

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: February 20, 2007

SUBJECT: COMMITTEES AND COMMISSIONS – Penryn Municipal Advisory Council - Approve the appointment of Judy Bennett to Seat 3 as requested by Supervisor Holmes.

ACTION REQUESTED

Approve the appointment of Judy Bennett to Seat 3 as requested by Supervisor Holmes.

BACKGROUND

The purpose of the Municipal Advisory Council is to advise the Board of Supervisors on matters of concern which relate to the area served by the Municipal Advisory Council. The Council shall advise the Board of Supervisors on matters specifically referred to it by the Board of Supervisors for review and recommendation. The council shall adopt rules, regulations and procedures as are reasonable and appropriate for its activity, as are specifically approved by the Board of Supervisors. The committee is composed of five members at-large, who serve two year terms. The committee meets the fourth Tuesday of every other month at 7:00 P.M. in the Penryn Elementary School, 6885 English Colony Road, Penryn.

FISCAL IMPACT

None



PLACER COUNTY
BOARD OF SUPERVISORS

APPLICATION FOR MEMBERSHIP ON
ADVISORY BOARD OR COMMISSION

THE FOLLOWING IS PUBLIC INFORMATION

APPLICATION FOR MEMBERSHIP ON: Penryn Area MAC
(NAME OF BOARD, COMMISSION, OR COMMITTEE)

IF THIS BOARD/COMMISSION/COMMITTEE CALLS FOR A SPECIFIC TYPE MEMBER, PLEASE INDICATE THE
POSITION FOR WHICH YOU ARE APPLYING: Member at large

NAME: Judy Bennett

SUPERVISORIAL DISTRICT IN WHICH YOU RESIDE: District 3

TIMES YOU ARE AVAILABLE FOR MEETINGS: DAYS: as needed TIMES _____

EMPLOYMENT EXPERIENCE/PROFESSION (A RESUME MAY BE ATTACHED):

Public & Community Affairs Director - Plute Homes - Del Webb
April, 1994 - Present Former elementary/secondary school teacher

ORGANIZATION/COMMUNITY EXPERIENCE: Serve on Lincoln Area Chamber of

Commerce - Former President. Director, Sutter Roseville Medical
Center Foundation Board. Past Director, Placer County Child Abuse Prevention

EDUCATIONAL EXPERIENCE: BA Social Science Education - Pacific Lutheran Council
University. Public Relations/Marketing Certification - UC DAVIS Extension

Judy Bennett

PROFESSIONAL EXPERIENCE

PULTE HOMES ~ DEL WEBB – LINCOLN, CA

April 1994 to Present Director, Public and Community Affairs

Responsible for developing and managing all public, community, and media relations for Pulte Homes ~ Del Webb communities within the Sacramento Division. Developed and implemented strategic plans and public affairs budgets for various stages of community development including start-up, community build-out, and transition to resident governance. Ensure proactive responsiveness to critical local issues with potential impact to Company's image or brand. Developed, planned and implemented Crisis Communication Plans for variety of issues ranging from picketers to home demolition, energy conservation, and class action construction defect lawsuits. Serve as Company liaison in the communities in which we conduct business, as well as for Sun City residents and the media. Serve as Company spokesperson for press and community/resident issues. Develop and write feature articles for marketing purposes, as well as press release announcements. Represent Company on various community boards, including Roseville Community Health Foundation, Child Abuse Prevention Council, and the Lincoln Area Chamber of Commerce (two-term president)

INDEPENDENT CONTRACTOR – SACRAMENTO, CA

October 1991 – April 1994

Coordinated and implemented events and activities for clients including: The California Grocers Association. Finalized speaker appearances and arrangements for annual conferences and trade shows. Wrote introductory scripts for President George Bush, Dr. Leo Buscaglia, and session speakers. Conducted on-site assistance for speakers and entertainers including Paul Anka, John Denver, and Robert Kennedy, Jr.

RIVERBOAT DELTA KING – SACRAMENTO, CA

February 1989 – October 1991

Public Relations Manager and Special Event Coordinator

Planned and implemented the grand opening of the riverboat hotel, including arranging coverage on Good Morning America. Had full responsibility for promotions, public relations, entertainment and advertising.

Judy Bennett – Resume, Continued

EDUCATION

Public Relations/Marketing Certificate Program – UC Davis Extension – 1994

Bachelor of Arts – Pacific Lutheran University – 1969

REFERENCES

Personal and professional references available upon request.