

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: April 5, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$200 in Revenue Sharing monies to Friends of the Auburn Area Recreation and Parks “*Auburn Family Night Out*” event to benefit the Auburn Area Recreation District Youth Assistance Fund, as requested by Supervisor Holmes (\$200).

ACTION REQUESTED

Approve appropriation of \$200 in Revenue Sharing monies to Friends of the Auburn Area Recreation and Parks “*Auburn Family Night Out*” event to benefit the Auburn Area Recreation District Youth Assistance Fund, as requested by Supervisor Holmes (\$200).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Friends of the Auburn Area Recreation and Parks “*Auburn Family Night Out*” event. This event is geared for the entire family with activities planned to provide a safe and sober evening for the whole community. The Auburn Area Recreation District (ARD) is underwriting Auburn Family Night Out with support from the Downtown and Old Town Business Associations. The goal of Auburn Family Night Out is to bring Downtown and Old Town together in the spirit of community and pride in our hometown. The funds designated towards this popular event will benefit the Auburn Area Recreation District Youth Assistance Fund (ARD/YAF), benefiting families in need who would otherwise not be able to provide classes or program participation for their children.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Rese Form

Revenue Sharing Funds

Application for funding

Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Auburn Recreation District Telephone: (530) 885-8461
 Address: 471 Maiden Dr. FAX: (530) 823-0872
 Auburn CA 95603 Email: spetersen@auburnrec.com
 Website: www.auburnrec.com

Briefly describe the community benefit the organization, event, program or project provides:
 Auburn Family Night Out is a family friendly event that
 provides information, entertainment and fun for the whole family
 all free to the public. Features a safety fair

Briefly describe how funding will be utilized by listing what items will be purchased:
 City Permits, signs hung, porta-potties, posters, passports,
 publicity in schools, sound system, busses (shuttles), etc

Has this organization received Revenue Sharing Funds in the past? Yes No
 If yes, specify year(s), event and amount:
 I think so AFNO the past 5 years \$300.

I swear under penalty of perjury that the information supplied herein is true and correct

 Sheryl Petersen [Signature] 3/14/11
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE



FRIENDS OF THE AUBURN AREA RECREATION AND PARKS, INC.

Auburn Family Night Out (AFNO) was created to provide a family fun evening, free to the public that would bring downtown and old town Auburn together in a celebratory event. A secondary goal was to create a community-based event, which would have a future life of its own. We conceived a safe and sober event designed to encourage family participation and one that would enhance the community's awareness of our historic districts. Although Old Town and Downtown are different in their look, they are similar in their rich historic past and both are thriving, viable business districts. Net proceeds will benefit the Auburn Recreation District Youth Assistance Fund (ARD/YAF), an Auburn non-profit funding families in need who would otherwise not be able to provide classes or program participation for their children.

This event promises to have something for everyone including an 1800's encampment, gold panning, strolling minstrels, and the Court House Museum will provide a Living History display with historically appropriate games and activities. City and County services will have a full-on display behind City Hall with demonstrations from the Fire Department, Police and Sheriff Departments, and the K-9 unit, mounted units and bike patrol units, and the American Red Cross. The Pioneer Methodist Church will have an ice cream social and refreshments and conduct guided tours through the recently renovated Church. Back by popular demand, our now famous Chalk-A-Lot! A chalk art contest for kids 3 to 18 and our Recycle Costume Contest. Several animal rescue groups, a bounce house provided by the 49er Lions Club, a children's area with pony rides and a petting zoo and a variety of "walk around food" and non-alcoholic beverages will be provided by non-profit groups and individuals.

To encourage visitors to walk throughout the event, we have created a special contest. Our visitors use a "passport" brochure to work their way along the mile with stamping stations at 10 designated locations. Once the "passport" is completely stamped, the visitors turn it in at the AFNO booth at the Clock Tower, which qualifies them for several gift baskets, donated by local merchants and businesses, each valued at over \$250.00

Community spirit and pride in our home town begins when we all choose to come together and recognize that we, the people who call Auburn home, are what makes it such a great place to live and work. AFNO is an event for everyone. It is goal of this event to bring Downtown and Old Town together in the spirit of community, and to provide a safe and sober evening for the enjoyment of the whole community. We appreciate your consideration.

Sincerely,

Sheryl Petersen
Recreation Services Manager
Auburn Recreation District
spetersen@auburnrec.com
(530)885-8461 x15

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