

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

**TO:** Honorable Board of Supervisors

**FROM :** Richard J. Burton, M.D., M.P.H.,  
Placer County Health Officer and Department Director of Health and Human Services

**DATE:** September 10, 2013

**SUBJECT:** Proclaim September 2013 as Prostate Cancer Awareness Month in Placer County

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**ACTION REQUESTED**

Approve a Proclamation declaring September 2013 to be Prostate Cancer Awareness Month.

**BACKGROUND/COMMUNITY BENEFITS**

Each year, the President of the United States, the United States Senate, and the Governors of many states issue proclamations declaring September as Prostate Cancer Awareness Month. Many counties and cities across the country also recognize Prostate Cancer Awareness Month in September by issuing their own proclamations.

Today there are more than 2.8 million men alive in the USA with a history of prostate cancer. Prostate cancer is the most diagnosed cancer in men today, second only to skin cancer. After lung cancer, prostate cancer is also the number one cause of cancer death in men. The American Cancer Society estimates that 1 in 6 men will develop prostate cancer in their lifetime. Every 17 minutes, an American man dies from prostate cancer. The early stages of prostate cancer usually show no symptoms and there are no self-tests. Early detection is the key to prostate cancer survival. The 5-year survival rate for prostate cancer is 100% if the disease is treated early. The 5-year survival rate drops to 28% if the cancer has metastasized.

In California, prostate cancer is the most common form of cancer among men in almost all racial/ethnic groups. More men are diagnosed with prostate cancer in California than any other state. California also has the highest number of deaths from this disease. It is estimated that this year in the State, 20,430 men will be diagnosed and 3,085 men will die from this disease.

This Proclamation declaring September 2013 as Prostate Cancer Awareness Month will help save lives by raising awareness of the importance of screening and early detection. By educating others and ourselves about this disease, we can improve our ability to prevent, detect, treat, and ultimately cure prostate cancer.

**FISCAL IMPACT**

None.

**Before the Board of Supervisors  
County of Placer, State of California**

**SEPTEMBER 10, 2013 IN THE MATTER OF A PROCLAMATION  
RECOGNIZING SEPTEMBER 2013 AS "PROSTATE CANCER AWARENESS MONTH" IN  
PLACER COUNTY**

The following PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held September 10, 2013, by the following vote on roll call:

**Ayes:**

**Noes:**

**Absent:**

**Signed and approved by me after its passage.**

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**Jim Holmes  
Chairman, Board of Supervisors**

**Attest:  
Clerk of said Board**

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**Ann Holman**

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**WHEREAS**, prostate cancer is the most frequently diagnosed cancer in men aside from skin cancer, and the second leading cause of cancer death in men aside from lung cancer; and

**WHEREAS**, the American Cancer Society estimates there will be 238,590 new cases of prostate cancer in the USA in 2013, resulting in an estimated 29,720 deaths, and it is estimated that one in six men will develop this disease in their lifetime; and

**WHEREAS**, in California, prostate cancer is the most common cancer among men in almost all race and ethnic groups, and African-American men are over 45% more likely to develop this disease than non-Hispanic white men and over 58% more likely than Hispanic men; and

**WHEREAS**, it is estimated 20,430 men in California will be diagnosed with prostate cancer this year and it is estimated 3,085 California men will die from this disease; and

**WHEREAS**, the survival rate approaches 100% when prostate cancer is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body; and

**WHEREAS**, early prostate cancer usually has no symptoms and advanced prostate cancer commonly spreads to bones, which cause pain in hips, spine or other areas; and

**WHEREAS**, the American Cancer Society recommends that all men should be given sufficient information about the benefits and limitations of testing and early detection to allow them to make a decision based on their personal values and preferences; and

**WHEREAS**, the Placer County Board of Supervisors joins communities across our nation to increase the awareness about the importance for men to make an informed decision with their health care provider about early detection and testing for prostate cancer.

**NOW, THEREFORE, BE IT PROCLAIMED** that the Placer County Board of Supervisors hereby designates September 2013 as Prostate Cancer Awareness Month.