

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Bruce Kranz, Supervisor, District 5  
by: Mike Boyle, Assistant County Executive Officer

DATE: August 5, 2008

SUBJECT: REVENUE SHARING – Approve a total appropriation of \$6,470 in District 5 Revenue Sharing Funds (Benefit Grant Funds) to the attached list of nonprofit organizations and events recommended by the Citizens District 5 Benefit Fund Committee. Tails By The Lake (\$1,000), Wild Things Incorporated (\$1,000), Foresthill Swim and Recreation (\$600), Tahoe Rim Trail Association (\$1,000), Squaw Valley Olympic Museum (\$1000), Meeks Bay Volunteer Fire Association (\$1,000) and Squaw Valley Institute (\$870).

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**ACTION REQUESTED**

Approve a total appropriation of \$6,470 in District 5 Revenue Sharing Funds (Benefit Grant Funds) to the attached list of nonprofit organizations and events recommended by the Citizens District 5 Benefit Fund Committee. Tails By The Lake (\$1,000), Wild Things Incorporated (\$1,000), Foresthill Swim and Recreation (\$600), Tahoe Rim Trail Association (\$1,000), Squaw Valley Olympic Museum (\$1,000), Meeks Bay Volunteer Fire Association (\$1,000) and Squaw Valley Institute (\$870).

**BACKGROUND/COMMUNITY BENEFITS:**

Supervisor Kranz directed that a citizens committee be established for the purpose of reviewing and making recommendations on the distribution of revenue sharing funds to various community organizations. The committee has undertaken its fourth evaluation and has come forward with a list of recommendations to your Board from applications received on behalf of various community groups and interests within District 5.

**DISTRICT 5 BENEFIT COMMITTEE**

Following notices and publicity informing the public of the process and seeking interested citizens, the District 5 Benefit Fund Committee was formed. In addition, to assist the committee in its task of review and evaluation, a list of committee procedures and categories of evaluation was developed. Currently, the District 5 Benefit Committee

is comprised of five members; Russell Poulson, Stephanie Perry, Megan Chillemi, Ken Baughman and Wally Reemlin. Posting of the fourth meeting of the committee occurred at the Placer County Administrative Offices, 175 Fulweiler Avenue, Auburn and on the Supervisor Bruce Kranz Event Calendar on the County Website. A teleconference meeting was held on Monday, July 14, 2008 at 10:30 a.m. with members constituting a quorum and at that time, they voted to recommend the distribution of District 5 Revenue Sharing funds to eleven different entities in a total amount of \$6,470.

In approving revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

**FISCAL IMPACT**

Funds are available in the District 5 Revenue Sharing budget.



# GRANT APPLICATION

## DISTRICT 5 BENEFIT FUND

Bruce Kranz, Placer County Supervisor for District 5 invites applications for grants from the District 5 BENEFIT FUND. This Fund consists of District 5's share of revenue sharing funds. Placer County allocates each fiscal year. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

PLEASE PRINT

Requester's Funding Amount: \$

1,000  
(up to maximum amount - \$1,000)

Applicant Name:

Art Back Fest

Phone:

(530) 583-9243

Address:

PO Box 3627

Fax:

(530) 583-3271

Organization:

Olympic Valley CA 96146  
Humane Society of Squaw Valley

Other:

( )

Address:

PO Box 9061  
Truckee CA 96161

Is the organization a non-profit?

Yes - Both

Tax ID Number:

08-0366788

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD.

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides.

Hotel visits, Restaurant Benefit,  
Community support for the 2 non profits

Please briefly describe how funding will be utilized by listing what items will be purchased.

Books, Advertising

Have you received Revenue Sharing Funds in the past?

Yes - 2007

If yes, specify year(s), event and amount

2007 \$400

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the BENEFIT FUND Establishment & Funding Guidelines.

