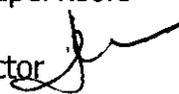




MEMORANDUM  
COUNTY OF PLACER  
Office of Economic Development

175 Fulweiler Avenue, Auburn, CA 95603-2133  
(530) 889-4016 • Fax:(530) 889-4095

**DATE:** February 26, 2013  
**TO:** Honorable Board of Supervisors  
**FROM:** David C. Snyder, Director   
**SUBJECT:** **COMMITTEE AND COMMISSIONS – Confirm appointment to the Economic Development Board**

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**ACTION REQUESTED**

1. Confirm the appointment of Dr. John Jackson representing Education (private) to the Economic Development Board.

**BACKGROUND**

The Purpose of the Placer County Economic Development Board (PCEDB) is to promote Placer County to business and industry, facilitate the creation of new jobs and tax revenues, and support tourism, agri-business, film production and workforce development initiatives countywide. The PCEDB also served as the steering committee for the 2009-2010 Economic Development Roadmap. On November 8, 2011, the PC Board of Supervisors approved a resolution increasing the size of the board to 17 seats, the PCEDB is now composed of seventeen members including two representatives of the Board of Supervisors, one from District Five and one from District Two; six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils; and nine representatives from the Ad Hoc Technical Advisory Resource providers including agricultural, communications, education (public & private), healthcare, manufacturing, non-profits, tourism and utilities to serve staggered, two-year terms.

Member Roznos resigned and vacated this seat on November 11, 2012. This term expires 12/31/2013. Per the Bylaws of the PCEDB, the Executive Committee met on January 7, 2013, and after reviewing qualifications from individuals within private education, recommended the appointment of Dr. John Jackson of William Jessup University to serve the remaining two-year term of former member Bonita Roznos of Brandman University. On January 17, 2013, the Economic Development Board voted unanimously to approve the appointment.

**ENVIRONMENT IMPACT** - None

**FISCAL IMPACT** - None



PLACER COUNTY  
Board of Supervisors

Application for Membership on  
Advisory Board or Commission

The following is public information.

Application For Membership on: **Placer County Economic Development Board**

(Name of Board, Commission, or Committee)

If this Board/Commission/Committee calls for a specific type member, please indicate the position for which you are applying:

Name: **John Jackson, Ph.D.**

Supervisorial District in which you reside: **3**

Time you are available for meetings: Days: **3<sup>rd</sup> Thursdays of January, April, June and September** Times: **3-5 p.m.**

Employment Experience/Profession (A Resume may be attached): **Attached**

Organization/Community Experience: **See attached**

Educational Experience: **See attached**

Applications Will Be Retained For Two Years  
Application must be filed with the Clerk of the Board of Supervisors  
175 Fuweiler Avenue, Room 101, Auburn, California 95603

Date: 1-29-2013 Signature: **John Jackson** (signed copy attached)

The following is considered Confidential Information for Placer County Staff use ONLY

Residence Address:

Mailing Address: **Same as above**

Phone Numbers: Mobile: Business:

Fax:

E-Mail:

# DR. JOHN J. JACKSON

## Biography

Prior to joining William Jessup University as its Sixth President in March 2011, John served as the Executive Director of Thriving Churches International and as a Senior Leader of Bayside Church, Granite Bay, California. He is the Founding Pastor of LifePoint Church in Minden, Nevada, and previously was the Executive Minister of the American Baptist Churches of the Pacific Southwest (now Transformation Ministries) where he was responsible to serve more than 270 churches in four Western states. John also served as the Senior Pastor and in several staff roles at First Baptist Church of Oxnard and as the Youth Pastor at First Baptist Church of Buena Park. Dr. Jackson earned both his Ph.D. and M.A. in Educational Administration and Organizational Studies from the University of California, Santa Barbara; M.A. in Theology (Christian Formation and Discipleship) at Fuller Theological Seminary; and a B.A. in Religion (Christian History and Thought) from Chapman University.

His strong background in executive and organizational leadership has given him the opportunity to come alongside high impact churches and leaders in national and global settings to strengthen their organizational leadership and communication skills. John is committed to leverage his Kingdom influence through strategic relationships.

Dr. Jackson has written and co-authored six books: *Finding Your Place in God's Plan*, *God Size Your Church*, *Leveraging Your Communication Style*, *Leveraging Your Leadership Style*, *Pastorpreneur* and *High Impact Church Planting*.

