



**COUNTY OF PLACER**  
**Community Development/Resource Agency**

Michael J. Johnson, AICP  
Agency Director

**PLANNING**  
**SERVICES DIVISION**

Paul Thompson, Deputy Director

**MEMORANDUM**

**TO:** Honorable Board of Supervisors  
**FROM:** Michael Johnson, CD/RA Director   
**DATE:** August 9, 2011  
**SUBJECT:** 2010 Census/Redistricting – Board of Supervisors Workshop

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**ACTION REQUESTED:**

The purpose of this report is to provide the Board with a status report on the effort to provide new Supervisorial District boundaries in response to population changes resulting from the 2010 Census. Staff requests that the Board provide final direction to staff to complete the work effort before the November 1, 2011 deadline for realigning Placer County Supervisorial Districts in accordance with State law.

**BACKGROUND:**

The United States Constitution requires a count every 10 years of everyone residing in the United States. Information from the Census is used to help determine where to locate schools, day care centers, roads and public transportation, hospitals and other facilities, as well as to assist in making decisions concerning business growth and housing needs. Census data is also used for geographically defining state legislative districts, a "redistricting" process that begins in the year following a census.

In addition to the above, the Census data allows County officials to realign supervisorial districts in their counties, taking into account population shifts since the last Census and assuring equal representation for their constituents in compliance with the "one-person, one-vote" principle of the 1965 Voting Rights Act.

The California Elections Code, *Adjustment of boundaries of supervisorial districts following federal census*, provides for basic criteria and process that the Board may consider in redistricting supervisorial districts. In addition to the Voting Rights Act, the Board "may give consideration to the following factors: (a) topography, (b) geography, (c) cohesiveness, contiguity, integrity, and compactness of territory, and (d) community of interests of the districts" in redistricting. These criteria and the process spelled out in the Elections Code have been closely followed in the development of the various mapping alternatives. Similarly, Section 1.08.010 (Supervisorial District Boundaries) reflects the basic requirements of the Elections Code.

Tables 1 and 2 (below) provide a summary of the population changes in Placer County that have occurred between 2000 and 2010 and the degree to which Supervisorial boundaries need to change to accommodate those population shifts. In order to achieve parity with an equal allocation of population to each supervisorial district, it will be necessary to have a population of approximately 69,684 persons in each district. A base map which depicts the current Supervisorial District Boundaries is included as Attachment A. Attachment B depicts the shifts in population within Census Tract boundaries.

**Table 1  
Population Adjustments by District – 0% deviation**

BOS District	2000 Population	2010 Population	Population Change for Parity
Supervisorial District 1	52,378	74,190	-4,504
Supervisorial District 2	49,585	104,880	-35,194
Supervisorial District 3	46,377	53,251	+16,435
Supervisorial District 4	51,056	67,014	+2,672
Supervisorial District 5	48,089	49,097	+20,589
<b>Total</b>	<b>247,485</b>	<b>348,432</b>	

**Table 2  
Population Growth 2000-2010 by BOS Supervisorial District**

BOS District	2010 Population	2010 Percentage	2000 Population	2000 Percentage	% Change 2000-2010
Supervisorial District 1	74,190	21.29%	52,378	21.16%	41.64%
Supervisorial District 2	104,880	30.10%	49,585	20.04%	111.52%
Supervisorial District 3	53,251	15.28%	46,377	18.74%	14.82%
Supervisorial District 4	67,014	19.23%	51,056	20.63%	31.26%
Supervisorial District 5	49,097	14.09%	48,089	19.43%	2.10%
<b>Total Population</b>	<b>348,432</b>	<b>100.00%</b>	<b>247,485</b>	<b>100.00%</b>	<b>40.79%</b>

**DISCUSSION:**

Since the January 25, 2011 Board meeting, a redistricting team comprised of management staff from the County Executive Office, County Counsel, the County Clerk-Recorders Office and the Community Development/Resource Agency have met to implement a process for the Board to evaluate options on how to adjust the existing supervisorial boundaries to address the changes in population. Staff has also met to prepare a range of supervisorial boundary alternatives that were developed consistent with the criteria that the Board previously identified.

Public Input

As part of the Board's direction, on January 25, 2011 and May 3, 2011, staff has conducted a number of activities to provide public outreach and input on this process. The following meetings have occurred since the May 3<sup>rd</sup> hearing.

- June 1, 2011 - Granite Bay Municipal Advisory Council.
- June 2, 2011 - Squaw Valley Municipal Advisory Council.

- June 3, 2011 - Roseville Chamber of Commerce.
- June 6, 2011 - Foresthill Forum.
- June 7, 2011 - North Lake Tahoe Resort & Chamber of Commerce - "1<sup>st</sup> Tuesday Breakfast Club".
- June 8, 2011 - Sheridan Municipal Advisory Council and West Placer Municipal Advisory Council.
- June 9, 2011 - North Tahoe Regional Advisory Council.
- June 14, 2011 - North Auburn Municipal Advisory Council.
- June 15, 2011 - Weimar/Applegate/Colfax Municipal Advisory Council.
- June 16, 2011 - Newcastle/Ophir Municipal Advisory Council.
- June 20, 2011 - Rural Lincoln Municipal Advisory Council.
- July 11, 2011 - Sun City Republicans Association
- July 19, 2011 - Horseshoe Bar Municipal Advisory Council.
- July 21, 2011 - Donner Summit Municipal Advisory Council.
- July 25, 2011 - South Placer Women's Coalition.
- July 26, 2011 - Penryn Municipal Advisory Council.
- [The Meadow Vista MAC meeting was rescheduled for August 3, 2011 due to a lack of a quorum at its regularly scheduled meeting of July 6, 2011]

Each Municipal Advisory Council and community group was given a presentation on the redistricting process, the background information on population changes and was presented with a number of alternative maps for the Board's consideration. Altogether, more than 16 presentations were made in the months of June and July.