APPLICANT'S SIGNATURE

7/23/08  
DATE

Date Submitted

BOS Mtg. Date

Amount Requested

Amount Received

Committee Mtg

Report and supporting documentation must be received within 3 months of the award of the grant

Date Received



# GRANT APPLICATION

## DISTRICT 5 BENEFIT FUND

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Bruce Kranz, Placer County Supervisor for District 5 invites applications for grants from the District 5 BENEFIT FUND. This Fund consists of District 5's share of revenue sharing funds Placer County allocates each fiscal year. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

PLEASE PRINT

Requested Funding Amount: \$ 1,000.00  
(up to maximum amount - \$1,000)

Applicant Name: Barbara Kerschauer Phone# (530) 878-2618  
Address: 347 Bonderosa way Fax# (530) 878-2518  
Weimar CA 95736-0191 Other# (530) 400-5700 ext 11  
Organization: Wild Things, Inc.  
Address: PO Box 191  
Weimar, CA 95736-0191

Is the organization a non-profit? Yes Tax ID Number: 68-01586107

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD.

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides.

Wild Things, Inc. provides wildlife/environmental education to schools, clubs, libraries and senior centers in Placer County. During these times of tight school budgets, our program affords schools the opportunity for students to meet & learn about wildlife & the enviro

Please briefly describe how funding will be utilized by listing what items will be purchased:

The added revenue from this grant would aid in the construction of a Black Bear habitat to house the newly acquired cub. This cub is invaluable as she gives Wild Things, Inc the opportunity to educate the public of Placer County on living w/ Bears.

Have you received Revenue Sharing Funds in the past? NO  
If yes, specify year(s), event and amount: N/A

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the DISTRICT BENEFIT FUND Establishment & Funding Guidelines.

Barbara Kerschauer

APPLICANT'S SIGNATURE

7/7/08

DATE

### BELOW TO BE FILLED OUT BY COMMITTEE CONTACT

Date Submitted: \_\_\_\_\_  
Amount Requested: \_\_\_\_\_  
Committee Mtg: \_\_\_\_\_

BOS Mtg. Date: 7/7/08  
Amount Received: 1000

Report and supporting documentation must be received within 3 months of the award of the grant



7/7/08

To Whom It May Concern:

Wild Things Inc. is a 501-c3 non-profit organization incorporated in 1987 to serve two valuable purposes:

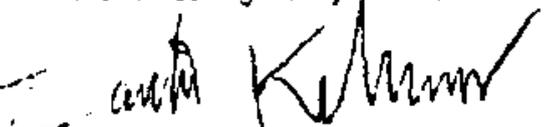
1. Provide homes for displaced wildlife.
2. Share these animals as wildlife ambassadors in a public education forum.

The wild creatures housed at our organization are animals that need help. They are animals that either have injuries that keep them from surviving in the wild or animals that individuals have tried to keep as illegal pets. Most of the animals housed at Wild Things Inc. come to us through the California Department of Fish and Game or the United States Fish and Wildlife Service.

Wild Things, Inc. visits tens of thousands of school children every year with a message of conservation and appreciation for the earth's natural wonders. The children of Placer County are very familiar with Wild Things, Inc. and their animal ambassadors. We hear story after story, of how the program has effected, personally, many students. Those students tell us how their decisions for choosing a career were made due to their experiences and lessons learned during a Wild Things presentation. After 20 years of providing this type of education to youngsters, it is encouraging to see the rippling effect it has had on the community.

The most pressing current project that Wild Things will undertake, is constructing a habitat for "Kome Pano", a young bear cub who is rapidly outgrowing her current living space! This cub will be a integral part of Wild Things' education program over the next several years. She will allow us to visit the people of Placer County with a message of "Living Alongside Bears". We have a huge problem with bears becoming too familiar with people and their garbage etc. and it is a problem easily solved with a bit of education.

We appreciate your consideration of Wild Things, Inc. for your revenue sharing grant and look forward to hearing from you. Please let us know if we can be of any further assistance.

  
Barbi Kerschner  
Wild Things, Inc.

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# GRANT APPLICATION

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2

PLEASE PRINT

Requested Funding Amount

\$ 600.00  
(Up to maximum amount - \$1,000)

Applicant Name: Erol Roberts Phone# (520) 367-2048  
 Address: 5630 HAPPY PINES DR. Fax# ( )  
FORESTHILL CA 95631 Other# ( )  
 Organization: FORESTHILL SWIM & RECREATION  
 Address: P.O. Box 302  
Foresthill CA 95631

Is the organization a non-profit? Yes Tax ID Number: 94-1663311

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD.

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides:  
Foresthill Pool provides Community Swimming - Swim Lessons  
Competitive Swim Team - Adult (e.g. Swim & Aquatics)  
Virtually the only Community Summer recreation.

