

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1 and Jim Holmes, Supervisor, District 3

DATE: August 7, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *14th Annual Hot Chili & Cool Cars Event* as requested by Supervisor Rockholm (\$250) and Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *14th Annual Hot Chili & Cool Cars Event* as requested by Supervisor Rockholm (\$250) and Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Rocklin Area Chamber of Commerce *14th Annual Hot Chili & Cool Cars Event*. This annual street fair brings thousands of people from around Northern California to Pacific Street in downtown Rocklin. The event features a chili cook-off, live music, classic car show, kid's area, vendors, craft booths and "Artrageous", a showcase for education, art and business. The funds designated towards this popular event will help defray the costs of the music, food and activities to entertain the entire family.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

The Rocklin Area Chamber's 14th annual Hot Chili and Cool Cars street fair is revving up for a day of entertainment, activities and family fun. You'll want to be involved as the annual street fair brings thousands of people from around Northern California to Pacific Street in downtown Rocklin.

The event features a chili cook-off, live music, classic car show, kids area, vendors, craft booths and many other activities to entertain the entire family.

One very popular part of the event is Artrageous, a showcase for education, art and business. Artrageous features local student artists who use talent, imagination and pastel chalk to create colorful street art that will market your business in a whole new way.

The Chamber's Hot Chili & Cool Cars event delivers an outstanding value for your sponsorship dollars. Sign up today to ensure your business will be prominently featured as part of the fun at this year's great event.

And be sure to visit our title sponsors:

www.FiveStarRocklin.com

www.RCWilley.com



3700 Rocklin Road, Rocklin, CA 95677

916.624.2518

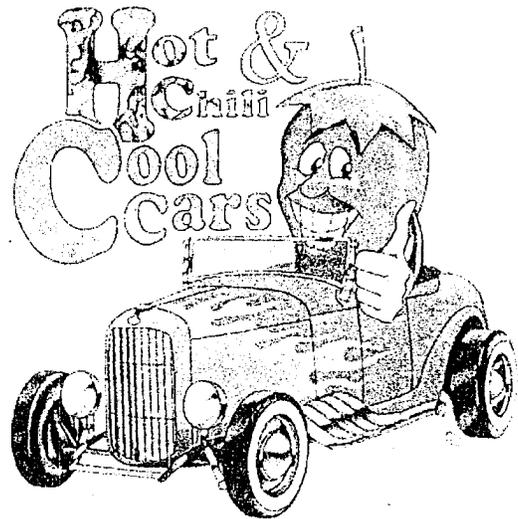
Fax: 916.624.5743

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www.RocklinChamber.com



Present the 14th Annual
Rocklin Area Chamber of
Commerce



Featuring



Saturday, September 22, 2007

10:00 a.m. - 4:00 p.m.

Pacific Street in Rocklin

Between Rocklin Road & 5th St