

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: May 18, 2010

SUBJECT: **REVENUE SHARING** – Approve appropriation of \$150 in Revenue Sharing monies to the Placer County Contractors Association & Builders Exchange 1<sup>st</sup> Annual Gold Country Blues Fest to benefit the Boys and Girls Club of Auburn and the Sierra College construction training and education programs, as requested by Supervisor Rockholm (\$150).

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**ACTION REQUESTED**

Approve appropriation of \$150 in Revenue Sharing monies to the Placer County Contractors Association & Builders Exchange 1<sup>st</sup> Annual Gold Country Blues Fest to benefit the Boys and Girls Club of Auburn and the Sierra College construction training and education programs, as requested by Supervisor Rockholm (\$150).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Placer County Contractors Association & Builders Exchange (PCCA) 1<sup>st</sup> Annual Gold Country Blues Fest being held July 10. The PCCA established in 1975, by local Placer County contractors has a long history of community service and outreach, such as Project Auburn, local high school scholarship programs, and community education to protect the public from unlicensed contractors. Funding will assist the PCCA in their support of community projects such as, the Boys and Girls Club of Auburn and the Sierra College construction training and education programs. With the challenging economy in our region many students cannot continue their education due to the high cost of education or curriculums being cut in numerous fields of studies. The funds designated towards this event will help provide the much needed financial support to students and programs that directly affect our students and community.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

# Gold Country Blues Fest

## Placer County Contractors Association & Builders Exchange

# PCCA

*"Builders Building a Foundation  
for our Community"*

**Executive Chair  
"The Director"**  
Cheryl Gibson  
Legend Homes

**Executive Director  
"The Presenter"**  
Bob Bouzard  
Placer County Contractors  
Association

**Event Producers**  
Tim/Jacque Looper  
Constable Jacks

**Volunteer  
Chairperson**  
Ed Simpson

**Vendors Chairperson**  
Chae' Gale  
Placer County Contractors  
Association

**Main Stage Manager**  
Reed Gibson  
Derk Gibson

**Beer/Wine Garden  
Chairperson**  
George Henley  
Henley Homes, Inc

**Event Security  
Chairperson**  
Chris Harris  
James L. Harris Painting

**Event Setup/  
Takedown**  
Patnck Remington  
Remington Homes

**T-Shirt Sales  
Chairperson**  
Dan Stalenger  
Coast Designs, Inc.

**Raffle Chairperson**  
Patricia Raymer  
2-10 Home Buyers  
Warranty

**Grounds Maintenance**  
Mike Bennett  
Bennett Tile

PCCA is proud to present the first annual Gold Country Blues Fest. This premiere event will be held Saturday, July 10, 2010 at the Gold Country Fairgrounds in Auburn and will be filled with International Blues music recording stars and local area musicians.

For our main stage we are proud to be featuring Walter Trout (who played with John Mayall, Big Mama Thorton, John Lee Hooker, Canned Heat to just name a few). We will also be featuring Guy Davis, son of actress Ruby Dee and the late actor Ozzie Davis who will show us his ability to revive the traditions of acoustic blues. Opening our show will be the Soul of the Gypsy's Tour featuring Lydia Pense with Cold Blood (Bay Area music pioneers with an amazing history) and Annie Sampson, Lara Price and local talent Dana Moret.

2010 will be remembered for being one of the most challenging economically for our region. For many students it is not possible for them to continue their education due to the high cost of education. For many others, curriculums were cut in numerous fields of studies. Programs that enrich our children's lives were entirely eliminated. These students and children need our help.

With your help and sponsorship we will be able to continue to provide scholarships to our local students and help with the Boys and Girls Club of Auburn. We will be able to support Placer County with community projects such as, the Sierra College construction training & education programs and so much more.

We cannot host events of this caliber without the support of the community. The proceeds with this event will assist the Placer County Contractors Association, and the Placer County Community Fund in providing the much needed financial support to students and programs that directly affect our students and community.

Sponsorship opportunities and fax back forms are attached for your review. If you have any questions, please contact us or visit our website at:  
[www.goldcountrybluesfest.com](http://www.goldcountrybluesfest.com)

We thank you for your consideration and hope we can count on your support for this very worthwhile and fun community event.

Sincerely,

*Cheryl Gibson*  
Executive Chair  
530 / 885-6789

*Bob Bouzard*  
Placer County Contractors Assoc.  
916 / 771-7229

**Gold Country  
Blues Fest**

Placer County  
Contractors  
Association  
231 Cherry Street  
Auburn CA 95603

[www.goldcountrybluesfest.com](http://www.goldcountrybluesfest.com)

916 / 771-7229  
530 / 885-3953