

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Rocky Rockholm, Supervisor District 1
Mike Boyle, Assistant County Executive Officer

DATE: March 10, 2009

SUBJECT: PROCLAMATION - Approve a Proclamation declaring March 7, 2009 as "California Arbor Day" and April 24, 2009 as "National Arbor Day" in Placer County.

ACTION REQUESTED

Approve a Proclamation declaring March 7, 2009 as "California Arbor Day" and April 24, 2009 as "National Arbor Day" in Placer County.

BACKGROUND/COMMUNITY BENEFITS

California will celebrate March 7, 2009 as "California Arbor Day" and April 24, 2009 as "National Arbor Day". Placer County joins the rest of the counties and states in celebration of these two special days designated to urge all communities and citizens to plan for the future by planting trees. An increased base of tree canopies promotes a healthy environment and demonstrates pride in our communities. These days are nationally recognized in support of protecting our environment.

FISCAL IMPACT

None

In the matter of a Proclamation declaring March 7, 2009 as “California Arbor Day” and April 24, 2009 as “National Arbor Day” in Placer County in support of the National effort to urge all communities and citizens to plan for the future by planting trees to improve our quality of life and health.

WHEREAS, Friday, March 7, 2009 has been designated as California Arbor Day in honor of the vital role trees and the urban forest play in improving the livability and sustainability of our communities and to honor Luther Burbank’s horticultural legacy; and

WHEREAS, Placer County has embraced the goals of the Greenprint Regional Urban Forest Initiative to optimize the remarkable benefits of trees to create the best urban forest for the region; and

WHEREAS, Placer County recognizes the contributions tree canopies have to clean air and water, energy conservation, public health, habitat and the beauty of our neighborhoods and business districts. A larger base of tree canopies results in improved air quality, cooler summer air, greater storm water runoff reduction, better water quality, and reduced demand for summer peak electricity; and

WHEREAS California Arbor Day, and National Arbor Day, 2009 will be observed by schools, communities, civic organizations and countless citizens who will participate in tree planting activities; and

WHEREAS, all of Placer County benefits when any property owner, resident, or volunteer gains awareness about trees and improves their property and the community by planting and maintaining trees and landscapes, which promotes a healthy environment and demonstrates pride in our communities.

NOW, THEREFORE, BE IT PROCLAIMED THAT, the Placer County Board of Supervisors does hereby declare March 7, 2009 as “California Arbor Day” and April 24, 2009 as “National Arbor Day” in Placer County in support of the National effort to urge all communities and citizens to plan for the future by planting trees to improve our quality of life and health.

F.C. “Rocky” Rockholm Supervisor, District 1
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