

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: September 14, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$400 in Revenue Sharing monies to the Seniors First 15<sup>th</sup> Annual Fall Event to help offset the cost of the event, as requested by Supervisor Weygandt (\$200) and Supervisor Holmes (\$200).

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**ACTION REQUESTED**

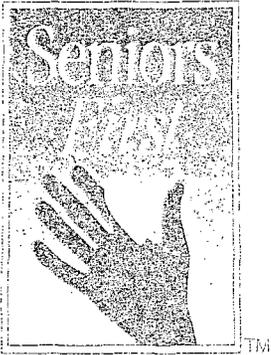
Approve appropriation of \$400 in Revenue Sharing monies to the Seniors First 15<sup>th</sup> Annual Fall Event to help offset the cost of the event, as requested by Supervisor Weygandt (\$200) and Supervisor Holmes (\$200).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Seniors First 15<sup>th</sup> Annual Fall Event being held on Saturday, November 6 at the Ridge Golf and Event Center in Auburn. Seniors First/Senior Independent Services provide services such as Meals on Wheels, Door-to-Door Rides, Friendly Visitors, Home Safety Repairs, Information and Assistance and Housing Options to the seniors of Placer County. The funds designated towards this popular event will help to support the programs that provide services to Placer County seniors in helping them remain independent and in their homes for as long as possible.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Keeping Seniors  
Independent...

- Door-to-Door Rides
- Friendly Visitor Program
- Health Express
- Home Safety Modifications
- Home Safety Repairs
- Housing Options
- Information & Assistance
- Meals on Wheels
- Senior Cafés
- Senior Resource Guide
- Vial of Life
- Volunteer Opportunities

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August 12, 2010

Jim Holmes, Supervisor, District 3  
County of Placer  
174 Fulweiler Avenue  
Auburn, CA 95603

RE: Request for Revenue Sharing

Dear Mr. Holmes,

Seniors First annual fundraising event, the Fall Brew Fest is scheduled for Saturday, November 6, 2010 at The Ridge Golf Club and Events Center in Auburn. Seniors First is asking that you please consider making a \$1,500.00 contribution to help offset the facility rental expense for this popular community event.

The Fall Brew Fest fundraiser allows Seniors First, a non-profit organization, to raise financial support to assist in our mission of providing services that keep Placer County seniors in their homes and independent for as long as possible.

Last year's event brought in 36 Placer County area breweries, wineries, and restaurants that provided great food and drink. Placer County community volunteers showed up in-force; over 80 people provided event support. There were 26 businesses that sponsored the event and over 300 community members purchased tickets. Through this community effort, Seniors First raised approximately \$25,000.00 to support our seniors!

Overall, we consider last year's event to be a great success and with your generous contribution we look forward to exceeding expectations at this year's event.

Thank you in advance for your support consideration of this very important fundraising event for Placer County seniors. If you have any questions regarding Seniors First or the 15<sup>th</sup> Annual Brew Fest, please feel free to contact me at 530-889-9500 ext. 231 or email me at [fd2@seniorsfirst.org](mailto:fd2@seniorsfirst.org).

We look forward to hearing from you soon.

Sincerely,

Kerri Walker  
Seniors First  
Fund Development Coordinator