

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt Supervisor, District 2

DATE: February 22, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,200 in Revenue Sharing monies to the Lincoln Arts and Culture Foundation 24th Annual Feats of Clay Event to support the annual event, as requested Supervisor Weygandt (\$1,200).

ACTION REQUESTED

Approve appropriation of \$1,200 in Revenue Sharing monies to the Lincoln Arts and Culture Foundation 24th Annual Feats of Clay Event to support the annual event, as requested by Supervisor Weygandt (\$1,200).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Lincoln Arts and Culture Foundation 24th Annual Feats of Clay Event. The Lincoln Arts and Culture Foundation founded in October 1986, supports and promotes the arts, culture and history in the greater Lincoln area. This internationally known ceramic art exhibition brings thousands of visitors each year who tour the City of Lincoln and many Placer County venues. The funds designated towards this popular event will help defray the cost of the programs that go out to every visitor that takes a tour of the art exhibit and the old historical terra cotta factory.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



Revenue Sharing Funds

Application for funding

Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization:	<u>Lincoln Arts & Culture Fondation</u>	Telephone:	<u>(916)645-9713</u>
Address:	<u>580 6th Street</u>	FAX:	<u>(916)645-3945</u>
	<u>Lincoln, CA 95648</u>	Email:	<u>claudiarenati@lincolnarts.org</u>
Website:	<u>Lincolnarts.org</u>		

Briefly describe the community benefit the organization, event, program or project provides:

Feats of Clay XXIV brings in over 5,000 visitors to Placer County. Visitors who spend dollars by: staying in hotels, shopping, getting gas, etc. Feats of Clay is Placer Counties only international art exhibit, bringing history and modern art to our community.

Briefly describe how funding will be utilized by listing what items will be purchased:

The funding will help with the cost's of the program for the event.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

Feats of Clay from 2001 - 2010

I swear under penalty of perjury that the information supplied herein is true and correct

Claudia Renati
APPLICANT'S NAME

Claudia Renati
APPLICANT'S SIGNATURE

2-2-2011
DATE



January 18, 2011

Placer County Board of Supervisors
Revenue Sharing Funds Program
175 Fulweiler Ave
Auburn, CA 95603

"Feats of Clay" is here again! APRIL 30th – MAY 30th, 2011

This coming year 2011 will be the 24th year of "Feats of Clay", Placer County's Premier Event. This unique Art Exhibit is a one of a kind Juried Ceramic Art Show held here in Lincoln, CA. Feats of Clay is the only international event of its caliber in Placer County, if not the United States. It has been commented on by Sunset Magazine as the most distinctive event of its kind. Via Magazine has put it in their travel magazine every year for the last 10 years as a must see.

Please join us in Celebrating Lincoln Arts 25th year of providing programs to our community. Programs such as; "Feats of Clay", Concerts, ClayFest, Teams of Clay, After School Art Programs, Summer Concert Series, and Eight Gallery Exhibits introducing new artists, and this year our first Cioppino Dinner. 2010, brought a lot of changes to our small non-for profit, all of them very good for the organization. Due to the economy we have had to make cut-backs, but those have only added to the success of the program's we provided. Feats of Clay this year, was a total success, much more than we anticipated.

- ***The Reception Benefit Dinner provided the largest profit since 1994, and the tours of the art exhibit at the Gladding, McBean Historic Terra Cotta Factory increased by 11% from 2009. The majority of the visitors came from outside of the Sacramento Valley.***
- ***ClayFest brought 65 art vendors, music, hands on clay projects for kids, and clay carving for kids and adults. Almost 1500 people attended. This was the best turn out in over 8 years.***

Please help us make 2011, the best year ever. This one of a kind, beautiful event needs your help. We all need to help keep the arts alive in these trying times and without our community's support, we will lose the very programs that give us, in this community our cultural credibility.

Each year, over 1000 students from local schools tour the art exhibit, and learn about Gladding, McBean's, a 136 year old historical terra cotta factory, the oldest working factory still in existence in the U.S. Opening their minds to opportunities they would never have dreamed about, if not for this experience.

Last year, the Sacramento Bee, Victoria Dalkey, wrote a wonderful article about "Feats of Clay". Please review it in the packet I've enclosed with this letter. You will also find Sponsorship Level's and hopefully you will find it in your budget to help Lincoln Arts continue to bring this program to our community.

Sincerely,
Claudia Renati
Executive Director, Claudia Renati

