

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1 and Kirk Uhler, Supervisor District 4

DATE: April 27, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,500 in Revenue Sharing monies to the 20th Annual Tommy Apostolos Fund to benefit Roseville's children in need, as requested by Supervisor Rockholm (\$500) and Supervisor Uhler (\$1,000).

ACTION REQUESTED

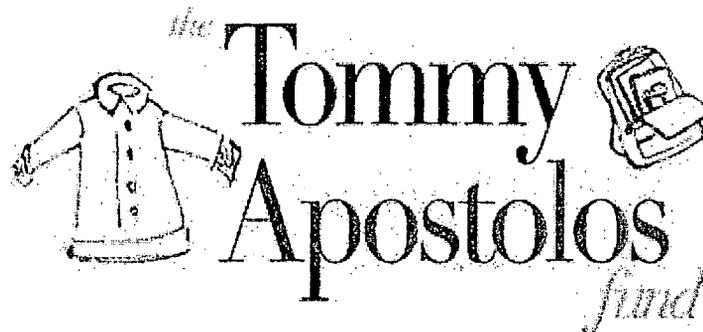
Approve appropriation of \$1,500 in Revenue Sharing monies to the 20th Annual Tommy Apostolos Fund to benefit Roseville's children in need, as requested by Supervisor Rockholm (\$500) and Supervisor Uhler (\$1,000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the 20th Annual Tommy Apostolos Fundraising Dinner-Dance being held May 15. In 1988, in memory of Tommy Apostolos, the Apostolos Family, Roseville Police, Roseville Telephone and Roseville Elementary Schools joined together to take ten needy children shopping. This program has grown to serve over six hundred children from the Roseville School Districts each year. In total, the program has afforded over six thousand children the opportunity to shop for new clothes, which they could not afford to do otherwise. In the summer and at Christmas, the children are accompanied by adult volunteers who spend \$150 per child on clothes. The funds designated towards this popular event will help offset the costs associated with this fundraising event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



April 16, 2010

Placer County
175 Fulweiler
Auburn, CA 95603

Dear Friend of the Tommy Apostolos Fund:

For over 20 years the Tommy Apostolos Fund has provided warm winter clothing, school clothes and backpacks to needy children in the Roseville community.

Tommy Apostolos was a longtime Roseville resident who cared deeply about the happiness and wellbeing of children in our community. When he died in 1988, his family received donations which provided clothing for 10 children. Since 1988, the fund has grown to the point of clothing over 500 Roseville school-aged children annually--who shop at Kohl's in Roseville for with hundreds of Roseville volunteers.

By now we had hoped to be cutting back on the families we help...but in this difficult economy our requests for support have increased dramatically. Times are tough, but we need your help.

We are writing to ask your support of our annual fundraising dinner. Attached you will find the sponsorship levels that we are offering, as well as the corresponding benefits of each level.

Our Annual Dinner/Dance is scheduled for May 15, 2010, at the Roseville Sports Center. The event starts at 6:00 pm with a no-host bar; dinner is at 7:00 pm.; and dancing to the fabulous "Republicrats" at 8:00 pm!

Thank you for your consideration. Please do not hesitate to call (916) 303-7222 with questions regarding sponsorship opportunities.

4/15/2010

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