

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: April 3, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Performing Arts of Roseville *Music in the Park* as requested by Supervisor Rockholm (\$250)

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Performing Arts of Roseville *Music in the Park* as requested by Supervisor Rockholm (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the 17th season of the Performing Arts of Roseville *Music in the Park* summer concert series. Beginning in May and throughout the summer this very popular event will have a variety of diverse and exciting varied performers, which promises to provide quality entertainment free to the public. The Performing Arts of Roseville is an all-volunteer, non-profit organization. The funds designated towards this program are used to fund this season of musical enjoyment to the community.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



P.O. Box 141
Roseville, CA 95678
(916) 786-7380

www.performingartsofroseville.org

March 10, 2007

Dear Friends and Supporters of the Arts:

Welcome to the 17th season of the Performing Arts of Roseville Music in the Park summer concert series. We've just completed our best year of Music in the Park ever! And guess what? This year is going to be even more amazing and fun!

Our free concerts at beautiful Royer Park have been made possible by the very generous support of people like YOU. And, we truly appreciate your support. As we do every year at this time, we are asking for financial support of the Music in the Park series.

And once again we have a great musical line-up!!

Beginning in May and throughout the Summer, we will have a variety of diverse and exciting varied performers! From the classic sounds of the famous Drifters to the patriotic sounds of Capitol Pops on the 4th of July, to the Latin Rhythm and Blues sounds of Innersoul...we close out the season with two great world beat bands—Bucho! and then season ending favorite--Mumbo Gumbo!!

You can see that the third Sunday of the Summer in Roseville will feature concerts to delight every musical preference. Don't miss out on being a part of this fun-filled Roseville, summer tradition.

Thank you for your consideration—please review the enclosed sponsorship materials. We hope you will join us for the 2007 Roseville Music in the Park summer concert series!

Sincerely,

Mark Murphy
President, Performing Arts of Roseville

Aldo Pineschi
Performing Arts of Roseville