

FY 2008-2009 TAHOE TOT PROPOSED BUDGET

MARKETING	PROPOSED BUDGET		VISITOR SUPPORT SERVICES	PROPOSED BUDGET		TAHOE CAPITAL IMPROVEMENTS	PROPOSED BUDGET		PROPOSED TOTALS
<u>RESORT ASSOCIATION CONTRACT:</u>			<u>RESORT ASSOCIATION CONTRACT:</u>			<u>RESORT ASSOCIATION CONTRACT:</u>			
Personnel/Overhead - Direct Costs	815,622		Personnel/Overhead - Direct Costs	98,700		Personnel/Overhead - Direct Costs	157,500		1,071,822
Direct Marketing/Programs	665,906		Research and Planning	45,000		Research & Planning	40,000		85,000
			Membership	5,000		Membership	10,000		665,906
			Transportation/Transit Programs	1,014,725					15,000
			Traffic Management Program	30,000		Capital Improvements - Requires BOS Approval (County retains until BOS Approval)	827,151		1,014,725
Conference Marketing (VCB)	225,986								30,000
Placer Co Film	54,400								827,151
Community Marketing Fund	60,000						0		225,986
									54,400
									60,000
<b>SUBTOTAL - RESORT ASSOC CONTRACT</b>	<b>1,821,924</b>		<b>SUBTOTAL - RESORT ASSOC CONTRACT</b>	<b>1,193,425</b>		<b>SUBTOTAL - RESORT ASSOC CONTRACT</b>	<b>1,034,651</b>		<b>4,050,000</b>
			Reserve	0					0
<b>SUBTOTAL - COUNTY SERVICES</b>	<b>27,000</b>		<b>SUBTOTAL - COUNTY SERVICES</b>	<b>109,000</b>		<b>SUBTOTAL - COUNTY SERVICES</b>	<b>214,000</b>		<b>350,000</b>
<b>TOTAL FUNDING USES</b>	<b>1,848,924</b>	<b>42%</b>	<b>TOTAL FUNDING USES</b>	<b>1,302,425</b>	<b>30%</b>	<b>TOTAL FUNDING USES</b>	<b>1,248,651</b>	<b>28%</b>	<b>4,400,000</b>
<u>HOTEL/MOTEL TAX REVENUE:</u>			<u>HOTEL/MOTEL TAX REVENUE:</u>			<u>HOTEL/MOTEL TAX REVENUE:</u>			
Tahoe Share of 8% TOT	1,848,924	63.0%	Tahoe Share of 8% TOT	484,242	16.5%	Tahoe Share of 8% TOT	601,834	20.5%	2,934,800
Tahoe Share of 2% TOT	0	0.0%	Tahoe Share of 2% TOT	0	0.0%	Tahoe Share of 2% TOT	1,465,200	100%	1,465,200
<b>SUBTOTAL - HOTEL/MOTEL TAX</b>	<b>1,848,924</b>	<b>42%</b>	<b>SUBTOTAL - HOTEL/MOTEL TAX</b>	<b>484,242</b>	<b>11%</b>	<b>SUBTOTAL - HOTEL/MOTEL TAX</b>	<b>2,066,834</b>	<b>47%</b>	<b>4,400,000</b>
INTEREST EARNINGS	0		INTEREST EARNINGS	0		INTEREST EARNINGS	0		0
									0
Fund Balance Carryover 07-08 (Amount is less final repayment of loan to Infrastructure Fund)			Fund Balance Carryover 07-08 Flex funding from Infrastructure (county-approved transit services)	893,183		Fund Balance Carryover 07-08 (incl. mktg. loan pymt.)			0
						FLEX TO VSS ACCT (county-approved transit services)	(893,183)		0
Flex funding from Infrastructure (100% for community marketing)	0			0		FLEX TO MARKETING ACCT (community marketing)	0		0
	0								0
<b>TOTAL FUNDING SOURCES</b>	<b>1,848,924</b>	<b>45.10%</b>	<b>TOTAL FUNDING SOURCES</b>	<b>1,377,425</b>	<b>33.60%</b>	<b>TOTAL FUNDING SOURCES</b>	<b>1,173,651</b>	<b>28.63%</b>	<b>4,400,000</b>
<b>NET COUNTY COST</b>			<b>NET COUNTY COST</b>			<b>NET COUNTY COST</b>			<b>0</b>
									12-Aug-08

ATTACHMENT C

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