

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Kirk Uhler, Supervisor District 4

DATE: March 8, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to KidsFirst “13th Annual Putting KidsFirst Awards Luncheon” to benefit child abuse prevention programs, as requested by Supervisor Uhler (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to KidsFirst “13th Annual Putting KidsFirst Awards Luncheon” to benefit child abuse prevention programs, as requested by Supervisor Uhler (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support KidsFirst “13th Annual Putting KidsFirst Awards Luncheon” being held April 1. Since its inception in 1989, KidsFirst has provided child abuse prevention services to more than fifty thousand children. KidsFirst promotes the health and well-being of children, families and communities by providing services such as; health insurance enrollment assistance; coaching and support for parents; therapeutic services for children and grown-ups; youth activities, family events, information, and referrals to countless community resources. The KidsFirst awards luncheon honors individuals and/or organizations that have gone above and beyond to enrich the lives of children in the Sacramento-Sierra Region and to kick off the month of April as National Child Abuse Prevention Month to promote awareness about the issues of child abuse. The funds designated towards this popular event will benefit child abuse prevention programs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



Revenue Sharing Funds

Application for funding

Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: KidsFirst Telephone: (916) 774-6802
 Address: 124 Main Street FAX: (916) 774-2685
 Website: www.kidsfirstnow.org Email: lgregory@kidsfirstnow.org

Briefly describe the community benefit the organization, event, program or project provides:

KidsFirst's 13th Annual Putting KidsFirst Awards Luncheon is held to honor individuals and/or organizations that have gone above and beyond to enrich the lives of children in the Sacramento-Sierra Region and to kick off the month of April as National Child Abuse Prevention Month to promote awareness about the issues of child abuse.

Briefly describe how funding will be utilized by listing what items will be purchased:

Net proceeds from the luncheon will be used to purchase supplies for art therapy, homework club, program materials for parenting classes, and supplies for the Baby Bank.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

See attached.

I swear under penalty of perjury that the information supplied herein is true and correct

Lynda Gregory, CEO
APPLICANT'S NAME

Lynda Gregory
APPLICANT'S SIGNATURE

1-24-2011
DATE

Office Use Only



Dear Community Partner,

Please join us for the 13th Annual Putting KidsFirst Awards Luncheon:

"The Art of Putting KidsFirst"

Friday, April 1, 2011

11am -1 pm

Sun City Lincoln Hills

Sponsorships for our 13th Annual Putting KidsFirst Awards Luncheon are available in time for your 2010 community benefit decisions! A sponsorship package is attached or visit www.kidsfirstnow.org for online sponsorship and registration. We hope we can count on your support this year.

Valued community partners like you have protected over 50,000 children from abuse and neglect over the past 20 years with proven services such as early intervention, parent and child relationship coaching, and advanced counseling modalities. Not surprising, these challenging economic times are taking a toll on more families. Now, more than ever, children need your assistance.

As an event sponsor, you will meet this increased need and prevent senseless tragedies such as those recently reported in the press. Tough economic times, job loss, and added stress to already challenged families have led to some critical child abuse and neglect issues which need our attention. Child abuse is 100% preventable; but the needs far outweigh the resources.

We hope you will join us at our 2011 Awards Luncheon to:

- Honor local heroes who are putting KidsFirst in exceptional ways.
- Commemorate April as National Child Abuse Prevention Month.
- Network with more than 300 business and community leaders representing the Region who share your commitment to end child abuse.

Your sponsorship will change a child's life forever.

Our children's future— our future— depends on your actions today!

Sincerely,

Robin Martin
Mechanics Bank Wealth Management
Luncheon Committee Chair

Lynda Gregory
KidsFirst
Chief Executive Officer

P.S. Electronic sponsor registration means more \$ for programs.

P.S.S. Your generous sponsorship will break the cycle of abuse!

