

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: October 2, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Placer Theatre Ballet *10th Annual Nutcracker Performance* as requested by Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Placer Theatre Ballet *10th Annual Nutcracker Performance* as requested by Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the Placer Theatre Ballet *10th Annual Nutcracker Performance*. The Placer Theatre Ballet makes high quality, family-friendly live theatre ballet productions available to audiences and area performers. The Theatre is committed to community involvement while offering support and scholarships to local youth in an acting/technical theatre career. The funds designated towards this popular event will help defray the cost of the event and support the future success of the Placer Theatre Ballet.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

August 29, 2007

Placer County Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603



ARTISTIC DIRECTOR PAT COLGATE

Honorable Supervisors;

Placer Theatre Ballet is about to embark on our 10th year of performing *The Nutcracker*. It is because of loyal, enthusiastic, hard-working supporters and volunteers that we have reached this milestone. During the past nine years we have developed a loyal following and have become a community treasure in Placer County.

Our audience is equally divided between the greater Auburn area and South Placer, and we have seen patrons from Grass Valley, Sacramento, Stockton, even Chico. Our audience continues to grow by leaps and bounds, creating the need to add performances to our schedule each year. This year we anticipate selling all of the 4100 seats available for our 7 show run at Placer High School.

Our dancers and performers come from all over Placer County and surrounding areas. Though many of our dancers are children, some as young as 5, we include adults in our cast, some of whom have professional experience. All of our performers audition (some coveted roles have stiff competition) to ensure that we are presenting a top-notch production that would otherwise only be available by attending a performance in a large metropolitan area.

In addition to the "Placer Grown" performers we contract with professional dancers in order to provide opportunities for our dancers to work in a professional environment. Professional expenses for the Nutcracker are expected to be in the range of \$16,000 this year.

Ticket revenue from our growing audience supports approximately 70% of our annual production and operating expenses. Corporate support plays a major role in assisting the present and future success of PTB.

To assist PTB in providing this opportunity to our dancers and Placer residents, we are requesting financial support from the Placer County Revenue Sharing Program.

Thank you for your consideration in this matter.

Respectfully;

Kevin Summers
Development Director
916-759-3881