Although the redistricting process was not presented as an action item for the MACs, a number of comments and suggestions were provided from the MAC and community members. Comments were also provided at the North Lake Tahoe Resort & Chamber of Commerce and the Roseville Chamber of Commerce. The following is a summary of those comments:

- Where possible, Supervisorial boundaries should coincide with MAC boundaries.
- Community Plan boundaries should coincide with Supervisorial boundaries.
- Cities should not be represented by three or more Board members.
- Board members should have an unincorporated population that they represent.
- Impacts to Placer County Water Agency (PCWA) elected Board members should be minimized.
- The District 5 boundary should not expand to the west any further than the extent necessary for balancing population.
- Consider a 5 to 10 percent overall population deviation, consistent with case law, in order to limit the District 5 boundary expansion to the west.
- Consider additional community outreach efforts.
- To allow for better and more accurate representation, eliminate the population from incorporated cities when creating supervisorial districts and base the boundaries on the unincorporated population only.

Information has also been provided on the County's website including background material on the Census, staff reports and alternative maps. Correspondence was received from the

Roseville Chamber of Commerce in support of Map Alternative E, a copy of which is attached (Attachment C).

#### Placer County Water Agency

Placer County and the Placer County Water Agency (PCWA) share coterminous boundaries. Unlike the Board of Supervisors, the PCWA Board does not have the authority to modify its boundaries. Instead, PCWA Board boundaries automatically shift as a consequence of changes made by the Board of Supervisors. Because a Placer County Board member and PCWA Board member must reside in their respective district, it is possible that two or more Board members from either agency can be found within the same modified boundary. This would result in a mandatory election to reconcile the election between Board members in the same district and to elect a new person for any vacant district.

Staff from PCWA has expressed a concern over some of the draft maps that have been prepared because of the potential, if adopted by the Board of Supervisors that one, two, or three PCWA Board members may, as a consequence of the selected map, no longer reside in their current District. As a result, some PCWA Board members may be faced with a runoff election to fill vacant districts.

#### **DISTRICT MAP ALTERNATIVES:**

Attached to this report the Board will find a copy of the five maps that were included the presentation for each MAC meeting and other public forums (Attachments D through H). The goal for each map is described, as well as key attributes that affected the boundaries are described on each attachment.

Each map depicts Supervisorial District Boundary adjustments consistent with the criteria the Board directed staff to use, including one map that considers a potential deviation of 10 percent. While each alternative map is consistent with the criteria, each map also has a different geographic outcome. The following conditions apply to all of the alternatives:

- The City of Rocklin is represented by two districts.
- The Cities of Auburn, Lincoln and Loomis are represented by one district.
- The City of Auburn is incorporated into District 5.
- District 2 shifts a large portion of the City of Rocklin to District 3.

#### **NEXT STEPS:**

At the January 25, 2011 workshop, the Board directed staff to "initiate work efforts for realigning Placer County Supervisorial Districts in accordance with State law and Federal Census". In May, the Board provided direction that resulted in a refinement of map alternatives and direction to present the maps and background information to the MACs and other interested groups. Five maps were prepared and are incorporated as attachments to this report.

All the maps attached to this report meet the criteria that the Board has directed staff to use, including the requirement to not exceed a maximum of 10 percent deviation in population. Staff is prepared to draw additional maps or make modifications to existing maps at the Board's direction.

Section 21500.1 of the California Elections Code requires, at a minimum, that the Board “hold at least one public hearing on any proposal to adjust the boundaries of a district, prior to a public hearing at which the board votes to approve or defeat the proposal.” This requirement will have been satisfied by conducting a publicly noticed hearing on September 13, 2011 at 10:00 a.m. on the draft proposal and another publicly noticed hearing on October 11, 2011 at 10:00 a.m. for final adoption.

**RECOMMENDATION:**

Staff recommends that the Board of Supervisors:

- 1) Direct County staff to finalize an alternative map for realigning Placer County Supervisorial Districts consistent with the direction received at the August 9, 2011 meeting.
- 2) Direct staff to return to the Board on September 13, 2011 at 10:00 a.m. to present the final alternative map for the Board’s review in accordance with state law and the Federal Census and consistent with any direction provided by the Board at the August 9, 2011 public meeting.
- 3) Direct staff to return to the Board on October 11, 2011 at 10:00 a.m. for final adoption of the new supervisorial district boundaries with supporting findings.