Please briefly describe how funding will be utilized by listing what items will be purchased:  
Repair Filtration System = filter elements inlet valve  
Seals, Pressure gauges and more (E.W.P.)

Have you received Revenue Sharing Funds in the past? No  
 If yes, specify year(s), event and amount.

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the BENEFIT FUND Establishment & Funding Guidelines.

Erol Roberts 6/16/08  
 APPLICANT'S SIGNATURE DATE

BELOW TO BE FILLED OUT BY COMMITTEE CONTACT

Date Submitted: \_\_\_\_\_ BOS Mtg. Date: \_\_\_\_\_  
 Amount Requested: \_\_\_\_\_ Amount Received: (Call)  
 Committee Mtg: 7/11

Report and supporting documentation must be received within 3 months of the award of the grant  
 Date Received: \_\_\_\_\_

## **FORESTHILL SWIM & RECREATION**

P.O. Box 302

Foresthill, Ca. 95631

(530) 367-2909

The Foresthill Pool is a non-profit organization that supports the local Community. Many people think the pool is run by the Parks Department, it is not. The pool was built in the 1960's by the town's people and a trust fund was put in place to help keep the pool open for all of us. Over the years it has been operated and maintained by many volunteers, some have participated on the Pool Board; many others have donated their time, efforts and financial support to keeping the pool going. It is much more than just a pool for the community, during the hot summer months when the kids are out of school the pool has many activities going on for family and friends. We offer public swim, swim lessons, water aerobics, lap swimming, a swim team of a 120+ kids that compete in a foothills swim league, pool parties and more. We do our best to keep the entry fees low so all can afford; we also have a few scholarships available. The pool offers jobs for our kids during the summer months, Life Guards, Coaching etc. which helps the kids get a start in the working world. It provides a safe and fun place for the kids to hang out and keep out of trouble. The pool is a great asset to the community.

Over the years as the facilities have deteriorated we have tried to keep the pool, the grounds and equipment in safe running order. With the support from local businesses we have replaced filters, chlorinators, fencing, the diving board, added shade covers, concrete walkways, and much, much more.

We are currently searching for funds to repair our filtration system. The parts will bring our equipment back up to full operating conditions. The estimate for parts is about \$1000, the labor will be donated. Any funds donated would be much appreciated.

Thank You for Your Support

Rob Roberts

President, Foresthill Swim & Recreation

(Employer ID # 94-1663311)



# GRANT APPLICATION

## DISTRICT 5 BENEFIT FUND

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Bruce Kranz, Placer County Supervisor for District 5, invites applications for grants from the District 5 BENEFIT FUND. This Fund consists of District 5's share of revenue sharing funds. Placer County allocates each fiscal year. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contributor serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

PLEASE PRINT

Requested Funding Amount: \$

1,000

(up to maximum amount - \$1,000)

Applicant Name: TAHOE RIM TRAIL ASSOCIATION

Phone#: (775) 298-0012

Address:

Fax#: (775) 298-0013

Other#: (530) 583-7212

Organization: TAHOE RIM TRAIL ASSOCIATION

Address: 948 INCLINE WAY  
INCLINE VILLAGE, NV 89451

Is the organization a non-profit? YES

Tax ID Number: 94-2789846

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides:

THE TAHOE RIM TRAIL ASSOCIATION IS DEDICATED TO MAINTAINING AND ENHANCING THE TAHOE RIM TRAIL SYSTEM TO PROVIDE PUBLIC ACCESS TO THE BEAUTY OF THE LAKE TAHOE REGION

Please briefly describe how funding will be utilized by listing what items will be purchased:

WE WILL PURCHASE SEGMENT BROCHURES/MAP FOR THE TAHOE CITY TO BARKER PASS AND TAHOE CITY TO BROCKWAY SECTIONS OF THE TRT. THESE WILL BE MADE AVAILABLE TO THE PUBLIC AT 5 DIFFERENT KIOSK & TRAIL HEADS. SEE ATTACHED INFO

Have you received Revenue Sharing Funds in the past? NO

If yes, specify year(s), event and amount:

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the BENEFIT FUND Establishment & Funding Guidelines.

