

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: October 08, 2013

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *20<sup>th</sup> Annual Hot Chili & Cool Cars* event, as requested by Supervisor Holmes (\$500), and Supervisor Weygandt (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *20<sup>th</sup> Annual Hot Chili & Cool Cars* event, as requested by Supervisor Holmes (\$500), and Supervisor Weygandt (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Rocklin Area Chamber of Commerce *20<sup>th</sup> Annual Hot Chili & Cool Cars* event held on Saturday, September 21<sup>st</sup>. This year marks the 20<sup>th</sup> anniversary of the annual celebration where automotive enthusiasts and chili lovers come together to enjoy a day of entertainment, activities and fun for the entire family. This event builds community support and economic development to Pacific Street and Rocklin Road. Hundreds of classic car owners and dozens of chili cooks attend this event. Thousands of people from the South Placer region also attend which supports the non-profit and small business development and marketing opportunities, in turn providing economic vitality to downtown Rocklin. The funds received will be designated toward the costs associated with putting on this event.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

# Revenue Sharing Funds

## Application for funding

### Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: (916) 624-2548  
 Address: 3700 Rocklin Road, Rocklin, CA FAX: (916) 624-5743  
Rocklin, CA 95765 Email: robin@rocklinchamber.com  
 Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:  
20th Anniversary of Hot Chili & Cool Cars sponsored by the Rocklin Area Chamber of Commerce. The community event provides support for economic development and vitality for downtown Rocklin. The event draws over 15,000 area residents.

Briefly describe how funding will be utilized by listing what items will be purchased:  
The event supports non-profit and small business development and marketing opportunities in addition to providing economic vitality to downtown Rocklin.

Has this organization received Revenue Sharing Funds in the past?  Yes  No  
 If yes, specify year(s), event and amount:  
2006 - present: \$1,000

I swear under penalty of perjury that the information supplied herein is true and correct

Robin R. Trimble, CEO Robin R. Trimble, CEO 9.12.13  
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

Office Use Only	
Date Application rec'd <u>9/13/13</u>	If recommended for approval; BOS mtg date: _____
Date Posted to Website <u>9/13/13</u>	Amount received _____
Date Removed from Web <u>9/27/13</u>	Date funding check mailed _____
Previous contributions: _____	_____

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