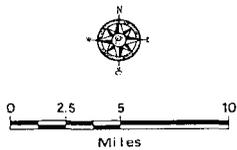
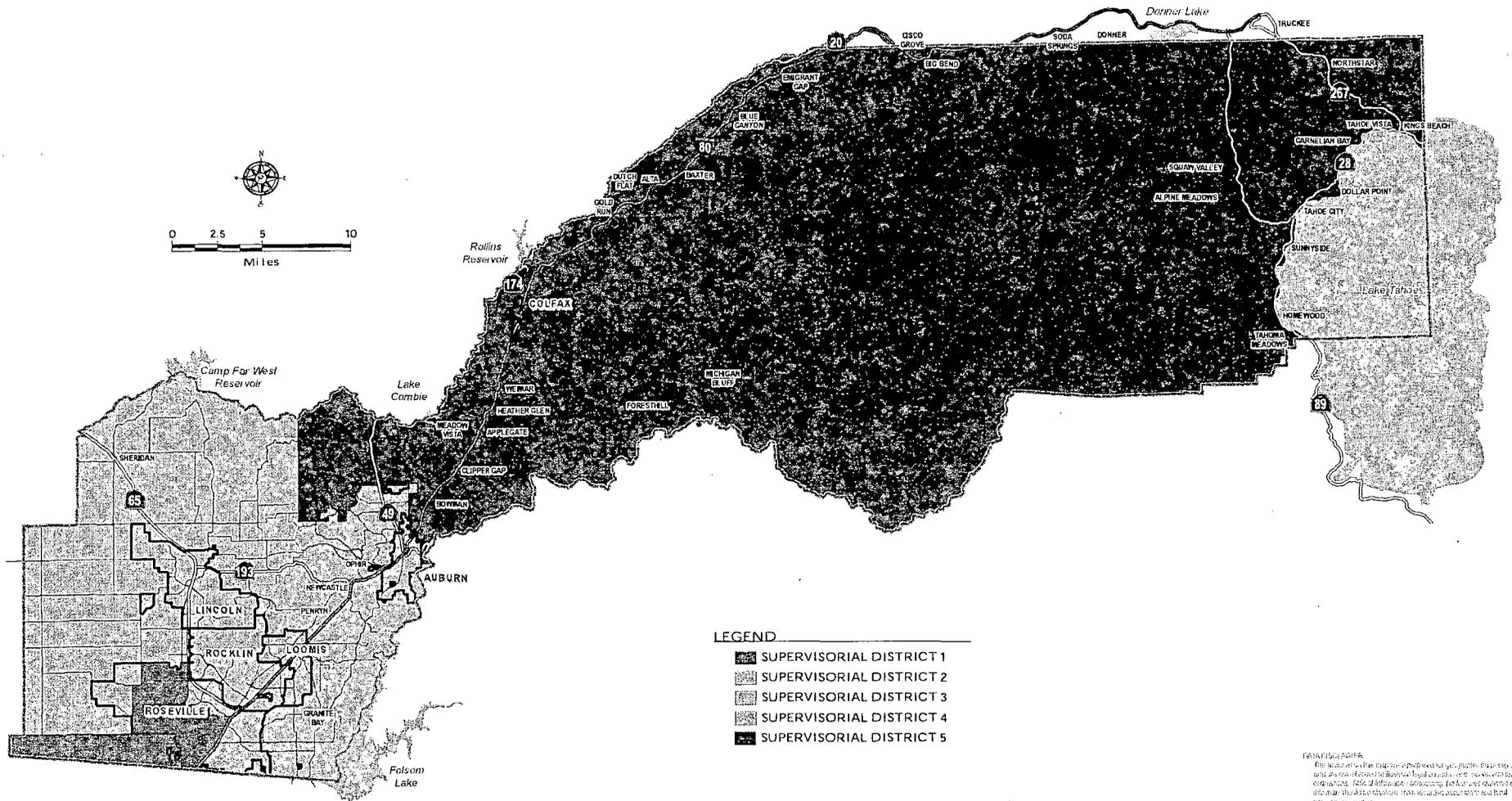
**FISCAL IMPACT:**

There are no additional fiscal impacts to the General Fund expected from this action.

The following attachments are included for the Board’s consideration:

- Attachment A: Base Map – Current Boundaries
- Attachment B: Population Change Map
- Attachment C: June 21, 2011 Letter from the Roseville Chamber of Commerce
- Attachment D: Alternative Map A
- Attachment E: Alternative Map B
- Attachment F: Alternative Map C
- Attachment G: Alternative Map D
- Attachment H: Alternative Map E

cc: Tom Miller, County Executive Officer  
Holly Heinzen, Assistant County Executive Officer  
Jim McCauley, County Clerk-Recorder  
Einar Maisch, PCWA