Jerm Barb  
APPLICANT'S SIGNATURE

7-10-08  
DATE

BELOW TO BE FILLED OUT BY COMMITTEE CONTACT

Date Submitted:	BOS Mtg Date:
Amount Requested:	Amount Received: <u>1000</u>
Committee Mtg:	
Report and supporting documentation must be received within 3 months of the award of the grant	
03.28.07 Grant Application Form	Date Received:

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# GRANT APPLICATION

## DISTRICT 5 BENEFIT FUND

Bruce Kranz, Placer County Supervisor for District 5 invites applications for grants from the District 5 BENEFIT FUND. This Fund consists of District 5's share of revenue sharing funds Placer County allocates each fiscal year. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

PLEASE PRINT

Requested Funding Amount: \$ 1,000.00  
(up to maximum amount - \$1,000)

Applicant Name: George Kuster Phone: 530 412 1084  
Address: 990 White Mt. Ln. Fax: 530 546 5982  
P.O. Box 2990 Kings Blv. Other: 530 248-8100  
Organization: Silver Valley Physical Museum  
Address: P.O. Box 366 / 11011 Donner Pass Rd  
Twille, CA 96160

Is the organization a non-profit? yes 501-C3 Tax ID Number: 69-0416404

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD.

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides  
see attached description

Please briefly describe how funding will be utilized by listing what items will be purchased:  
see attached breakdown

Have you received Revenue Sharing Funds in the past? no  
If yes, specify year(s), event and amount

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the BENEFIT FUND Establishment & Funding Guidelines

George Kuster 4/30/08  
APPLICANT'S SIGNATURE DATE

BELOW TO BE FILLED OUT BY COMMITTEE CONTACT

Date Submitted: \_\_\_\_\_ BOS Mtg. Date: \_\_\_\_\_  
Amount Requested: \_\_\_\_\_ Amount Received: 1000  
Committee Mtg. \_\_\_\_\_

Report and supporting documentation must be received within 3 months of the award of the grant

03 28 07 Grant Application Form Date Received: \_\_\_\_\_

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## Grant Application for District 5 Benefit Funds

### Description of the Community Benefit the Organization provides:

Our goal is to plan, develop and operate a multi-faceted Museum on a scale equal to the legacy of the VIII Olympic Winter Games and the history of skiing in the Western US. This application describes phase one of what will be a multi-phased project.

Our objective for the new Museum is two-fold; first to capture and preserve the story and artifacts of the 1960 Winter Olympic Games; and second, to exhibit the 150 plus year history of winter sports in the Western United States dating from the California Gold Rush era. We see this new Museum as a large scale, year-round attraction with extensive history exhibits, interactive interpretative media exhibits about the skiing experience, and community gathering place to celebrate the region's winter sports history. Behind the scenes, the Squaw Valley Olympic Museum will fulfill a vital role preserving the legacy of winter sports by creating a repository of artifacts, archival and research collections for future generations. In a larger, state wide sense, the Museum will illustrate the common thread skiing and winter sports have played in the historic development of our mountain communities stretching from Southern California and Western Nevada to the Southern Cascade mountains.

The demand for this new Museum is two-fold. First, it has come from realization that the full story of the VIII Olympic Winter Games has yet to be preserved and presented to the public and future generations. The 1960 Winter Olympics at Squaw Valley was, and still is, seen as a pivotal moment in the history of winter sports. As the 50th Anniversary quickly approaches, there is an urgency to preserve and exhibit the history of the games. Secondly, the Western Ski Sport Museum located on Donner summit has outgrown their location and is seeking a new and larger location. The Ski Sport Museum, owned and operated by Auburn Ski Club, Inc., has been in existence since 1969 and boasts a world class collection and archives dating as far back as the 1850s, when gold miners traveled and competed on 14 foot skis they called "long boards." The combination of Squaw Valley and the 1960 Winter Olympic Games and the entire story of Western skiing already preserved in the Ski Sport Museum collection, is a golden opportunity for development of a world class, winter sports museum in our region.

The Squaw Valley Olympic museum experience will provide visitors with enough information to go out and find specific 1960 Winter Olympic Games locations, such as the ski jumps, down hill, ice skating, cross country and opening ceremonies. The museum will be designed to drive additional exploration of the Squaw Valley, as well as the west and north shores of Lake Tahoe.

