

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: December 6, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to SARSAS (*Save Auburn Ravine Salmon and Steelhead*) to support educational and public outreach to the community and schools, as requested by Supervisor Holmes (\$250) .

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**ACTION REQUESTED**

Approve appropriation of \$250 in Revenue Sharing monies to SARSAS (*Save Auburn Ravine Salmon and Steelhead*) to support educational and public outreach to the community and schools, as requested by Supervisor Holmes (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support SARSAS (*Save Auburn Ravine Salmon and Steelhead*). SARSAS was founded to work in partnership with all individuals, groups and government organizations in order to restore salmon and steelhead to the entire length of the Auburn Ravine. SARSAS seek to develop and implement community outreach education programs for the general public that focus upon the SARSAS mission, goals and objectives. The goals and objectives will center primarily upon the restoration of salmon and steelhead to the Auburn Ravine with secondary goals and objectives assisting in the restoration of healthy salmon population within the California Pacific Ocean boundaries. The funds designated towards this program will help to increase their educational support and public outreach to the community and schools.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



# Revenue Sharing Funds

## Application for funding

### Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Wildlife Heritage Foundation & SARSA Telephone: (916) 434-2759  
 Address: 503 Second St. Ste 120 FAX: (916) 434-2764  
Lincoln, CA 95048 Email: kvelasco@wildlifeheritage.org  
 Website: www.callingbackthesalmoncelebration.org

Briefly describe the community benefit the organization, event, program or project provides:

This event is designed to bring the community and Tribe together and to raise awareness for bringing a healthy, thriving salmon population back to Auburn Ravine Creek.

Briefly describe how funding will be utilized by listing what items will be purchased:

Funding will be utilized to purchase printing services for promotional purposes and for items that will be used for the children's activities.

Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:

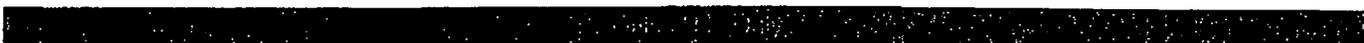
2010, \$250

I swear under penalty of perjury that the information supplied herein is true and correct

Kelly Velasco  
APPLICANT'S NAME

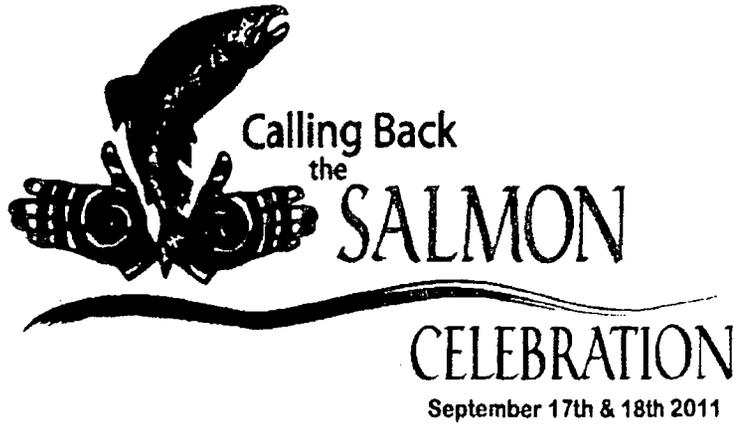
Kelly Velasco  
APPLICANT'S SIGNATURE

7/27/11  
DATE



Date Request rec'd \_\_\_\_\_ If recommended for approval; BOS mtg date: \_\_\_\_\_  
 Date Application rec'd 7-18-2011 Amount received \_\_\_\_\_  
 Amount Requested \_\_\_\_\_ Date funding check mailed \_\_\_\_\_  
 Previous contributions: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Dear Placer County Board of Supervisors,



Save Auburn Ravine Salmon And Steelhead & Wildlife Heritage Foundation

(SARSAS) & (WHF) would like to invite your company to be a sponsor for the "Calling Back the Salmon Celebration" September 17, 2011. [www.callingbackthesalmoncelebration.org](http://www.callingbackthesalmoncelebration.org)

This will be an amazing second annual event, bringing our community, Tribes and families together, offering a time and place on the Auburn Ravine for everyone to make a spiritual "call" to the Salmon.

Throughout the day there will be:  
live music and lots of craft, science and sports activities for children as well as food and merchandise booths.

Sponsors will be acknowledged in promotional materials, on the event program and schedule of events. A committee member will be contacting you in the next few weeks as a follow-up to answer any questions you may have and to assist you with your contribution level.



**Stan Nader**  
Chairman, CBTSC  
*Stan Nader*  
**Robert Weygandt**  
Placer County Supervisor  
*Robert Weygandt*

**Kelly Velasco**  
Director, CBTSC  
*Kelly Velasco*  
**Primo Santini**  
Director, WHF  
*Primo Santini*



At SARSAS our mission is to educate and engage the community to the importance of returning the salmon run to the Auburn Ravine. passage and providing minimum flows for fish habitat. SARSAS is a 501-C-3 Public Benefit Non-profit Corp. All donations are TAX DEDUCTIBLE. SARSAS EIN 80-0291680

WHF's mission is to protect, enhance, and restore wildlife habitat on lands conserved for the benefit of future generations. WHF is a 501-C-3 Public Benefit Non-profit Corp. All donations are TAX DEDUCTIBLE. WHF EIN 943352965

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