Dr. Jackson is married to Pamela Harrison Jackson and they make their home in Rocklin, CA; they have 5 children, two of whom are married. They are still waiting for grandchildren. Patiently. Not.

## Employment History

2011-Present, President of William Jessup University

- Responsible as the primary vision caster, fundraiser, and staff leader for this 71 year old institution. Followed the 25 year Presidency of the popular and successful son of the founder. 2012 FTE count of 1016 students, \$20 million annual budget, and current \$17.5 million construction project underway.

2009-2011, Senior Leader, Bayside Church

- Member of the Office of the Senior Pastor, responsible for strategic direction and general supervision of the ministry with the Senior Pastor and Chief of Staff. Budget and personnel direction in excess of \$15 million dollars with over 120 employees. During my tenure, Bayside experienced significant growth and alignment of staffing, programs, strategies with all standard metrics increasing; including the launch of a video café and multi-site campus strategy.

2008-2011, Founding & Executive Director, Thriving Churches International

- Responsible for creation, strategic direction, and development of the movement to reach 5,000 churches and equip them to be increasingly effective in Outreach, Spiritual Growth, and Developing Leaders. The launch and first stage of this organization was accomplished during my tenure.

1997-2010, Founding Pastor, LifePoint Church (previously named Carson Valley Christian Center)

- Responsible for creation, launch, development, strategic leadership and primary teacher of the organization. We helped support 5 church plants, and planted 2 of our own churches and reached 1600 people each weekend in our primary location (an additional 500 people through our two sister churches) in an area of 100,000 people where only 5% attend church on a given weekend and where the largest Protestant church was reaching 300 people prior to our church launch.

1993-1997, Executive Minister American Baptist Churches of the Pacific Southwest (now Transformation Ministries)

- Responsible to lead, provide strategic development, primary vision caster and supervision of over thirty staff with ministries in 4 states including 3 Christian camps, annual revenues in excess of \$5 million dollars with over \$50 million dollars in assets.

1988-1993, Senior Pastor, Oxnard First Baptist Church

- Senior leader of the organization; led the ministry through a difficult transition with a former pastor and helped the church to establish healthy ministry foundations. Led this 90 year old Baptist church through some of the roughest hours in its history

1984-1988, Associate Pastor, Oxnard First Baptist Church

\* Responsible to oversee all staff members of a highly programmatic church. Oversee ministry, budget, and facility operations.

1983-1984, Education Pastor, Oxnard First Baptist Church

\* Responsible to oversee all childrens, youth, and adult education ministries of the church.

1981-1983 , High School Ministries, Oxnard First Baptist Church

\* Responsible for High School ministries, including teaching and programming weekly as well as annual camps in winter and summer that were programmed by our volunteer teams.

1979-1981 Youth Pastor, First Baptist Church of Buena Park

\* Responsible for a student ministry that began with 4 students (one of whom is now my sister in law!) and ended with 40 students 18 months later in a church that declined from 100 to 60 adults in attendance.

### **Academic Background**

Ph.D. Educational Administration & Organizational Studies, University of California/Santa Barbara, 1986  
*Dissertation, "The Role of the Pastor in the Church as an Organization"*

M.A. Educational Administration, University of California/Santa Barbara, 1984

M.A. Theology/Christian Formation & Discipleship, Fuller Theological Seminary, 1983  
*Independent Study: "Planning for Adult Education in the Local Church: A Contextual Model"*

B.A. Religion/Christian History & Thought (cum laude graduate), Chapman College, 1981

### **Courses Taught**

"Foundations of Leadership", LDRS300XL, William Jessup University, Spring 2012

*Description: In this course, students will develop a biblical understanding of leadership, grapple with an understanding of their own leadership gifts, and begin to understand how to exercise their leadership roles within a specific organizational context, focusing on four specific roles. Students will understand the difference between leadership and management and the respective role of each.*

"Foundations of Preaching & Teaching", CM372XL, William Jessup University, Spring 2012.

