

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: July 13, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *19th Annual American River Confluence Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *19th Annual American River Confluence Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the PARC (Protect American River Canyons) *19th Annual American River Confluence Festival* that was held June 11 at the American River Overlook Park in Auburn. This is a family oriented river festival that focuses on the wilderness, recreational, cultural and economic benefits provided by the American River Watershed. PARC is dedicated to the protection and conservation of the natural, recreational, cultural and historical resources of the North and Middle Forks of the American River and its canyons. The funds designated towards this popular event will help defray the costs of entertainment, food and supplies.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

263

Protect
American
River
Canyons

June 2010

Dear Friend of the River,

Protect American River Canyons would like to invite you to support our cause and our Confluence Festival. The Confluence Festival takes place the second Sunday in June each year.

Our festival is a FREE family-oriented event, which focuses on the wilderness, recreation, and the healthy economic and cultural benefits, which come from a healthy American River Watershed. As you know, we create a unique village at the Overlook Park in Auburn. This area we fill with information booths, music, other entertainment, gourmet food, art and more.

Protect American River Canyons is dedicated to the protection and conservation of all the historical, recreational, and natural resources of the North and Middle Forks of the American River and its canyons. PARC is working to build a community of stewardship for the conservation of our American River resources.

Your donation helps off set the cost of insurance, shade, entertainment, printing and all other aspects of the Festival. Thank you for your consideration and support.

The American River Confluence Festival Committee
Non-profit # 68-0458121

Jane A. Hamilton for Eric

PARC- P.O. Box 9312- Auburn, CA 95604

26A