

**PLACER COUNTY**  
**REDEVELOPMENT AGENCY**

**MEMORANDUM**

**TO:** Honorable Members of the Redevelopment Agency Board  
**FROM:** Thomas M. Miller, Director  
James LoBue, Deputy Director  
**DATE:** October 19, 2010  
**SUBJECT:** Amendment of \$130,000 to Services Agreement with County Office of Economic Development for Fiscal Year 2010-2011

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**ACTION REQUESTED:** Adopt a resolution to authorize the Redevelopment Agency Director or his designee to execute a \$130,000 amendment to the Services Agreement with the Placer County Office of Economic Development for Fiscal Year 2010-2011 for the purpose of funding annual contracts with the North Tahoe Business Association and Tahoe City Downtown Association.

**BACKGROUND:** On June 8, 2010, your Board authorized the Redevelopment Agency (Agency) to enter into a Services Agreement with the Placer County Office of Economic Development (OED) for \$95,000 to support a range of OED services and activities considered of benefit to the Agency. A Services Agreement for that amount was subsequently executed.

For the past several years, the Agency has also provided funding to the North Tahoe Business Association and Tahoe City Downtown Association through annual operating agreements. The work of the two business associations is primarily monitored by OED and the periodic progress payments to the two business associations are processed through both OED and the Agency before payment. In order to simplify the oversight and streamline the payment processing, it is now proposed that the Agency provide the funding for the two business associations to OED so that OED can contract directly with the associations. This change would save a step in payment processing and provide funds to the associations in quicker fashion.

**FISCAL IMPACT:** The proposed \$130,000 would be paid out of North Lake Tahoe Redevelopment Project Area tax increment funds. Adequate funds have already been budgeted for this purpose and are available for this use. There is no impact to the County general fund.

**ENVIRONMENTAL:** The requested action is an administrative action taken in furtherance of the redevelopment plan for the North Lake Tahoe Redevelopment Project Area, for which an Environmental Impact Report was prepared and certified pursuant to the California Environmental Quality Act (CEQA). Therefore, no further environmental review is required for this action (CEQA Guidelines §15180).

Attachment: Resolution

cc: Karin Schwab, Agency Counsel

**Before the Placer County  
Redevelopment Agency Board of Directors  
County of Placer, State of California**

**In the matter of:**

**Authorizing the Redevelopment Agency Director or his designee to execute a \$130,000 amendment to the Services Agreement with the Placer County Office of Economic Development for Fiscal Year 2010-2011 for the purpose of funding annual contracts with the North Tahoe Business Association and the Tahoe City Downtown Association**

**Resol. No:.....**

**Ord. No:.....**

**First Reading: .....**

**The following Resolution was duly passed by the Redevelopment Agency Board of the County of Placer at a regular meeting held \_\_\_\_\_,**

**by the following vote on roll call:**

**Ayes:**

**Noes:**

**Absent:**

**Signed and approved by me after its passage.**

**Attest:  
Clerk of said Board**

\_\_\_\_\_  
**Chair, Agency Board**

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WHEREAS, on October 20, 2009, the Redevelopment Agency Board authorized the execution of service agreements with the North Tahoe Business Association and Tahoe City Downtown Association, whereby the Redevelopment Agency provided operating funding for the two organizations;

WHEREAS, on June 8, 2010, the Redevelopment Agency Board authorized the execution of a services agreement with the Placer County Office of Economic Development (Economic Development) for \$95,000;

WHEREAS, the Redevelopment Agency and Economic Development are mutually desirous of providing funding assistance for one additional year for the North Tahoe Business Association and Tahoe City Downtown Association; and

WHEREAS, the Redevelopment Agency and Economic Development propose that the service agreement between the Redevelopment Agency and Economic Development be amended to increase the funding amount by \$130,000 and that said funds be used for Economic Development to enter into service agreements directly with the North Tahoe Business Association and Tahoe City Downtown Association.

NOW, THEREFORE, BE IT RESOLVED by the Redevelopment Agency Board of Directors to authorize the Redevelopment Agency Director or designee to execute an Amendment to the Services Agreement with Economic Development for \$130,000.

