

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: July 21, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber of Commerce "SPLASH 2009" Event to benefit Roseville Parks and Recreation, Project Play and the Roseville Chamber of Commerce, as requested by Supervisor Rockholm (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber of Commerce "SPLASH 2009" Event to benefit Roseville parks and Recreation, Project Play and the Roseville Chamber of Commerce, as requested by Supervisor Rockholm (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Roseville Chamber of Commerce "SPLASH 2009" Event. The Roseville Aquatics Complex will be hosting the 14th annual event on September 12 with an anticipated attendance of over 1,000 people. Restaurants, wineries and microbreweries from Roseville and throughout Northern California will be participating along with the featured workmanship of local artisans and musical entertainment. The funds designated towards this event will benefit Roseville Parks and Recreation, Project Play and the Roseville Chamber of Commerce.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



ROSEVILLE

CHAMBER of
COMMERCE

SERVING ROSEVILLE
AND GRANITE BAY

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www.rosevillechamber.com

SPLASH 2009
*Roseville's Premier Event Featuring
Art, Food, Spirits & Entertainment*

Dear Chamber Member,

It's time again for the BEST party of the year! The 14th annual SPLASH will again take place at the beautiful Roseville Aquatics Complex on September 12th from 6:30 p.m. to 10:30 p.m.

Restaurants, wineries and micro-breweries from Roseville and throughout Northern California will be participating. We will also have fabulous musical entertainment by LoveTrain, Harmonics Steel Band and feature the workmanship of local artisans. Over 1,000 people attended in 2008 contributing to its huge success!

As one of our sponsors you can guarantee your entry into Roseville's best party. We are expecting a sold out event this year! Get your sponsorships early to take advantage of all the advertising opportunities!

Proceeds from this event will be shared between Roseville Parks and Recreation, Project Play and the Roseville Chamber of Commerce.

Please review the attached information which indicates the levels of sponsorships available. If you have any questions, please contact Angela Mellor at the Chamber of Commerce at events@rosevillechamber.com or (916) 783-8136.

Sincerely,

Janice Hanson Scott B. Otsuka Jeff Dubchansky

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Splash Tri-Chair Splash Tri-Chair Splash Tri-Chair



308