

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor, District 2

DATE: June 24, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the City of Lincoln *Annual 4th of July Parade & Celebration* as requested by Supervisor Weygandt (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the City of Lincoln *Annual 4th of July Parade & Celebration* as requested by Supervisor Weygandt (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the City of Lincoln *Annual 4th of July Parade & Celebration*. The Rivercats Jeremy Neisser will emcee the “America the Beautiful” themed parade along its route through downtown Lincoln. Thousands of Placer County residents enjoy this all day event that includes pony rides, a petting zoo and a stage featuring live entertainment. The grand finale of the evening is a fantastic fireworks display at McBean Park. The funds designated towards this event will help offset operational costs of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

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Placer County Board of Supervisors
Attention: Robert Weygandt, District 2
175 Fulweiler Avenue
Auburn, CA 95603

Re: Revenue Sharing Request - Annual 4th of July Parade & Festivities – *America the Beautiful!*

Dear Supervisor Weygandt:

On July 4th, 2008 the residents of Lincoln and their neighboring communities have been invited to come out and enjoy a parade sponsored by the Lincoln Area Chamber of Commerce at the Annual July 4th celebration. The day boasts of parade entries, exhibitors and spectators from as far away as the Bay area. The Chamber as non-profit struggles to meet the many demands placed upon its staff and volunteers, which is the basis for a request of \$500 from your FY 07/08 Revenue Sharing budget. The funds, if approved, will be used to offset operational costs and pay for trophies for the parade entry winners to be recognized at the July 8th Lincoln City Council meeting. We would like to offer you the Trophy Sponsor title for the parade and will add your name to our parade marketing outreach materials. The Chamber is a 501(c) 6 status under Federal Identification Number 94-1506195.

You are also personally invited to come and experience the beauty of the season... *America the Beautiful* at our July 4th Parade! The Parade begins at 9:00 a.m. on Friday, July 4, 2008 in beautiful Downtown Lincoln. The parade route will take place along 5th Street from F to A and along F Street from McBean to 5th Street. Jeremy Neisser of the Rivercats will emcee the parade from the Chamber doorsteps as over 100 parade entrants participate in this wonderful salute to Freedom!

The festival begins at 11:30 a.m. at Mc Bean Park. However, a pancake breakfast will take place from 6-10 a.m. in the BBQ area. There will be kids' activities, including pony rides and a petting zoo and, plenty of food on hand. The newly-renovated pool will be open too! Music will be provided by the Lincoln Highway Band, Dudley and the Doo-Rights and The Gene Thorpe Band. The Grand Finale of course will be the Fireworks beginning around 9 p.m.

If you have any further questions, please do not hesitate to call me at 916-645-2035.

Sincerely,

Bobbi Park

Bobbi Park, CEO
Lincoln Area Chamber of Commerce

Founded in 1909, the Lincoln Area Chamber of Commerce is a nonprofit organization whose mission is "to market Lincoln as the area of choice in which to live and do business by attracting, assisting, retaining and promoting its members."

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