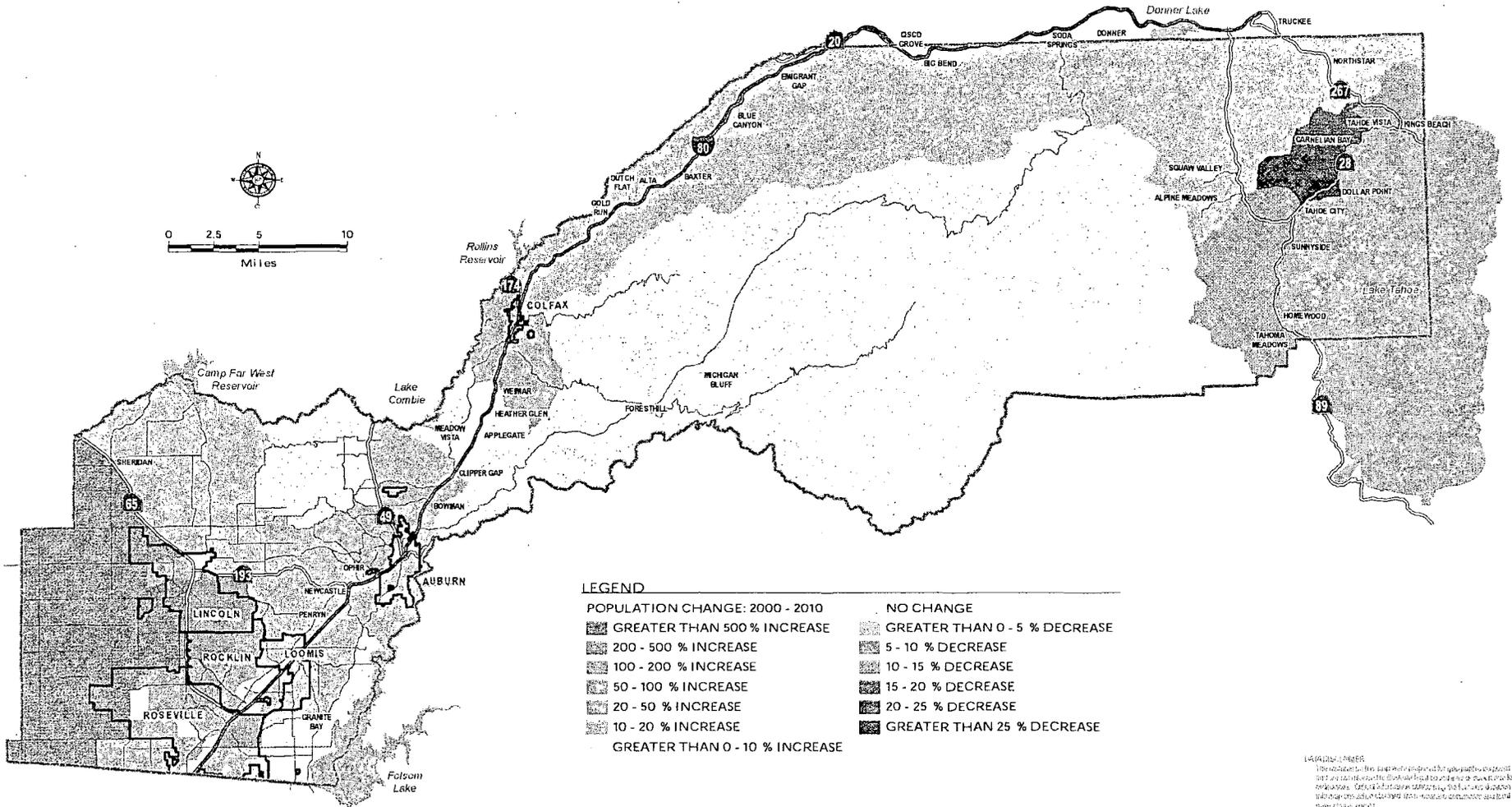


- LEGEND**
- SUPERVISORIAL DISTRICT 1
  - SUPERVISORIAL DISTRICT 2
  - SUPERVISORIAL DISTRICT 3
  - SUPERVISORIAL DISTRICT 4
  - SUPERVISORIAL DISTRICT 5

PLACER COUNTY  
 COMMUNITY DEVELOPMENT RESOURCE AGENCY  
 GEOGRAPHIC INFORMATION SYSTEM DIVISION  
 3091 COUNTY CENTER DR., AUBURN, CA 95603  
 916/224-1100  
 www.placer.ca.gov

April 19, 2011

ATTACHMENT A



**LEGEND**

GREATER THAN 500% INCREASE	NO CHANGE
200 - 500% INCREASE	GREATER THAN 0 - 5% DECREASE
100 - 200% INCREASE	5 - 10% DECREASE
50 - 100% INCREASE	10 - 15% DECREASE
20 - 50% INCREASE	15 - 20% DECREASE
10 - 20% INCREASE	20 - 25% DECREASE
GREATER THAN 0 - 10% INCREASE	GREATER THAN 25% DECREASE

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 3091 COUNTY CENTER DR., AUBURN, CA 95603  
 916.224.7000  
 www.placercounty.com

ATTACHMENT B



ROSEVILLE

CHAMBER of  
COMMERCE

SERVING ROSEVILLE  
AND GRANITE BAY

650 DOUGLAS BLVD.

ROSEVILLE, CA 95678

PH. 916/783-8136

FAX 916/783-5261

www.rosevillechamber.com

RECEIVED  
BOARD OF SUPERVISORS  
5 BOS Rec'd  COB  CoCo   
TSI  CEO  Other

JUN 23 2011

Sup D1  Sup D4  Aide D1  Aide D4   
Sup D2  Sup D5  Aide D2  Aide D5   
Sup D3  Aide D3

June 21, 2011

Robert M. Weygandt, Chair  
Placer County Board of Supervisors  
175 Fulweiler Avenue  
Auburn, CA 95603

Dear Supervisor Weygandt:

At the June meeting of our Economic/Government Affairs Committee Michael Johnson, the County's Community Development Resource Agency Director gave a thorough presentation on redistricting with the County. This process occurs every 10 years to insure a balance of population in each of the supervisorial districts. The presentation reviewed scenarios A-E. We appreciate the effort by staff and acknowledge the desire by the Board to ideally have one Supervisor for each incorporated area and two if necessary. Given Roseville's population maintaining two elected representatives is ideal and preferred by us.

In reviewing the alternatives presented, Map E appears to work best for Roseville with one alteration; that the southwestern boundary of the County be squared off for inclusion in District 1.

On June 14, 2011 the Roseville Chamber Board of Directors voted unanimously to endorse Map E with the inclusion of the southwestern boundary of the County to District 1 and would urge your consideration as well.

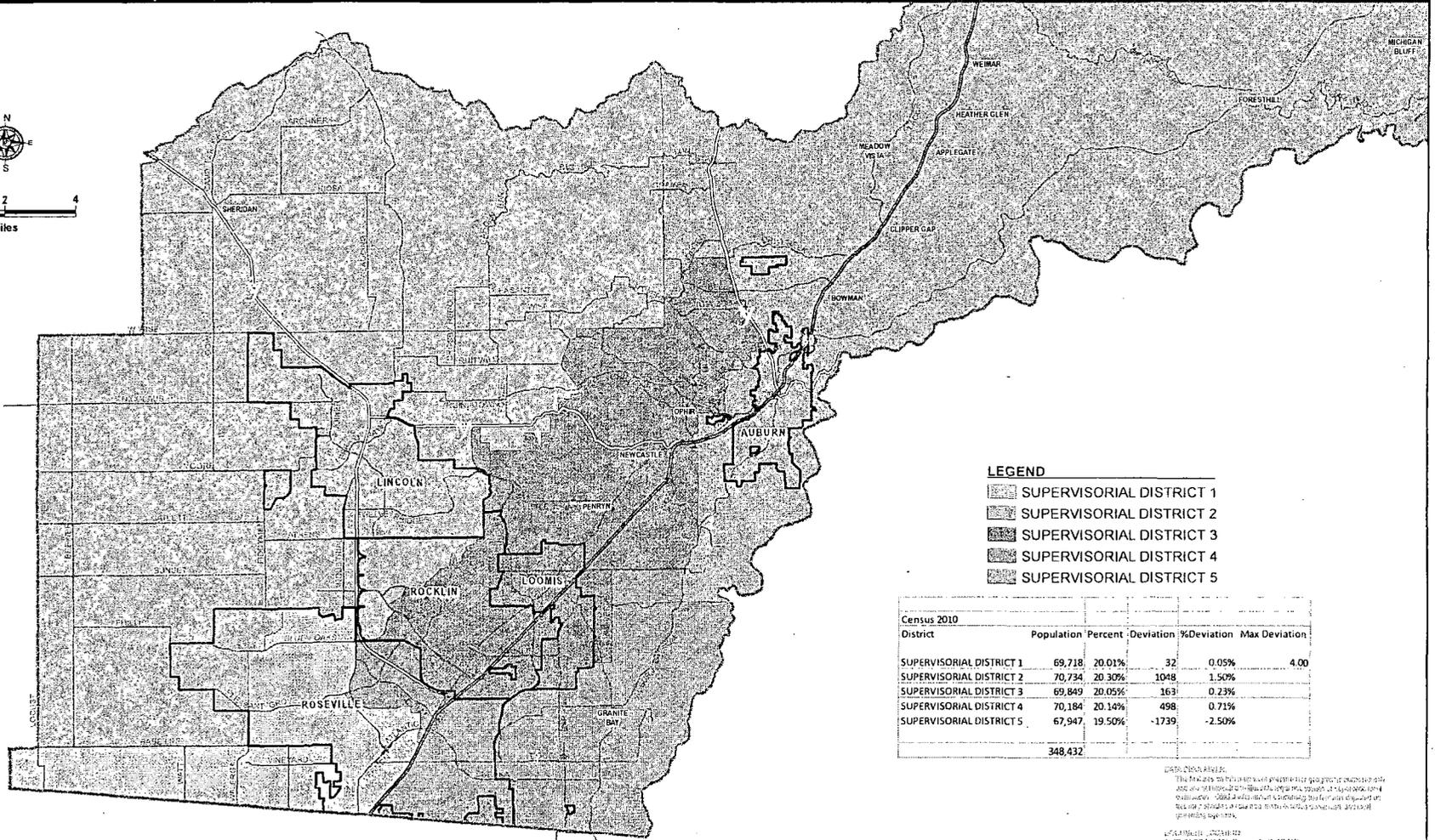
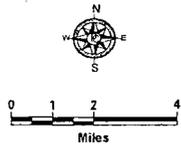
Sincerely,

