

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1, Robert M. Weygandt, Supervisor District 2, Jim Holmes, Supervisor District 3 and Kirk Uhler, Supervisor District 4

DATE: April 2, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,250 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence* Event as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Uhler (\$250).

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**ACTION REQUESTED**

Approve appropriation of \$1,250 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence* Event as requested by Supervisor Rockholm (\$500), Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Uhler (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help towards the cost of the Sierra College Foundation 3<sup>rd</sup> Annual *A Taste of Excellence* Event. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. *A Taste of Excellence* Event raised over \$130,000 last year and helped start a new technology endowment fund for Sierra College students. Sierra College Foundation raises funds to help support the needs and mission of the College. In addition to awarding over \$100,000 in scholarships each year, the Foundation also helps support worthy programs and projects on campus that are left unfunded due to budget restraints. The funds designated towards this popular event will assist the Foundation in providing support to programs that directly affect the students and community.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



SIERRA COLLEGE  
*foundation*

January 6, 2007

Dear:

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*Halldin Public Relations*

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*Consultant/Retired Lobbyist*

Sierra College Foundation presents the third annual *A Taste of Excellence*, a Food and Wine Tasting Gala. This premier event of Placer County will be held on Saturday, April 28, 2007 in Roseville.

We would like to invite you to participate as a sponsor in this elegant affair that raised over \$130,000 last year and helped us start a new technology endowment fund for Sierra College students. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. We anticipate over 500 attendees with a ticket price of \$75 per person.

Sierra College provides young people with an affordable, local link to four-year colleges and universities. The college also provides local residents with essential career development opportunities, ensuring that local employers have a talented, well-trained workforce. The Osher Lifelong Learning Institute and Community Education Programs offer life enrichment classes to all members of the community. Sierra College programs in public safety, health care, and technology, fill a critical need and deliver quality education for our community.

Sierra College Foundation, a 501(c) (3) organization, raises funds to help support the needs and mission of the College. In addition to awarding over \$100,000 in scholarships each year, the Foundation also helps support worthy programs and projects on campus that are left unfunded due to budget restraints.

Sierra College Foundation can not host events of this caliber without the support of the community. Last year our sponsors contributed to our amazing success and we are asking that you consider being a sponsor for *A Taste of Excellence* in 2007. The proceeds from this event will assist the Foundation in providing support to programs that directly affect our students and community.

Sponsorship opportunities and fax back forms are attached for your consideration. If you have any questions, please contact the Foundation office at (916) 789-2920, or visit the website at: [www.sierracollege.edu/foundation](http://www.sierracollege.edu/foundation).

We thank you for your consideration and hope that we can count on you to join us for this very worthwhile community event.

Sincerely,

Carol Garcia, Julie Hanson, Bill Halldin, and Aldo Pineschi

*Event Sponsorship Committee*