

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor, District 1, Jim Holmes Supervisor, District 3 and Kirk Uhler Supervisor, District 4

DATE: April 27, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$950 in Revenue Sharing monies to the Placer Breast Cancer Endowment Fund 4th Annual "Signe King Memorial" Event to help support the endowed chair to continue clinical trials programs, as requested by Supervisor Rockholm (\$500), Supervisor Holmes (\$200) and Supervisor Uhler (\$250).

ACTION REQUESTED

Approve appropriation of \$950 in Revenue Sharing monies to the Placer Breast Cancer Endowment Fund 4th Annual "Signe King Memorial" Event to help support the endowed chair to continue clinical trials programs, as requested by Supervisor Rockholm (\$500), Supervisor Holmes (\$200) and Supervisor Uhler (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Placer Breast Cancer Endowment Fund 4th Annual "Signe King Memorial" Event being held May 20. The Placer Breast Cancer Endowment, formed in July 2005, includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members have pledged to raise \$1.5 million during a five-year campaign. The funds designated towards this event will help support the endowed chair to recruit established researches, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute – to eliminate the suffering and death due to cancer by 2015.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Placer Breast Cancer Endowment presents its 4th Annual "Signe King Memorial" event on Thursday, May 20, 2010 at La Provence Restaurant in Roseville. Signe King was a successful commercial real estate broker in Roseville who lost her battle to breast cancer in 2005. She was supportive of women in business and an inspiration to many in our community. Stephen Des Jardins, the owner of La Provence Restaurant, was a close friend of Signe and has committed to put on this annual event each year until we reach our goal to raise \$1.5 million for breast cancer research.

We would like to invite you to participate as a sponsor in this evening to move one step closer to finding a cure. Your generous contribution will help fund an endowed chair for breast cancer research at UC Davis Cancer Center.

The Placer Breast Cancer Endowment, formed in July 2005, includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members have pledged to raise \$1.5 million during a five-year campaign. All funds raised will remain in our local community. The group is also committed to raise awareness about breast health issues including early detection and resource availability in the Placer area.

The endowed chair will allow UC Davis to recruit established researchers, build laboratory space, and continue clinical trial programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute Director Andrew C. von Eschenbach, M.D. – to eliminate the suffering and death due to cancer by 2015.

We thank you for your consideration and hope that we can count on your support for this very worthwhile community event. Every dollar raised will get us closer to finding a cure for this disease. We hope for a day that our mothers, daughters, sisters, and friends do not become victims of Breast Cancer.

Sponsorship opportunities are attached for your consideration. If you have any questions, please contact Renee Williams at (916) 865-6833 or Shellee Marsh at (916) 501-9717.

Sincerely,

Carol Garcia
Endowment Chair