

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: July 7, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Lincoln Area Chamber of Commerce *8<sup>th</sup> Annual Lincoln Showcase* as requested by Supervisor Rockholm (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$500 in Revenue Sharing monies to the Lincoln Area Chamber of Commerce *8<sup>th</sup> Annual Lincoln Showcase* as requested by Supervisor Rockholm (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the Lincoln Area Chamber of Commerce *8<sup>th</sup> Annual Lincoln Showcase*. This year will mark the eight anniversary of this popular event that highlights the Lincoln community and provides fundraising opportunity for the Chamber of Commerce to use towards community activities. Another sell-out event is anticipated with over six hundred guests participating in a special evening of entertainment with local businesses providing food and beverage sampling. The funds designated towards this popular event will help defray the costs of entertainment, food and supplies.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



## Lincoln Showcase 2009

*"Lincoln Chamber's Centennial Celebration"*

1909 – Celebrating 100 Years Serving Our Members & Community – 2009

Dear Lincoln Area Chamber of Commerce Supporter:

Would you like to hear some good news for a change? Well, we believe that the heart of a city exists not within a building or a place, but within each and every one of the residents and business professionals who choose to live and work here in Lincoln. This spirit is reflected in how we work together, how we celebrate our successes and how we weather tough times together. Lincoln has tremendous community spirit that economics cannot diminish and to further that purpose, we are excited to announce that the Eighth Annual Lincoln Showcase will take place Saturday, September 26, 2009. It will be held from 5:30 pm – 10:00 pm in the beautiful Historic Downtown Beermann Plaza, located at Fifth and F Streets.

This Annual fundraiser for the Lincoln Area Chamber of Commerce and the Lincoln community attracted more than 600 guests last year and we anticipate another "sell-out" this year. We are excited to have over 45 of our finest businesses provide food and beverage samples from their restaurants, wineries and breweries. Our guests enjoy the opportunity to participate in a wonderful evening of entertainment and socializing, with food & beverage samplings –all while dancing to music!

In addition, the Lincoln Area Chamber of Commerce is celebrating its Centennial year, so we are planning a special feature. We plan to commemorate this significant milestone with our community at the event that evening and we would really love to have you celebrate with us. As a sponsor, we are asking you to help us continue in our mission of serving our members and our community.

Sponsorship details are outlined on the following page. Thank you in advance for your consideration and support of the Lincoln Area Chamber of Commerce.

Sincerely,

Tina McCauslin

**President**

Lincoln Area Chamber of Commerce

Bob Romness

**CEO**

Lincoln Area Chamber of Commerce