

**MEMORANDUM**  
**OFFICE OF THE**  
**COUNTY EXECUTIVE**  
**COUNTY OF PLACER**

**TO:** Honorable Board of Supervisors

**FROM:** Thomas M. Miller, County Executive Officer  
Submitted by: Jennifer Merchant, Principal Management Analyst

**DATE:** April 12, 2011

**SUBJECT:** North Lake Tahoe Resort Association's Proposed Expenditure of Budgeted Infrastructure Funds for Visitor-Serving Capital Projects

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**Action Requested**

Approve the North Lake Tahoe Resort Association's proposed expenditure of up to \$528,500 toward the Homewood Class 1 Multipurpose Trail and Truckee River Corridor Access Plan Program environmental documents, Amgen Tour of California facility maintenance and the Regional Park playground equipment and approve a Budget Revision to appropriate a portion of these funds to Placer County.

**Background**

Placer County has entered into an annual agreement with the North Lake Tahoe Resort Association to provide transportation and infrastructure project development and tourism marketing and visitor information services. The agreement is funded with general fund Transient Occupancy Tax dollars and requires Board of Supervisors approval prior to expenditure from the infrastructure portion of the agreement budget.

The Resort Association's Infrastructure Committee and Board of Directors have voted to recommend that the County Executive Office carry forward the following projects for approval by your Board. In doing so, they affirm that the projects are consistent with the Resort Association's Tourism and Community Investment Master Plan, which was approved by your Board in July 2004. Therefore, the following NLTRA infrastructure expenditures are being recommended by the County Executive Office for approval.

**Brief Project Description / Funding Request:**

**Homewood Multipurpose Trail Environmental Document- \$144,500**

This allocation would fund environmental documentation and compliance tasks required by Caltrans for the one mile "missing link" section of bike trail on Lake Tahoe's west shore between Cherry and Fawn streets in Homewood. Project planning, design and construction will be completed by the Tahoe City Public Utility District, which has completed the balance of the existing trail between Tahoe City and the Placer-El Dorado County line. This section has been difficult to plan due to both public and private right of way concerns and will likely result in minor private property acquisition. Project construction is expected to coincide with a significant adjacent Caltrans road and water quality project scheduled for summer 2013 and to be funded with California Tahoe Conservancy grant assistance and Placer County Park Dedication Fees.

**Truckee River Corridor Access Plan Environmental Document- \$265,000**

The Placer County Planning Division has undertaken the task of coordinating multi-jurisdictional planning efforts for recreational access and environmental protection in the Placer County portion of the Truckee River Corridor, along Highway 89 between Tahoe City and Truckee. Prior to implementing proposed projects such as bike and pedestrian trail construction, fishing and boating access, and wildlife, aquatic and wetland habitat restoration, an environmental document must be completed. The estimated cost of the document is \$350,000. \$85,000 in matching funds will be provided through an open space trust fund grant and in kind staff work on necessary background documentation.

**Amgen Tour of California- Local Facility Maintenance- \$75,000**

In order to improve bicycle and pedestrian-based facilities in the North Tahoe area for the opening stages of the Amgen Tour of California bike race scheduled for May 16 and 17, 2011, the North Lake Tahoe Resort Association is recommending that up to \$75,000 be allocated to minor maintenance work on Tahoe-area roads and trails. The improvements could include snow and debris removal and patching to ensure the roads and bike trails are accessible to cycling enthusiasts and spectators. The maintenance is planned to occur on portions of Northstar Drive, Squaw Valley Road and bike trails owned and operated by the Tahoe City Public Utility District and Placer County in the Tahoe City to Squaw Valley area. Current estimates are Northstar Community Services District- \$18,000, Tahoe City PUD- \$25,000 and Placer County- \$32,000. The funds will be allocated from the NLTRA's FY 2010-2011 Infrastructure Budget, which allocated up to \$150,000 for one time maintenance of tourism serving facilities. In order to expend the County's portion of this funding (\$32,000), a Budget Revision is required to increase the appropriation in the Squaw Valley Park County Service Area 28 Zone 162.