*Description: This course will provide the foundational overview for a student seeking to become more effective at teaching and preaching God's Word. Effective communication principles and class guided applications will equip the learner for effective communication in the context of a local church or community setting.*

"Ministry Administration" ML6200, Tozer Theological Seminary, 2008  
Course eligible for MDIV, MA, MACS, and MACL students

*Description: An introductory course covering the essential functions of administration within a non-profit ministry setting (e.g. church, camp, Christian school, mission organization, etc.). These managerial elements will include planning, organizing, staffing, directing, and evaluating. Additional topics to be covered in detail will include developing mission, vision, and value statements, conducting strategic planning, budgeting, and conducting performance evaluations.*

“Visionary Leadership”, MN6050, Graduate School of Ministry, Simpson University, 2005  
Course eligible for MDIV, MA, MACS, MACL students

*Description: In this course, students will learn to understand their particular gifts and how to exercise their leadership roles within a specific organizational context. Students will grapple with and develop a philosophy of leadership that equips them to lead with excellence. Students will understand the difference between leadership and management and how they are both complementary and different. Students will also be able to articulate and recognize the key leadership roles.*

Presentation to the Society for the Scientific Study of Religion (SSSR) and the Religious Research Association (RRA) November 1986 meeting in Washington, D.C., “The Role of the Pastor in the Church as an Organization”, also published in their quarterly journal.

### **Selected Publications:**

#### ***Books***

- 2012 God Size Your Church (2<sup>nd</sup> Edition, InterVarsity Press)
- 2012 Pastorpreneur (3<sup>rd</sup> Edition, InterVarsity Press)
- 2012 Finding Your Place in God’s Plan (2<sup>nd</sup> Edition, InterVarsity Press)
- 2011 God Size Your Church (2<sup>nd</sup> Edition, Biblica)
- 2011 Pastorpreneur (3<sup>rd</sup> Edition, Biblica)
- 2011 Finding Your Place in God’s Plan (2<sup>nd</sup> edition, Biblica)
- 2009 Pastorpreneur (2<sup>nd</sup> Edition, Abingdon)
- 2009 Finding Your Place in God’s Plan (Abingdon)
- 2008 God Size Your Church (Abingdon)
- 2008 Leveraging Your Communication Style (Abingdon)
- 2008 Leveraging Your Leadership Style, (Abingdon)
- 2003 PastorPreneur (Baxter Press)
- 2000 High Impact Church Planting (VisionQuest Ministries)

#### ***Articles:***

- 2011, “Communicate Your Story”, Insite Magazine, Summer 2011
- 2009, “The Future of Church Consulting”, Society for Church Consulting, Fall 2009
- 2009, “Leveraging Your Leadership Style”, The Clergy Journal, January/February 2009
- 2008, “My Church Governance Journey”, Thriving Churches
- 2008, “Pastorpreneur”, The Pentecostal Leader, March/April 2008
- 2007, “Discipleship: Teach or Train?”, Net Results
- 2007, “Preaching for Leadership Impact”, Net Results
- 2007, “Size or Impact: Do You Have to Choose?”, Net Results
- 2007, “Calling at Camp”, Greenlake Conference Center Publication, Wisconsin
- 2006, “Overcoming Growth Barriers”, The Evangelical Baptist, Summer 2006 Issue
- 2006, “Equipping Leaders”, VisionQuest Ministries, 2006
- 2006, “In-house Innovators can take a church beyond business as usual”, Church Executive, February 2006
- 2005, “Grip-Grasp-Grip: Keys to Life Changing Leadership”, YOUR CHURCH, Summer 2005

2005, Featured Presenter & Keynote Presenter, CEO, Middle Managers, Million Leader Mandate Training in Nairobi, Kenya  
2005, Featured Presenter, Intersity Christian Fellowship, University of Nevada, Reno  
2005, Featured Presenter, Ohio Christian Missionary Alliance Church Convention, Ohio  
2005, Featured Presenter with George Barna & Lon Solomon, "The Power of Vision", CCN Global Forum  
2005, Workshop Presenter, Christian Management Association, Long Beach, CA  
2005, Workshop Presenter, Thrive Conference, Sacramento  
2005, Keynote Presenter, Innovative Community Impact Seminar, South Sacramento, CA  
2005, Keynote Presenter, 5 Star Leadership Consortium, Wynn Hotel, Las Vegas, Nevada  
2004, Keynote Presenter, Pastors Conference, Greenlake Conference Center, Greenlake, WI  
2004, Featured Presenter & Keynote Presenter, CEO, Middle Managers, Million Leader Mandate Training in Nairobi, Kenya  
2001, Keynote Presenter, "Strategic Big Events", GHC Mentor Pastors, San Jose, CA  
2000, Featured Presenter, Northwest Idaho Association of Churches, Boise, Idaho  
1999, Featured Presenter, Intersity Student Association, University of Nevada, Reno

**Areas of Specialization:**

Strategic Leadership

Organizational Leadership & Development

Fund Raising and Development

