

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: July 13, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to *PEACE for Families* to benefit victims of sexual assault in Placer County, as requested by Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to *Peace for Families* to benefit victims of sexual assault in Placer County, as requested by Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support *Peace for Families*. Since 1978, PEACE for Families has provided emergency shelter, counseling, education and other services annually to over four thousand victims of domestic violence and sexual assault throughout Placer County. As Placer County's Rape Crisis Center, PEACE for Families provides intervention services to victims of sexual violence by advocating for them, supporting and accompanying them from the hospital to the courtroom. PEACE for Families is in the process of purchasing a donor database that will effectively help track and manage fundraising efforts. The donor database (GiftWorks) will assist in managing and cultivating donors and help run effective fundraising campaigns. The funds designated towards this organization will help defray the cost of the donor database and assist PEACE for Families in their prevention education and strategies to residents of Placer County.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



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May 11, 2010

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(916) 773-3990 FAX

www.peaceforfamilies.org

Tax I.D. #94-2578871

Supervisor Jim Holmes
175 Fulweiler Ave
Auburn, Ca 95603

Dear Supervisor Holmes,

I am the Director of Development for PEACE for Families and I am writing this letter to request your financial support. PEACE for Families is a private, non-profit 501(c) (3) community organization providing comprehensive services to victims of domestic violence and sexual assault in Placer County.

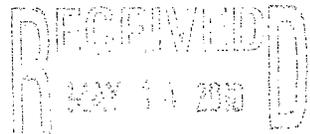
As a non-profit organization, fundraising management is a top priority to be successful and have the funds needed to provide the critical services to our survivors in Placer County. We work very hard to make effective use of every dollar raised and hope we can count on your support to help us continue to accomplish that goal. I am asking you for **\$600** to purchase a donor database that will effectively help us track and manage our fundraising efforts.

The donor database (GiftWorks) will assist us to manage and cultivate donors, it will help us in running effective fundraising campaigns, we can use it to track our donations and it offers a robust reporting feature to report our successes.

Thank you for considering my request, if you need more information, please contact me and I would be happy to answer any questions you may have.

Sincerely,

Laura McNicholas
Director of Development and Community Affairs
PEACE for Families
530-823-6224



PLACER COUNTY SUPERVISOR