ALLEN E. JOHNSON,  
President



ATTACHMENT C

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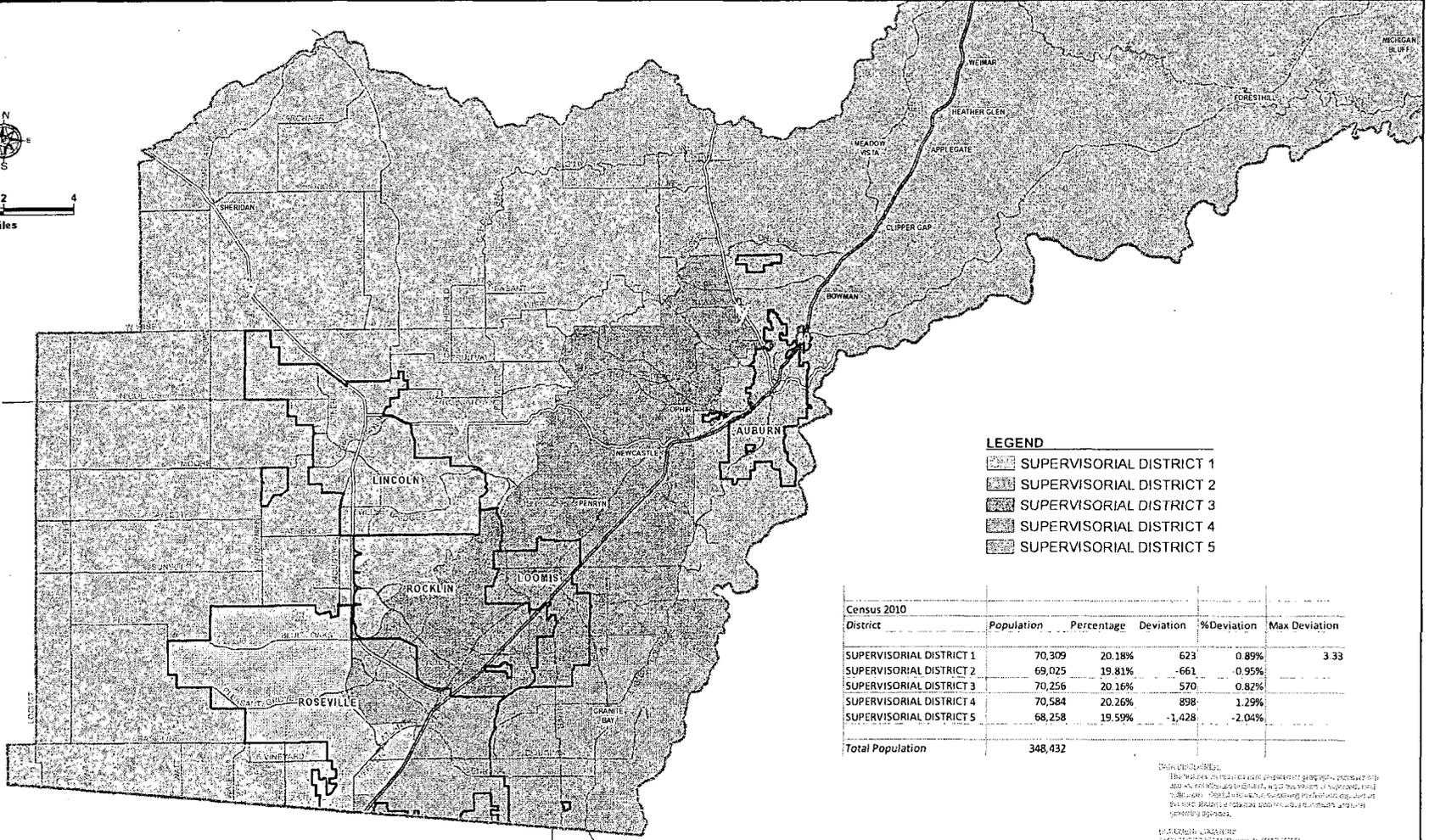
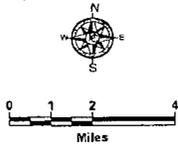
**LEGEND**

- SUPERVISORIAL DISTRICT 1
- SUPERVISORIAL DISTRICT 2
- SUPERVISORIAL DISTRICT 3
- SUPERVISORIAL DISTRICT 4
- SUPERVISORIAL DISTRICT 5

