

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: March 25, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the City of Rocklin *2008 Rocklin Granite Jubilee* as requested by Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the City of Rocklin *2008 Rocklin Granite Jubilee* as requested by Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help towards the costs of the City of Rocklin *2008 Rocklin Granite Jubilee*. The Jubilee began in 1968 when a group of local citizens formed a committee to plan a festival to celebrate the 75th anniversary of Rocklin's incorporation. This all day festival is the City of Rocklin's premier annual event to promote and enhance community spirit and offer a wide range of experiences and activities for all community members. It has grown in popularity each year attracting 20,000 people last year. The Jubilee provides groups with an excellent opportunity for fund raising while families, visitors and residents enjoy games, food and fun. The funds designated towards this popular event will help to defray the costs of required supplies such as generators, sound systems and necessary lighting.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



City of Rocklin

Community Services & Facilities
2650 Sunset Blvd.
Rocklin, CA 95677
916-625-5200
www.ci.rocklin.ca.us

Dear F.C. Rocky Rockholm,

First of all I wanted to thank The Placer County Board of Supervisors for last year's donation to the City of Rocklin's largest event, the Rocklin Jubilee in the amount of \$2,000. We are hoping The Placer County Board of Supervisors will partner with us once again. As our programs and events continue to grow, the City of Rocklin appreciates donations and sponsorships such as yours, making it possible to give back to the community.

The Rocklin Jubilee is the city's largest community celebration and a cooperative effort between the City of Rocklin, its citizens, community organizations and businesses. The goal of the Rocklin Jubilee is to: promote and enhance community spirit, offer a wide range of experiences and activities for all community members, and to honor the great community in which we live! This year we celebrate the 40th year of this event, with our theme of the granite rock, thus calling it the Rocklin Granite Jubilee which will be held at Johnson-Springview Park on Saturday, June 28th.

Here is an enclosed Sponsorship Program brochure for your review. I can be reached at my office, at 625-5234 to schedule a date and time works best for you. Please feel free to visit our website to learn more about the sponsorship program offered through the City of Rocklin at www.rocklin.ca.us/Sponsorships. Also, please feel free to contact me with any questions you may have. Thank you for your sponsorship and we look forward to the generous donations from The Placer County Board of Supervisors in the future.

Sincerely,

Linda Arcuri
Marketing Specialist
City of Rocklin
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www.rocklin.ca.us/Parks&Recreation

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