

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor, District 1

DATE: April 27, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$150 in Revenue Sharing monies to the Sierra College Patrons "A Flea Affaire" Fundraising Event to help promote Arts and Humanities through grants and scholarships, as requested by Supervisor Rockholm (\$150).

ACTION REQUESTED

Approve appropriation of \$150 in Revenue Sharing monies to the Sierra College Patrons "A Flea Affaire" Fundraising Event to help promote Arts and Humanities through grants and scholarships, as requested by Supervisor Rockholm (\$150).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Sierra College Patrons "A Flea Affaire" Fundraising Event. The Sierra College Patrons, a branch of the Sierra College Foundation founded in 1984 is dedicated to promoting the Arts and Humanities at the college and to providing cultural enrichment to the community. They have given more than \$250,000 to the college in grants, scholarships, and funding for the Arts department that have no other source of support. The funds designated towards this popular fundraising event will help to offset the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

To Jim Holmes,

Thank you Jim for your interest in Sierra College Patrons! We are a group of community minded individuals that have an interest in giving to Sierra College in the Arts and Humanities Departments. We have given more than \$250,000 to the college in grants, scholarships, and funding things in the Arts department that have no other source of support. We have given everything from sculpting tools to piano benches. To do this we have several fundraisers every year. Fashion Shows, Crab Feeds, and of course the Flea Affaire.

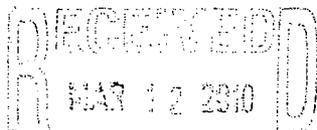
The Flea Affair is an antique flea market in a private Granite Bay garden on the third Saturday in May, from 9:00 to 3:00. This year will be our 7th Flea Affair. We suggest that our guests purchase a raffle ticket for a \$1 and the vendors pay a fee for their booth. It is not the fundraiser that makes the most money for our cause but it is our most popular fundraiser and friend raiser. Because the owners of the garden support us by funding much of our needs for the day, we clear about \$2000. All of the event is on the property, including the parking. We have always offered handicap parking, toilets, water, and have a safety plan. The cost of the Outdoor Event permit has increased and takes a significant amount of our profit. Your help in any way would be greatly appreciated.

Again, thank you. And we would love to see you at our event this year, May 15.

Sincerely,

Betty Gadberry

HAND DELIVERED



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