

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor, District 2

DATE: July 21, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Friends of Lincoln Library “*History in Motion*” Event to benefit the Lincoln Area Archives Museum, as requested by Supervisor Weygandt (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Friends of Lincoln Library “*History in Motion*” Event to benefit the Lincoln Area Archives Museum, as requested by Supervisor Weygandt (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Friends of the Lincoln Library “*History in Motion*” Event being held September 14. The mission of the Friends of the Lincoln Library is to promote literacy programs for children and adults, to provide community enrichment programs and to focus public attention on library services. The Friends of the Library are sponsoring “*History in Motion*”, an artistic doll exhibition and auction to support the Lincoln Area Archives Museum. The museum is dedicated to preserving the past, present and future of the Lincoln area history. The funds designated towards this event will help benefit the Lincoln Area Archives Museum.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

HISTORY IN MOTION

Friends of Lincoln Library

Box 394

Lincoln, CA 95648



May 9, 2009

Robert Weygandt
Placer County Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603

Dear Supervisor Weygandt:

PRESERVING THE PAST, PRESENT AND FUTURE

This year, Friends of Lincoln Library is holding a fund raising event called, "History in Motion," to support Lincoln Area Archives Museum. Our museum is dedicated to preserving Lincoln area's history so our children and their children will have a permanent record of our past. History in Motion will be one of the events celebrating our Carnegie Library's 100th anniversary as well as City of Lincoln's 150th and Lincoln Area Chamber of Commerce's 100th anniversaries.

50 HISTORICAL AND ARTISTIC FIGURES

For our History in Motion event, we are inviting 50 artists from our area to recreate historical figures on 12 inch wooden artists' mannequins. We will display them and ask the community to bid on each mannequin to raise money for the Lincoln Area Archives Museum. Similar to the Cow Parade in New York City, History in Motion will unite local artists and businesses by showcasing the vast artistic talent within our community. Our historical mannequins will be on public display in businesses and other public entities from July until through September 12th. History in Motion will produce a colorful map-brochure for publication in our various local media and through other distribution sources to encourage the public at-large to view each mannequin and bid on them.

GALA RECEPTION

History in Motion will culminate in a Gala Reception Monday, September 14th at Buonarroti's Ristorante starting at 7:00 p.m. when we will complete the auction and vote for artistic achievement under various categories. We are pleased to announce that Dan Cross, Sales Manager for Gladding McBean and City of Lincoln Planning Commission member, will be our Master of Ceremonies. Please mark your calendars now!

SPONSORSHIP OPPORTUNITIES

We are asking Placer County Board of Supervisors to be a part of this exciting public historical display by becoming a sponsor. History in Motion offers four sponsorship levels, CARNEGIE (\$250.00), SMITHSONIAN (\$100), CROCKER (\$50) ARCHIVES (Less than \$50). Please know that 100% of your tax-deductible donation will go toward Lincoln Area Archives Museum.

As a CARNEGIE sponsor, your \$250 donation will give Placer County Board of Supervisors maximum exposure and make a significant difference to our fundraising efforts. This sponsorship level offers:

- Your corporate logo and business information on the History in Motion tour map and brochure
- Your corporate logo and business information on the Gala Reception program front cover
- Four (4) tickets to the Gala Reception...
- Your logo and business information attached to four (4) mannequins that we will display either in

your place of business or at another prominent Lincoln location

- *Your business name attached to an artistic award (first six CARNEGIE donors only)*
- *Your corporate logo on all other promotional and advertising materials.*

Friends of Lincoln Library gratefully acknowledges historic downtown Lincoln business, Wardrobe, as its first CARNEGIE sponsor.

As a SMITHSONIAN sponsor, your \$100 donation will give Placer County Board of Supervisors positive community exposure. This sponsorship level offers:

- *Your business name on the History in Motion tour map and brochure*
- *Your business name in the Gala Reception program back cover*
- *Two (2) tickets to the Gala Reception*
- *Your business name attached to two (2) mannequins that we will display.*

As a CROCKER sponsor, your \$50 donation will give Placer County Board of Supervisors community exposure in the following ways:

- *Your business name on the History in Motion tour map and brochure (smaller font than SMITHSONIAN)*
- *Your business name in the Gala Reception Program (smaller font than SMITHSONIAN)*
- *One (1) ticket to the Gala Reception*
- *Your business name attached to one (1) mannequin that we will display.*

As an ARCHIVE sponsor, any donation of less than \$50 will give Placer County Board of Supervisors community exposure in the following ways:

- *Your business name History in Motion tour map and brochure (smaller font than CROCKER)*
- *Your business name in the Gala Reception program (smaller font than CROCKER).*

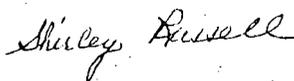
"IN-KIND"

History in Motion welcomes all donations, regardless of size, including "in kind" donations. We are pleased to announce that Lincoln Area Chamber of Commerce is our first "in-kind" sponsor at the CARNEGIE level. For "in kind" donations, please contact either Shirley Russell, Committee Co-Chair at (916) 645-3470 or Jean Cross, Committee Co-Chair at (916) 434-2500. Please complete and copy the enclosed sponsorship form and return the copy along with your check in the self-addressed envelope. Of course, any one of our committee members would be pleased to stop by and pick up your donation and provide you with an update.

With your help, Friends of Lincoln Library together with Lincoln Area Archives Museum can continue "preserving our past, present and future."

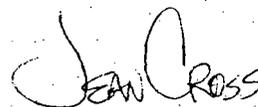
Thank you for your consideration.

Yours truly,
HISTORY IN MOTION



Shirley Russell, Co-Chair

HISTORY IN MOTION



Jean Cross, Co-Chair

