

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: August 7, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$1000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *Eggplant Festival* as requested by Supervisor Holmes (\$1000).

ACTION REQUESTED

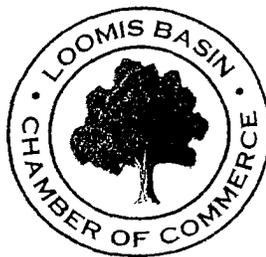
Approve appropriation of \$1000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *Eggplant Festival* as requested by Supervisor Holmes (\$1000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the Loomis Basin Chamber of Commerce *Eggplant Festival*. This community event has increased in size and participation each year. Several new venues have been added, including a more extensive Placer County Art Exhibit and a Wine Garden displaying local wineries. The funds designated towards this popular event will help defray the cost of supplies, vendor booth fees and advertisement for the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



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May 30, 2007

To: Loomis Basin Chamber Members

It is that time of the year again, and the Loomis Eggplant Festival Committee is in full swing. Last year's event continued to show growth, not only in attendance, but with additional participants. We are one of the few recognized California Festivals that continues to offer free admission and parking to all. This has only been obtainable due to the over-whelming support of our sponsors.

Several new venues were added last year, including a more extensive Placer County Art Exhibit and a Wine Garden showcasing local wineries. Both were very successful and will be included again this year. We have confirmed advertising commitments that will increase our circulation by 40%. As a sponsor, your name will be prominently displayed in all advertising. With our 19 year history, we feel the 20th year of the Festival on Saturday, October 6th will be by far the best yet. We thank you for considering your support of the Loomis Eggplant Festival as a sponsor, and we look forward to providing the community with an event they can be proud of.

Sincerely,

Henry Schneider
President