

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: May 18, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in our community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in our community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Rocklin Area Chamber of Commerce *Chairman's Circle*. The Rocklin Area Chamber of Commerce, founded in 1969, is a membership organization of over six hundred businesses. They strive to create a strong local economy by being the voice of business before government, providing networking opportunities to their members and promoting the community. Through these actions, they help business members to grow and promote collaboration; thus, assuring prosperity for the Rocklin area. The Rocklin Area Chamber of Commerce offers a wide variety of programs designed to strengthen businesses and ensure economic growth in Placer County.

The funds designated towards this popular program will help with their commitment to strengthen the image and visibility of business in our community, develop new activities and programs and to manage programs already being funded.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



promoting business, building community

May 3, 2010

Dear Supervisor Weygandt and Supervisor Holmes,

On behalf of the Rocklin Area Chamber of Commerce, we would like to thank you for considering participating in the Rocklin Area Chamber of Commerce Chairman's Circle.

Your membership in the Chairman's Circle will provide year-round exposure at all Chamber events and in all Chamber publications, as well as supporting the Chamber's efforts to promote the economic vitality of our region.

With membership in the Chairman's circle you will get:

- ~ Up to a half-page advertisement in each of the Chamber's monthly newsletters.*
- ~ Sponsorships at the Chamber's major events - including Hot Chili & Cool Cars and Business Awards - are all included.*
- ~ Regular listing of your support in the Chamber's newsletter, the Chamber's website and at all events.*
- ~ Tickets for Chamber events, priority seating and invitations to private events.*

While Chairman's Circle membership provides excellent visibility, it also provides the bedrock support for your Chamber to promote the economic vitality of our community through events, business support services and advocacy before government agencies.

Our membership is at an all time high and this is a reflection of the Chamber's ability to address the issues of businesses, large and small. Your support allows us to strengthen the image and visibility of business in our community, develop new activities and programs and to manage programs already being funded.

Enclosed you will find an outline of Chairman's Circle benefits and a membership invoice. You may contact any of us directly to discuss further benefits and options.

All the Best,

Robin Trimble, CEO
Rocklin Area Chamber of Commerce

Franklin Burris, 2010 Chair
Connect Realty

Tammy Cooper, Past Chair
RC Willey

Bill Halldin, Past Chair
Halldin Public Relations

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