**Regional Park Playground Renovation- \$44,000**

The recommended Infrastructure Fund expenditure will provide matching funds for the installation and renovation of Playground Equipment at the North Tahoe Public Utility District's Regional Park. NTPUD will be responsible for installation and ongoing maintenance. The total project cost is estimated at \$142,550. Other funding has been committed to by seven other local funding sources, including \$50,000 from the NTPUD. This equipment will significantly update older play structures and provides for safety and Americans with Disabilities Act compliance. The Regional Park is a key component to the NTPUD's organized recreation facilities at North Lake Tahoe, which provides visitor-serving opportunities year-round. If approved, the project is scheduled for completion later this month.

**Fiscal Impact**

The funding described above would come from Transient Occupancy Tax funds currently held for the purpose of Tahoe area capital project implementation in the County Treasury. There are sufficient funds available within this fund to cover the amount of the requested expenditure approval.

**Environmental Analysis**

The Board of Supervisors' approval of the NLTRA's funding contribution to these infrastructure projects is categorically exempt from CEQA per Section 15061, which provides a general rule that if an activity does not have the potential to cause a significant environmental effect, it is exempt from CEQA. The specific projects were and continue to be evaluated under CEQA by the corresponding lead agencies.

**Recommendation**

Approve the North Lake Tahoe Resort Association's proposed expenditure of up to \$528,500 toward the Homewood Class 1 Multipurpose Trail and Truckee River Corridor Access Plan Program environmental documents, Amgen Tour of California facility maintenance and the Regional Park playground equipment.

The recommended projects represent the cooperation of multiple agencies and funding partners and the expenditure has the potential to lead to significant improvements to the tourism infrastructure at North Lake Tahoe. The projects recommended for funding are consistent with goals in the Resort Association's Tourism & Community Investment Master Plan.

Attachment: Budget Revision

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|------------------|
| PAS DOCUMENT NO. |
|                  |

\*Facility Services to do cash transfer

BUDGET REVISION

POST DATE:

| DEPT NO. | DOC TYPE | Total \$ Amount | TOTAL LINES |
|----------|----------|-----------------|-------------|
| 12       | BR       | 64,000.00       | 2           |

Cash Transfer Required

Reserve Cancellation Required

Establish Reserve Required

Auditor-Controller

County Executive

Board of Supervisors

ESTIMATED REVENUE ADJUSTMENT

APPROPRIATION ADJUSTMENT

| DEPT NO.     | T/C | Rev | Fund | Sub Fund | OCA    | PCA   | OBJ 3 | PROJ. | PROJ. DTL | AMOUNT    | DEPT NO.     | T/C | Rev | Fund | Sub Fund | OCA    | PCA   | OBJ 3 | PROJ. | PROJ. DTL | AMOUNT    |
|--------------|-----|-----|------|----------|--------|-------|-------|-------|-----------|-----------|--------------|-----|-----|------|----------|--------|-------|-------|-------|-----------|-----------|
| 12           | 006 |     | 501  | 162      | 997162 | 97162 | 8780  |       |           | 32,000.00 | 12           | 014 |     | 501  | 162      | 997162 | 97162 | 2549  |       |           | 32,000.00 |
| <b>TOTAL</b> |     |     |      |          |        |       |       |       |           | 32,000.00 | <b>TOTAL</b> |     |     |      |          |        |       |       |       |           | 32,000.00 |

REASON FOR REVISION: TO APPROPRIATE TOT FUNDING FOR REPAIRS AT THE SQUAW VALLEY BIKE TRAIL AND PARKING LOT IN PREPARATION FOR THE AMGEN TOUR.

Prepared by Valerie Bayne Ext 6803  
 Department Head Valerie Bayne  
 Board of Supervisors \_\_\_\_\_

Date: 4/12/11  
 Page: \_\_\_\_\_

Budget Revision # \_\_\_\_\_ FOR INDIVIDUAL DEPT USE

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