Census 2010 District	Population	Percent	Deviation	%Deviation	Max Deviation
SUPERVISORIAL DISTRICT 1	69,718	20.01%	32	0.05%	4.00
SUPERVISORIAL DISTRICT 2	70,734	20.30%	1048	1.50%	
SUPERVISORIAL DISTRICT 3	69,849	20.05%	163	0.23%	
SUPERVISORIAL DISTRICT 4	70,184	20.14%	498	0.71%	
SUPERVISORIAL DISTRICT 5	67,947	19.50%	-1739	-2.50%	
	348,432				

DATE: 05/24/11 10:58 AM  
 FILE: C:\Users\jgarcia\Desktop\MapA\_052411.aprx  
 PROJECT: C:\Users\jgarcia\Desktop\MapA\_052411.aprx  
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 SCALE: 1:100000  
 UNITS: Feet

ATTACHMENT D  
 11

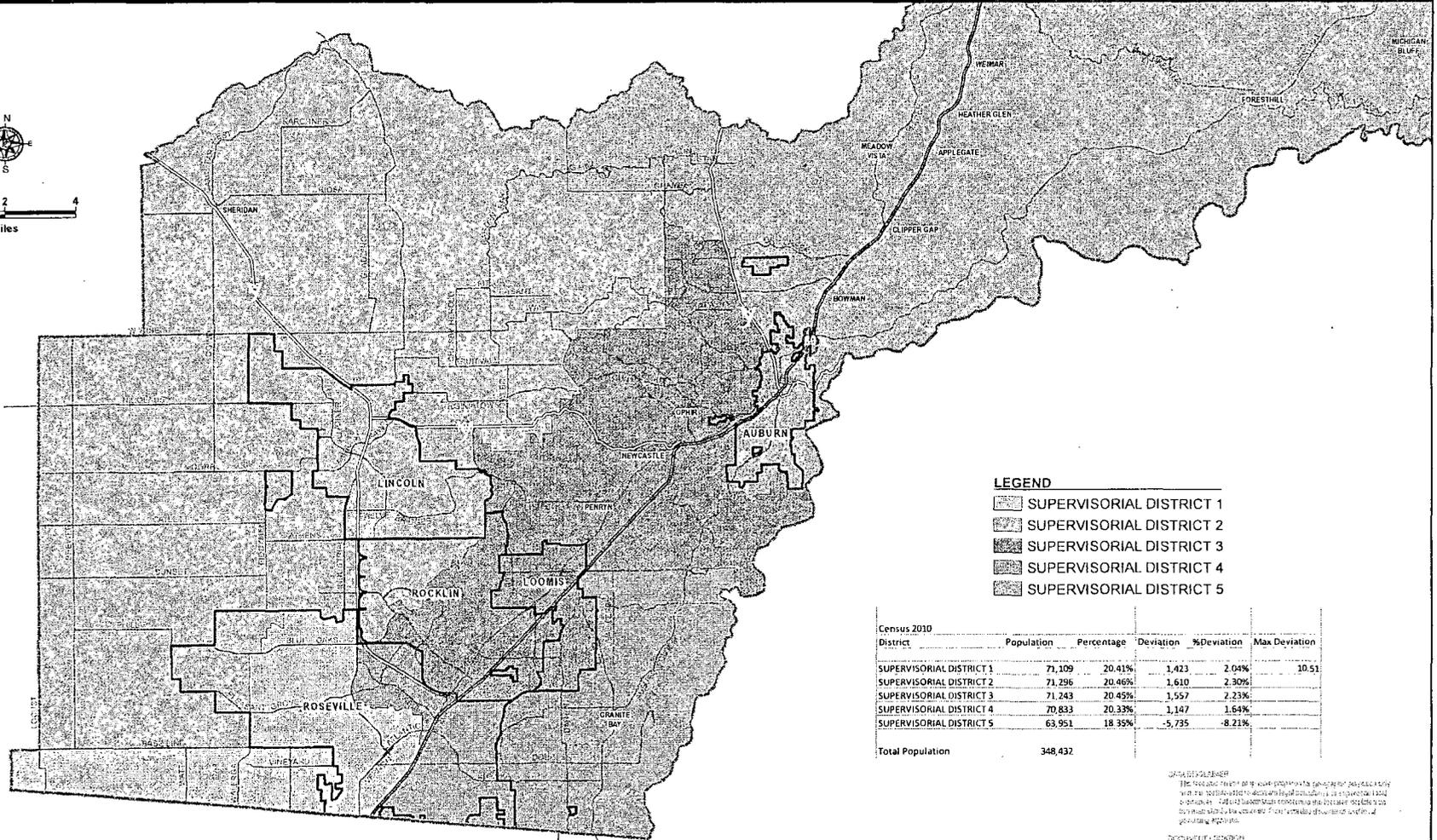
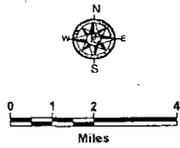


**LEGEND**

- SUPERVISORIAL DISTRICT 1
- SUPERVISORIAL DISTRICT 2
- SUPERVISORIAL DISTRICT 3
- SUPERVISORIAL DISTRICT 4
- SUPERVISORIAL DISTRICT 5

Census 2010 District	Population	Percentage	Deviation	%Deviation	Max Deviation
SUPERVISORIAL DISTRICT 1	70,309	20.18%	623	0.89%	3.33
SUPERVISORIAL DISTRICT 2	69,025	19.81%	-661	-0.95%	
SUPERVISORIAL DISTRICT 3	70,256	20.16%	570	0.82%	
SUPERVISORIAL DISTRICT 4	70,584	20.26%	898	1.29%	
SUPERVISORIAL DISTRICT 5	68,258	19.59%	-1,428	-2.04%	
<b>Total Population</b>	<b>348,432</b>				

DISCLAIMER:  
 The values and percentages presented herein are based on the 2010 Census data and are subject to change as more information is received. The values and percentages are presented for informational purposes only and do not constitute a guarantee of accuracy. The values and percentages are presented as of the date of printing.