The Squaw Valley Olympic museum complex will be designed to maximize the multi-use aspect of the building. This will allow the museum complex to appeal to a larger audience of decision makers and community organizations. The vision is to not just be a museum, but it would be a cultural center, an information center, a special events venue, a center for knowledge and learning, a high tech visual media center and a celebration of our local heritage.

The organizing committee, comprised of Olympic Valley community leaders, Auburn Ski Club and the North Lake Tahoe Historical Society, has been meeting for more than a year. To date we've met with a wide range of community members and governmental leaders, and we feel there will be a great deal of support, both regionally and nationally for such a museum complex.

### **How the funding will be utilized:**

Develop and execute a public out reach campaign to create public awareness of the SVO Museum project. The \$1,000.00 funds will be utilized to build a web site to develop public awareness of the Squaw Valley Olympic Museum as well as to secure financial donations and historical Olympic and Ski items for the Museum collection. Presently we are working with Sand Box Studios in executing the following steps to launch the web site and public out reach.

- Secure final budget and contract with web site development vendor for execution of the web site
- Secure web site hosting contract via host my site or other vendor
- Secure credit card merchant account with Truckee Tahoe Community Foundation and integrated credit cards as well as setup a Pay Pal account into the web site for donations via credit card, pay pal or on-line payment systems
- Drafted Web Site specifications
  - History of the Olympics and the western ski movement
  - FAQ
  - What will the Museum consist of – outline of elements
  - We need your stuff- donation of items and how does this work
  - We need your help- how do I get involved – volunteer
  - Donate Funds
  - We need your ideas – user posting of ideas for the museum
  - Blog – Bill, Natalie, Russell, George as well as other committee members posting fun facts about squaw and ski history, status of the museum, special events, present ski and historical community info

Meeks Bay Volunteer Firefighters Association  
PO Box 189  
Tahoma, CA 96142

July 11, 2008

District 5 Benefit Fund Committee:

The Meeks Bay Volunteer Firefighters Association ("Association") would like to apply for a \$1000.00 grant from the District 5 Benefit Fund to help us purchase emergency rescue equipment for our "new-to-us" rescue response vehicle.

Meeks Bay Fire lies just south of Placer County, and through automatic aid agreements, responds into Placer County for emergency calls about 70-80 times per year (about a third of our total calls!) We work hand-in-hand with North Tahoe Fire to provide EMS and Fire services here on the West Shore of Lake Tahoe and are constantly trying to improve our service delivery with better equipment.

Last year, we purchased a surplus ambulance from North Tahoe Fire and are in the process of converting it into a rescue vehicle to replace a 17 year old rig that the El Dorado County Sheriff's Department owns. We'll use this vehicle to respond to all types of emergency incidents including medical aids, vehicle accidents, rescues and fires. Our equipment wish list for the rescue includes extrication gear and air rescue bags. This equipment can help both at vehicle accidents and in home and construction rescue situations. As Homewood grows over the next decade, the potential for additional rescues will also increase (although we hope we never have to use this stuff!)

The association has committed to helping us with this purchase, however, the recent pancake breakfast didn't earn quite enough for both of these valuable pieces of equipment. We're asking for your assistance so we can complete this project and get the rig on the road.

Thank you in advance for your consideration of this worthy proposal. Please feel free to contact me at your convenience if you have any further questions

Sincerely,



John B. Pang  
Fire Chief

- MOVE TO JULY MEETING

(7)



# GRANT APPLICATION

## DISTRICT 5 BENEFIT FUND

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PLEASE PRINT

Requested Funding Amount: \$ 870.00  
(up to maximum amount - \$1,000)

Applicant Name: JOHN WILCOX Phone# (530) 581-3022  
 Address: P.O. BOX 2824 Fax# ( )  
OLYMPIC VALLEY CA 96146 Other# ( )  
 Organization: SQUAW VALLEY INSTITUTE  
 Address: P.O. BOX 3325  
OLYMPIC VALLEY CA 96146

Is the organization a non-profit? YES Tax ID Number 01-0662891

PLEASE ATTACH A DETAILED EXPLANATION OF THE REQUEST WRITTEN ON YOUR ORGANIZATION'S LETTERHEAD.

Please briefly describe the Community Benefit the Organization / Event / Program / Project provides  
SQUAW VALLEY INSTITUTE provides programs having artistic, cultural and educational values to community residents and visitors to the North Lake Tahoe region. (See enclosed letter with more details.)

