – Approve a Proclamation declaring July 3 - July 10, 2006 as Childhood Cancer Awareness Week in Placer County.

ACTION REQUESTED

Approved a Proclamation declaring July 3 - July 10, 2006 as Childhood Cancer Awareness Week in Placer County.

BACKGROUND/COMMUNITY BENEFITS

The Board is being asked to support a Proclamation declaring July 3-10, 2006 as Childhood Cancer Awareness week in Placer County. The American Cancer Fund for children and Kids Cancer Connection report cancer as the leading cause of death by disease among children in the United States. Each year, more than 12,500 children are diagnosed with this disease. It is hoped that through heightened public awareness funding for continued and advanced research will be supported to improve treatment and ultimately reduce the number of children afflicted with this disease each year.

FISCAL IMPACT

None

COUNTY OF
Placer
Board of Supervisors

PROCLAMATION

**In the matter of a Proclamation declaring the week of
July 3 – 10, 2006 as Childhood Cancer Awareness
Week in Placer County.**

The following Proclamation was adopted by the Placer County Board of Supervisors on
June 27, 2006, all members present voting aye:

**Bill Santucci, District One; Robert M. Weygandt, District Two;
Jim Holmes, District Three; Edward "Ted" M. Gaines, District Four;
Bruce Kranz, District Five**

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection
report cancer as the leading cause of death by disease among children in the United
States. This tragic disease is detected in more than 12,500 of our nation's young people
each and every year; and

WHEREAS, founded thirteen years ago by Steven A. Firestein, a descendent of
cosmetics magnate Max Factor, the American Cancer Fund for Children, Inc. and sister
organization, Kids Cancer Connection, Inc. are dedicated to helping these children and
their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection
provide a variety of vital patient psychosocial services to children undergoing cancer
treatment at Kaiser Permanente Medical Center's Department of Pediatric
Hematology/Oncology in Sacramento and UCSF Children's Hospital's Division of
Hematology/Oncology at the UCSF Medical Center in San Francisco, as well as
participating hospitals throughout the country, thereby enhancing the quality of life for
these children and their families; and

WHEREAS, through its uniquely sensitive and comforting Magical Caps for Kids
program, the American Cancer Fund for Children and Kids Cancer Connection
distributes thousands of beautifully hand made caps and decorated baseball caps to
children who want to protect their heads following the trauma of chemotherapy, surgery
and/or radiation treatments; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also
sponsor nationwide Courageous Kid award ceremonies and hospital celebrations in
recognition of a child's determination and bravery to fight the battle against childhood
cancer.

NOW, THEREFORE, LET IT BE KNOWN, that, in support of this worthy cause, the
Placer County Board of Supervisors does hereby declare July 3 – 10, 2006 as
Childhood Cancer Awareness Week in Placer County.

Bill Santucci,
Chairman