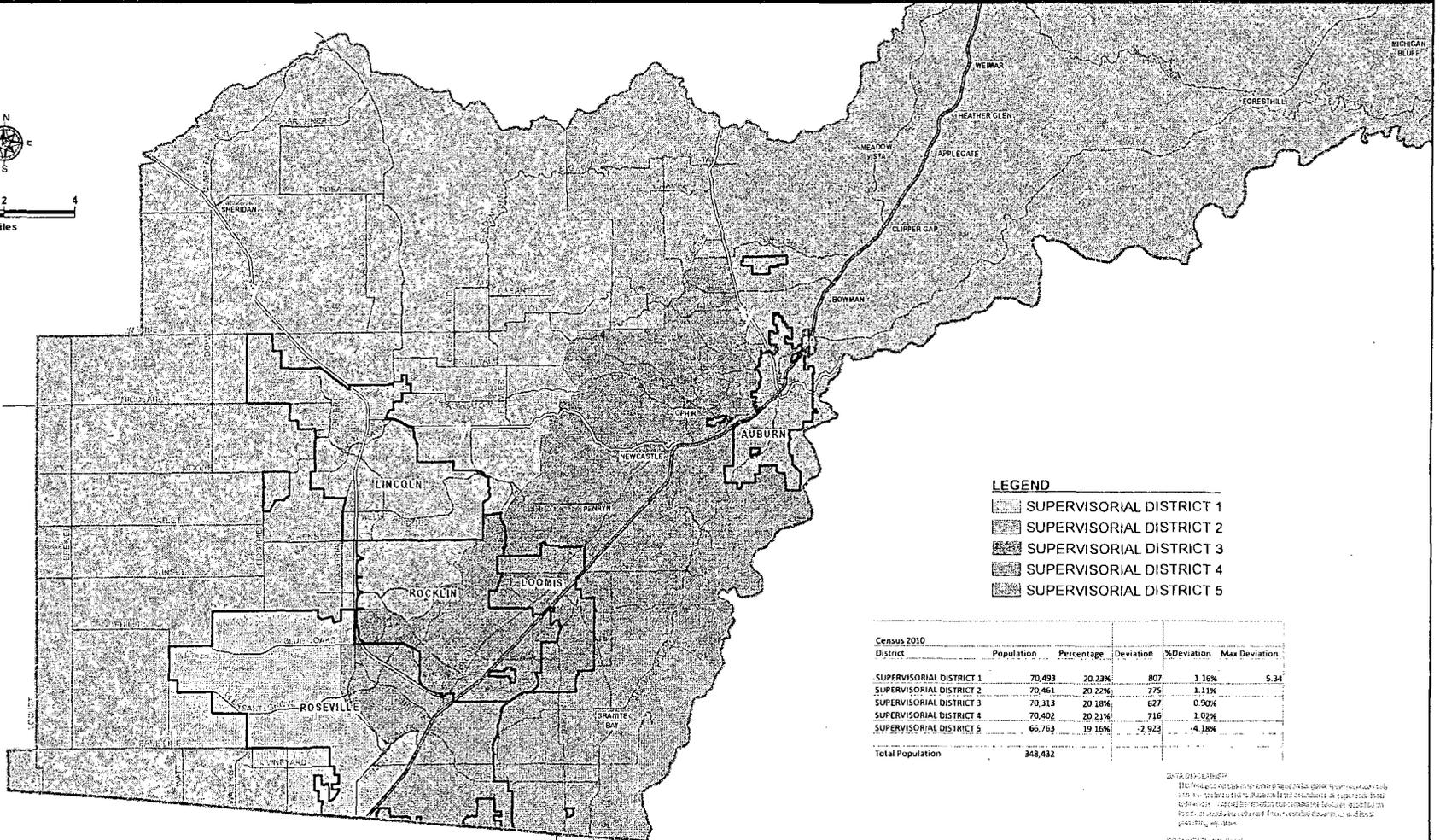
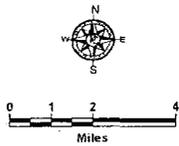
**LEGEND**

- SUPERVISORIAL DISTRICT 1
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- SUPERVISORIAL DISTRICT 3
- SUPERVISORIAL DISTRICT 4
- SUPERVISORIAL DISTRICT 5

Census 2010 District	Population	Percentage	Deviation	%Deviation	Max Deviation
SUPERVISORIAL DISTRICT 1	71,109	20.41%	1,423	2.04%	10.51
SUPERVISORIAL DISTRICT 2	71,296	20.46%	1,610	2.30%	
SUPERVISORIAL DISTRICT 3	71,243	20.45%	1,557	2.23%	
SUPERVISORIAL DISTRICT 4	70,833	20.33%	1,147	1.64%	
SUPERVISORIAL DISTRICT 5	63,951	18.35%	-5,735	-8.21%	
<b>Total Population</b>	<b>348,432</b>				

DATA DEVELOPER  
The results shown on this map are for informational purposes only and do not constitute a final redistricting plan. The final redistricting plan will be adopted by the Board of Supervisors after a public hearing and a vote.

DATE OF PREPARATION  
This map was prepared on May 26, 2011.



