

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1 and Jim Holmes, Supervisor, District 3

DATE: April 14&15, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Auburn Rotary Club *8th Annual Community Day Fun Run* as requested by Supervisor Rockholm (\$250) and Supervisor Holmes (\$250).

ACTION REQUESTED

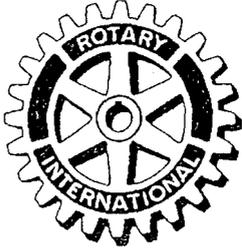
Approve appropriation of \$500 in Revenue Sharing monies to the Auburn Rotary Club *8th Annual Community Day Fun Run* as requested by Supervisor Rockholm (\$250) and Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Auburn Rotary Club *8th Annual Community Day Fun Run* being held May 10 at the Placer High School Track. The Auburn Rotary Club in partnership with the City of Auburn's Endurance Capital of the World Committee will host the *8th Annual Community Day 10K/5K Road Races & Fun Run/Walk*. The event, which is expected to attract over 2,000 people, has raised well over one quarter of a million dollars in the past seven years and supported organizations such as the Cancer Endowment Fund, Auburn Performing Arts Center, Seniors First, the Deputy Sheriffs, and the Auburn Rotary Scholarship Fund. The funds designated towards this popular event will help purchase needed safety equipment and supplies for Auburn Police Volunteers, Dispatchers, and Officers as well as the Auburn Rotary Clubs Scholarship Endowment Fund whose goal is to establish a \$200,000 perpetual Endowment Fund that will provide scholarships each year for our local high school seniors for academic and vocational education.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



8th Annual
Auburn Rotary Community Day
10K/5K Road Races
& Fun Run/Walk



*Run in Auburn,
The Endurance Capital of the World*

To Assist the Volunteers and Staff of the Auburn Police Department
And
Auburn Rotary's Scholarship Endowment Fund

March 1, 2008

Dear Jim Holmes and Honorable Board of Supervisors:

The **Auburn Rotary Club**, in partnership with the City of Auburn's Endurance Capital of the World Committee, will host the eighth annual Community Day 10K/5K Road Races and Fun Run/Walk, on Saturday May 10th, 2008, at the Placer High School Track. Our theme this year is *Fitness and Preparation*. This event over the last 7 years has raised well over *one quarter of a million dollars* and supported organizations such as the Cancer Endowment Fund, Auburn Performing Arts Center, Seniors First, the Deputy Sheriffs, and the Auburn Rotary Scholarship Fund. This year's event promises to surpass all expectations of business and community leaders.

The **Auburn Police Department** Volunteers and staff are "People Committed to Crafting Excellence" in police service. Donations will help purchase needed safety equipment and supplies for Auburn Police Volunteers, Dispatchers, and Officers. Our goal is to increase our Volunteer corps from 15 to 25.

The Auburn Rotary Club has raised their sights and established a new goal for their scholarship endowment fund; from which money for scholarships can be drawn each year. Scholarships are awarded to high school seniors for academic and vocational education.

The Community Day, with attendance expected to exceed 2,000 individuals, will include Road Races and a Fun Run/Walk for all ages and abilities, as well as health oriented screenings and information booths, and a pancake breakfast. There will also be music, entertainment, and activities for children. The event's highlight will be the raffle of a trip for 4 (2 adults and 2 children) to San Diego; including round trip airfare and entrance to the San Diego Zoo and Sea World. Special events are breakfast with Shamu the Whale and a 2-hour guided tour of the zoo. Tickets are \$20.00 each and will be available at the event.

We have challenged our members to sell tickets for the raffle and the event; however, we also need the help of our community businesses to help us raise the needed revenue to support this important community event fundraiser. We would appreciate your support by becoming a Corporate Sponsor. We will gladly accept any contribution but have selected four for the Corporate Recognition Program:

Platinum -- \$2500: Recognition in pre and post-event advertisement, logo placed on commemorative tee shirt, individual recognition at event and in print, and four raffle tickets.

Gold -- \$1,000: Recognition in pre and post-event advertisement, logo placed on commemorative tee shirt, and three raffle tickets.

Silver -- \$500.00: Recognition in pre and post-event advertisement, company name placed on commemorative tee shirt, and two raffle tickets.

All the above will be highlighted on our "Walk of Fame Listing" at this and all Rotary Events this year.

OK
JH
Bronze -- \$250.00: Recognition in pre and post-event advertisement, company name placed on commemorative tee shirt, and one raffle ticket. Plus recognition on our "Walk of Fame Listing" at this event.

As a community leader, we hope you will be able to assist us with this important fundraising event by becoming a Corporate Sponsor. We will be contacting you in the near future. We hope you and the County will participate in the Corporate Sponsor Program. In order to be in all the print and advertising and on the commemorative tee shirt, we will need your sponsorship by April 10th. Also as a corporate sponsor, you may enter a team of four for \$100.00 and receive four free tickets to the pancake breakfast at the event.

If you have any questions you may contact us at (530) 392-5668, or send an email to auburnrotaryfunrun@yahoo.com

We thank you for your help in this project:

Dave Austin and Bob Long

Co-Chair, Auburn Rotary Fun Run.