Please briefly describe how funding will be utilized by listing what items will be purchased  
The \$870 requested will pay for 3 months rent for the small office we need to manage our operations. It is difficult for our young organization to raise enough money to cover our minimal operating costs.

Have you received Revenue Sharing Funds in the past? No  
 If yes, specify year(s), event and amount: \_\_\_\_\_

I swear under penalty of perjury that the information supplied herein is true and correct and I have read the BENEFIT FUND Establishment & Funding Guidelines

John Wilcox 4/17/08  
 APPLICANT'S SIGNATURE DATE

BELOW TO BE FILLED OUT BY COMMITTEE CONTACT

Date Submitted: \_\_\_\_\_ BOS Mtg. Date: \_\_\_\_\_  
 Amount Requested: \_\_\_\_\_ Amount Received: \_\_\_\_\_  
 Committee Mtg: \_\_\_\_\_

Report and supporting documentation must be received within 3 months of the award of the grant  
 Date Received: \_\_\_\_\_

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# SQUAW VALLEY INSTITUTE

To enlighten and entertain

## FOUNDING MEMBERS

Suzanne Babo  
Karen Bala  
Stephen Brown  
Hosi Burkhardt  
Cabona's Inc.  
Treon & Chad Christine  
Greg Dorfand  
Red Fone  
Valene Forté  
Barbara & Leon Fother  
Chara & Ron Gajar  
Granite Peak Management  
Hazel & Ray Giaruglia  
Headwall Corporation  
Patricia Heck  
Laura & Ed Heneveld  
Fred Liefé  
Vicki & Roger Kahr  
Mofy & Dan Kennay  
Nicola Kerstake  
Rick Lantz  
Jean Lange  
Wk & Larry Lawrence  
Rick Herman  
Conne & Robert Loefer  
Jean Ann Luckhardt  
Vance Lura  
Sandra & Bernie Magnussen  
Theresa Marie  
John Maherty  
Waker Nelson  
Olympic Plaza Food & Beverage Co.  
Plumjack Squaw Valley Inn  
Patricia Poulsen  
Russell Poulsen  
Sandy Poulsen  
Resort at Squaw Creek  
Pam Rocca  
Mara Ross  
Squaw Valley Chapel  
Squaw Valley Plumbing  
Squaw Valley Ski Corporation  
Squaw Valley Times  
Squaw Village Neighbourhood Co.  
Village at Squaw Valley USA  
MaryEllen & Keith Vogt  
David Welch  
Barbara & John Wilcox

## DIRECTORS AND OFFICERS

John Wilcox, President  
Gail Tomlinson, Vice President  
Peter Bansen, Secretary/Treasurer  
Sally Gardner  
Ernst Hager  
Kent Hoopinger  
Richard McErdan  
Mike Murphy  
Scott VanNorman

Inel Ziper Z pkin, Executive Director

April 17, 2008

Supervisor Bruce Kranz  
Placer County  
175 Fulweiler Ave.  
Auburn, CA 95603

Dear Supervisor Kranz:

Enclosed is our Application for an \$870 grant from the District 5 Benefit Fund.

The Application requests this letter briefly describing the Community Benefit our organization provides.

Squaw Valley Institute was founded in 2002 for the purpose of providing programs in this region having artistic, cultural and educational values for the benefit of both community residents and visitors. Prior to that time, our region was the only major ski resort area in North America that did not have a cultural institute already well established. Most of the mountain resort areas we compete with have had such organizations in place for decades.

The role of our type of organization is not only to enrich the lives of local residents, but also to enhance the experience of visitors during their stay and result in more visitors. Tourism is hugely important to the employment base and economic well-being of our area.

Today we are the only organization in the entire North Lake Tahoe region providing a wide variety of types of cultural programs on a year round basis and we are now averaging about 20 programs per year.

While our programming is becoming increasingly successful, we are still financially pressed to pay our modest overhead costs to maintain our operations. This grant of \$870 will pay for three months of rent and utilities for our small office and will be most helpful to our growing operations.

Sincerely yours,



John Wilcox  
President

APP 21 2008

P.O. Box 3325 - Olympic Valley, CA 96146 - 530.581.4138  
www.squawvalleyinstitute.org info@squawvalleyinstitute.org

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