**LEGEND**

- SUPERVISORIAL DISTRICT 1
- SUPERVISORIAL DISTRICT 2
- SUPERVISORIAL DISTRICT 3
- SUPERVISORIAL DISTRICT 4
- SUPERVISORIAL DISTRICT 5

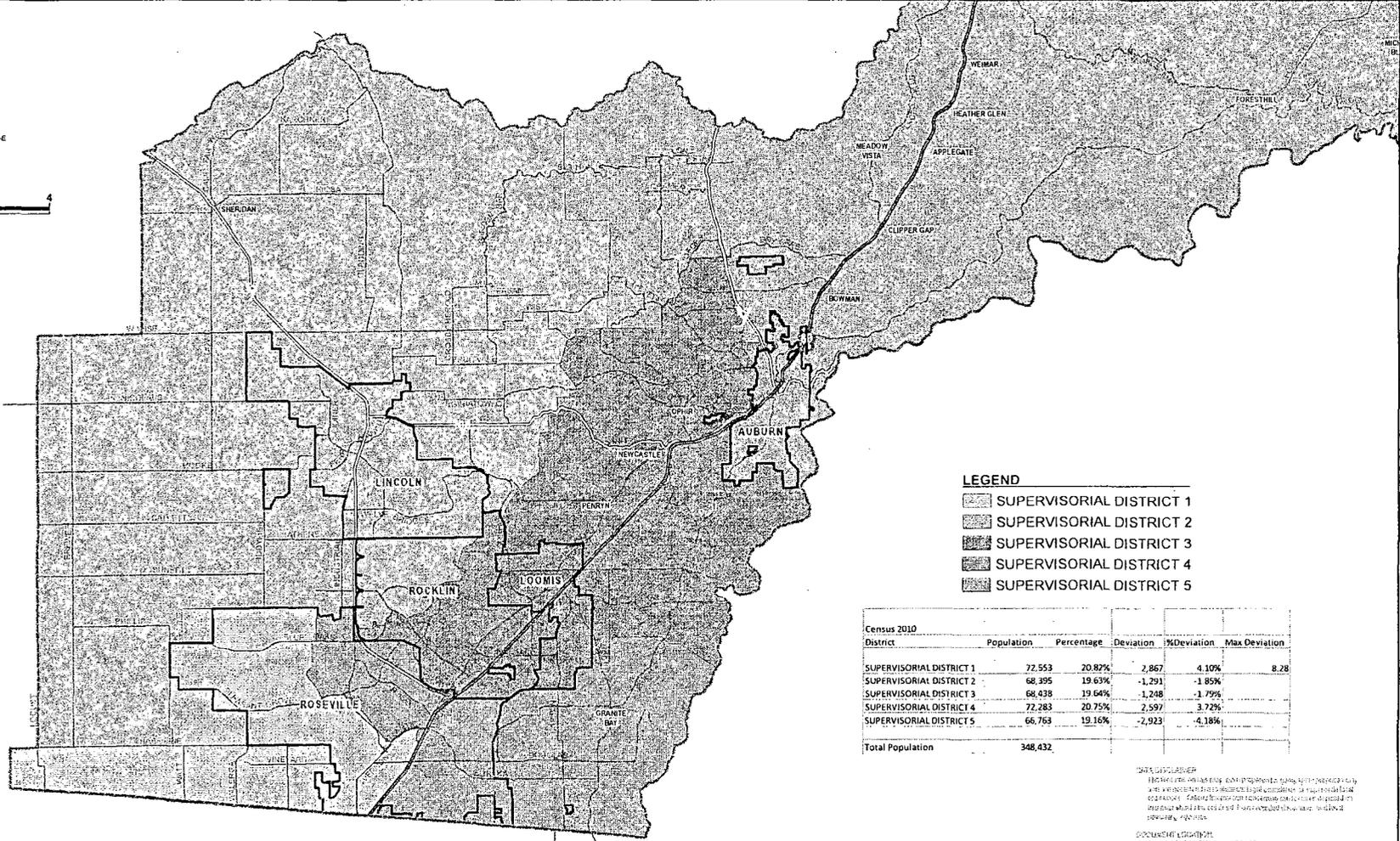
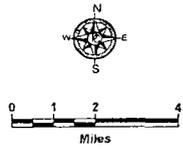
Census 2010 District	Population	Percentage	Deviation	%Deviation	Max Deviation
SUPERVISORIAL DISTRICT 1	70,493	20.23%	807	1.36%	5.34
SUPERVISORIAL DISTRICT 2	70,461	20.22%	775	1.11%	
SUPERVISORIAL DISTRICT 3	70,313	20.18%	627	0.90%	
SUPERVISORIAL DISTRICT 4	70,402	20.21%	716	1.02%	
SUPERVISORIAL DISTRICT 5	66,763	19.16%	-2,923	-4.18%	
<b>Total Population</b>	<b>348,432</b>				

DATA BY SOURCE: GIP  
 This report was prepared by the Geographic Information System Division of the Community Development Resource Agency of Placer County. The data was derived from the 2010 Census of the United States. The data was processed by the Geographic Information System Division of the Community Development Resource Agency of Placer County. The data was processed by the Geographic Information System Division of the Community Development Resource Agency of Placer County.

COMMUNITY DEVELOPMENT RESOURCE AGENCY  
 3091 COUNTY CENTER DR., AUBURN, CA 95603  
 TEL: 530.835.4300 FAX: 530.835.4301

ATTACHMENT G

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- LEGEND**
- SUPERVISORIAL DISTRICT 1
  - SUPERVISORIAL DISTRICT 2
  - SUPERVISORIAL DISTRICT 3
  - SUPERVISORIAL DISTRICT 4
  - SUPERVISORIAL DISTRICT 5

Census 2010 District	Population	Percentage	Deviation	%Deviation	Max Deviation
SUPERVISORIAL DISTRICT 1	72,553	20.82%	2,867	4.10%	8.28
SUPERVISORIAL DISTRICT 2	68,395	19.63%	-1,291	-1.85%	
SUPERVISORIAL DISTRICT 3	68,438	19.64%	1,248	1.79%	
SUPERVISORIAL DISTRICT 4	72,283	20.75%	2,597	3.72%	
SUPERVISORIAL DISTRICT 5	66,768	19.16%	-2,923	-4.18%	
<b>Total Population</b>	<b>348,432</b>				

DATA SUPPLIER:  
 THE 2010 U.S. CENSUS AND POPULATION PROJECTIONS BY COUNTY  
 AND COUNTY SUBDIVISIONS, 2010-2014, RELEASED BY THE U.S. DEPARTMENT OF  
 COMMERCE, BUREAU OF ECONOMIC ANALYSIS, WASHINGTON, DC, 2010  
 SOURCE: U.S. DEPARTMENT OF COMMERCE, BUREAU OF ECONOMIC ANALYSIS  
 WASHINGTON, DC, 2010

ATTACHMENT H

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